

The West Australian

West Australian Newspapers Limited

MEDIA RELEASE

Find captivating images from Western Australia and beyond on westpix.com.au

West Australian Newspapers has opened its photographic archives and launched westpix.com.au – its image licensing and syndication website.

Westpix showcases a unique collection of photographs, cartoons and front pages from The West Australian newspaper and regional publications such as Countryman and Kalgoorlie Miner.

With more than 45,000 images already online and more being uploaded daily, Westpix offers a comprehensive collection of affordable, Australian images which can be licensed for personal, commercial or editorial use.

Westpix is a user-friendly website allowing corporates, agencies, publishers and production companies to easily search via keywords or categories and draw from an extensive archive of news, local and stock images taken by our award-winning photographers. These images can then be licensed for use in advertising and marketing campaigns.

West Australian Newspapers editor in chief, Bob Cronin, said he was delighted the archive was now accessible.

"It is an eye-witness history of our great State and everyone can now have a piece of that history.

"The highly searchable database enables you to search by category, from wildflowers to great sporting moments to the big political events - all the triumph and tragedy of the state," Mr Cronin said.

Canvasses, framed or unframed prints and digital downloads of our iconic images are available from the website. Featured categories include Latest Images, Historical WA, Sports, Animals & Perth Zoo, Spectacular WA, Fashion and Social plus many more.

Seven West Media is creating more content than at any time in its history and the development of Westpix underlines a key part of its strategy: the expansion of its leadership in the production of great content.

For further information please contact:

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