



Spreets launches biggest sale of scale

An exclusive deal every hour with the Big Brand Bonanza

Sydney, Australia, 28 November, 2013 –Yahoo!7's deals site Spreets has today announced details of its inaugural *Big Brand Bonanza*. Running for one day only this Friday, 29 November, the site will release great value deals every hour from premium brands such as Apple, Hotels.com, boohoo.com, MyNetSale, Fresh Fragrances, Crackawines and booktopia.

The *Big Brand Bonanza* signals the biggest sale of this scale in Spreets' history, and the first ever time it has featured Apple products. The diverse selection of premium brands participating in this campaign will provide Australian deal and exclusive added-value seekers with a range of different products and services including accommodation, fashion, perfumes, books and wine at great value.

The *Big Brand Bonanza* will commence with the first great offer live at 7am, with a different deal announced by email every hour following until 3pm. To receive these fantastic deals, Australians simply need to subscribe using their email via www.spreets.com.au

Dan Stinton, Yahoo!7's Head of Business Development, Transactions and Publisher Partners, said "Spreets has been continually expanding its network with premium partners such as Apple, to offer Australians the biggest selection of great value offers on high quality products and services.

"The *Big Brand Bonanza* is a chance to celebrate our new partners, and provide Australians with an incredible range of premium offers just in time for Christmas."

From Friday's *Big Brand Bonanza* and beyond, Australians can access a number of great deals in their cities with Spreets by visiting www.spreets.com.au. Relevant deals from a range of affiliate partners including OurDeal, Groupon and Deals.com can be delivered straight to their inbox by clicking subscribe.

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About Yahoo!7

Yahoo!7 (yahoo7.com.au) is one of the most comprehensive and engaging online destinations for Australian consumers and advertisers. Formed as a 50-50 partnership between the Seven West Media Group (ASX: SWM) and Yahoo! Inc. (Nasdaq: YHOO), Yahoo!7 brings together the successful Australian internet business, Yahoo! Australia & NZ, and the online assets and television and magazine content of the Seven Network, one of Australia's leading media companies. The company also combines the strengths of Yahoo! search and communications capabilities and its global internet network, with Seven's rich media and entertainment content and marketing capabilities.

About Spreets

Launched in February 2010, Spreets brings you new deals every day for the best things to do, see, eat and buy in cities across Australia. In 2012, Spreets partnered with a range of group buying sites to bring users the best of their deals. Spreets handpicks the offers that we know users will love to deliver the best of the bargains. It's an exciting and fun way to see, do, eat, revive and indulge with some of the best each city has to offer.