

SEVEN IS NUMBER ONE.



Seven dominates Australian television in 2013.

- **Seven is number 1 in 2013.**

Seven is number 1 for total viewers in primetime across the first half of the current television season.

Seven is up in audience share for total viewers, 16-39s, 18-49s and 25-54s on primary channels on same period (weeks 7-28 in 2012).

- **Seven + 7TWO + 7mate is number 1 in 2013.**

Seven's broadcast platform of Seven + 7TWO + 7mate is number 1 in primetime in total viewers on the combined audiences of all multiple channels across the current television season.

Seven + 7TWO + 7mate is up in audience share for total viewers, 16-39s, 18-49s and 25-54s on combined audiences across all channels on same period (weeks 7-28, 2013).

- **Seven delivers across primetime in 2013.**

My Kitchen Rules dominates the television landscape – with the reveal of the winners topping the most-watched events on television with a five major metropolitan market audience of 3.270 million, up 37% on The Voice “Winner”. House Rules is the biggest new franchise on television – with the reveal of the winner delivering a five major metropolitan market audience of 1.926 million. A Place To Call Home is the biggest new drama series on Australian television.

- **Still to come on Seven in 2013.**

The X Factor, SlideShow, Formal Wars, Please Marry My Boy, Young Dumb and Living off Mum, Beauty and the Geek, Dancing with the Stars, Anh Do. Also soon on Seven: Mr Selfridge, Hotel Secrets, Marvel: Agents of SHIELD and The Blacklist.