

Yahoo7 Scores With PLUS7 Exclusives

Sydney, 21 July 2015: Yahoo7 is excited to announce the launch of PLUS7 Exclusives; a range of premium TV premieres available to watch on demand across all PLUS7 platforms, for free.

New PLUS7 Exclusives includes world-class TV Shows produced by Yahoo, featuring *Sin City Saints* and *Other Space*, available for the first time outside the US only on PLUS7. Other PLUS7 Exclusive programs range from comedy series to reality TV shows, with food-focused competitions such as *The Great Food Truck Race* and *Cutthroat Kitchen*, as well as behind-the-scenes stories from Tori and Dean and La Toya Jackson.

The first show to launch on PLUS7 Exclusives is *Sin City Saints*, an edgy new comedy series following the triumphs, travails and transgressions of a fictional Las Vegas basketball team. From one of Hollywood's most sought-after storytellers, Mike Tollin and two-time Emmy-nominated director, Bryan Gordon, *Sin City Saints* features an all-star team including Tom Arnold, Malin Akerman, and, Andrew Santino.

Cora Spear, Yahoo7 Head Of TV & Global Content said, "Our audiences love catching up on their favourite TV shows on PLUS7 and we want to introduce them to even more great content with new PLUS7 Exclusives. We know video on demand is growing in popularity and PLUS7 Exclusives features a range of great new shows Aussies can watch anytime and anywhere - for free."

"Yahoo! globally is investing in creating world-class new shows with Yahoo! Originals and is attracting some of Hollywood's biggest names like Paul Feig who directed the smash-hit, *Bridesmaids*. Locally, PLUS7 Exclusives represents a big part of Yahoo7's goal to make PLUS7 the go-to destination for great TV shows and exclusive content online."

The line-up of PLUS7 Exclusive programs for launch include:

- *Sin City Saints* (A Yahoo! Original series from two-time Emmy-nominated director, Bryan Gordon)
- *Other Space* (A Yahoo! Original series from Bridesmaid director, Paul Feig)
- *The Great Food Truck Race*
- *Cutthroat Kitchen*
- *All on the Line with Joe Zee*
- *Life with La Toya*
- *Tori and Dean: sTORIbook Weddings*
- *Abby and Brittany*

To celebrate the launch of *Sin City Saints* on PLUS7 Exclusives, Yahoo7 is giving Sydney-siders the chance to win \$1000 with our basketball shoot out competitions in partnership with Sydney's own pros - the Sydney Kings.



For the chance to win \$1,000 and meet the Sydney Kings, head down to one of the three events this week:

- Tuesday, 21st July @ Martin Place from 7am - 4pm
- Thursday, 23rd July @ Westfield Parramatta from 9am - 9pm
- Saturday, 25th July @ Westfield Miranda from 9am - 6pm

PLUS7 fans can also enter an exclusive online competition to win a trip to Las Vegas to experience Sin City for themselves or take away a cool \$5,000 thanks to Yahoo7 at

<https://au.tv.yahoo.com/shows/sin-city-saints/social-hub/>

Watch all of the new PLUS7 Exclusives shows from today at

<https://au.tv.yahoo.com/plus7/browse/channel/plus7-exclusives/>

ENDS

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About Yahoo7

Yahoo7's mission is to make the world's daily habits inspiring and entertaining. By creating highly personalised experiences for our users, we keep people connected to what matters most to them, anywhere, anytime and across any device. A 50-50 partnership between the Seven West Media Group (ASX: SWM) and Yahoo Inc. (Nasdaq: YHOO), Yahoo7 combines the strengths of Yahoo's global network with Seven West Media's TV, magazine and newspaper brands. In turn, Yahoo7 creates value for advertisers and partners by connecting them with the audiences that build their businesses.

About PLUS7

PLUS7 is available to watch across 12 platforms, including desktop, iOS, Android, Playstation, Xbox, T-Box, Fetch TV and Samsung Smart TVs. PLUS7 makes it easy to enjoy great content on any device with full-length PLUS7 Exclusives series as well as Australia's favourite shows from Channel Seven and video content from other Yahoo7 partners.