

Monday June 24, 2013

## The hunt for The Mole begins...

Hit reality series premieres on Seven on Tuesday July 2 at 7.30pm, then continues on Wednesday and Thursday nights.

Channel Seven today announced today the brand new series of The Mole, hosted by rising star Shura Taft, will premiere on Tuesday July 2 at 7.30pm.

Returning to TV for the first time since 2005, the worldwide reality hit features 12 Australians from all corners of the country competing for a prize of up to \$250,000. Blindfolded and dropped in the middle of an isolated coastline, they must find their way out. And all they know is that someone in their ranks is 'The Mole' – an individual planted in the team to sabotage their every move.

The Mole's job is to create confusion and use whatever means possible to stop the group winning money – while remaining undetected along the way. For everyone else, uncovering The Mole's identity is the only way to survive, and to have a shot at winning the money.

The unique reality format creates unprecedented tension and conflict between contestants in a game of double-cross, dirty tricks and dishonesty. And the question is the same for contestants and viewers alike: Who is The Mole?

"It could be something as small as a blink or a smirk that could reveal The Mole," says host Shura Taft. "The appeal of The Mole is that it's a game the audience can feel a part of not only because of the exciting challenges but the psychological aspect drawing the viewer into the mystery of working out who's the Mole."

"The fact one of the contestants is actually trying to sabotage what the others are trying to achieve is fantastic intrigue."

The contestants:



Sam Seble Nick Kerrie Shaun Aisha Jayden Erin Hillal Linda Alex

*The Mole premieres on Tuesday July 2 at 7.30pm on Channel Seven. It continues on Wednesday at 7.30pm and Thursday at 8pm.*

### Further information:

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