

22 February 2016

Seven Network Ratings Report

Week 8: 14 February – 20 February 2016

Seven wins in primetime on primary channels.

- Seven is number 1 for total viewers, 16-39s, 18-49s and 25-54s.

Seven wins in primetime on combined audiences.

- Seven's broadcast platform of Seven + 7TWO + 7mate combines to win primetime in total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all multiple channels.

Seven wins in news.

- Seven News leads Nine News.
- Seven News – Today Tonight leads Nine News 6:30pm.

Seven wins at 5:30pm.

- The Chase is up 13% on Hot Seat.

Seven wins at 7:00pm.

- Home and Away wins at 7:00pm in total viewers, 16-39s, 18-49s and 25-54s.

Seven dominates the most-watched programmes in all key audiences.

- Seven dominates the top ten programmes for total viewers and in all key demographics.
- Seven scores number 1 and 9 of the top 10 programmes for total viewers/
- Seven scores number 1 and 7 of the top 10 programmes for 16-39s, number 1 and 6 of the top 10 programmes for 18-49s and number 1 and 6 of the top 10 programmes for 25-54s.

Seven dominates the most-watched programmes across Australia.

- | | |
|--------------------------------|---------------|
| - My Kitchen Rules – Monday | 2.502 million |
| - My Kitchen Rules – Wednesday | 2.483 million |
| - My Kitchen Rules – Sunday | 2.373 million |
| - My Kitchen Rules – Tuesday | 2.315 million |
| - Molly | 2.184 million |
| - Wanted | 1.526 million |
| - Seven News – Sunday | 1.504 million |



- First Dates 1.373 million
- Home and Away 1.331 million
- Downton Abbey 1.255 million
- Seven News 1.245 million
- Seven News – Saturday 1.219 million
- Better Homes and Gardens 1.182 million

Metro and regional combined audiences

Seven wins in morning television.

- The Morning Show is up 15% on Mornings.

Seven dominates the most-watched programmes in all key demographics

| All People | | 25-54s | |
|------------------------------|-----|------------------------------|----|
| My Kitchen Rules – Wednesday | #1 | My Kitchen Rules – Monday | #1 |
| My Kitchen Rules – Monday | #2 | My Kitchen Rules – Wednesday | #2 |
| My Kitchen Rules – Sunday | #3 | My Kitchen Rules – Sunday | #3 |
| My Kitchen Rules – Tuesday | #4 | Molly | #4 |
| Molly | #5 | My Kitchen Rules – Tuesday | #5 |
| Seven News – Sunday | #7 | First Dates | #6 |
| Seven News | #8 | | |
| First Dates | #9 | | |
| Seven News – Today Tonight | #10 | | |
| 16-39s | | 18-49s | |
| My Kitchen Rules – Monday | #1 | My Kitchen Rules – Wednesday | #1 |
| My Kitchen Rules – Wednesday | #2 | My Kitchen Rules – Monday | #2 |
| My Kitchen Rules – Sunday | #3 | My Kitchen Rules – Sunday | #3 |
| My Kitchen Rules – Tuesday | #4 | Molly | #4 |
| First Dates | #5 | My Kitchen Rules – Tuesday | #5 |
| Molly | #6 | First Dates | #6 |
| Home and Away | #8 | | |

Seven deliver across the week.

- My Kitchen Rules peaks at 2.265 million, wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's number one most-watched programme for total viewers and in all key audiences.
- Molly peaks at 1.862 million and wins in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind My Kitchen Rules as Sunday's most-watched programme for total viewers and in all key audiences.
- My Kitchen Rules peaks at 2.048 million, is up 129% on Australia's Got Talent and up 147% on I'm A Celebrity, and is Monday's most-watched programme for total viewers, 16-39s, 18-49s and 25-54s .
- Downton Abbey wins in total viewers, 18-49s and 25-54s.
- My Kitchen Rules peaks at 1.890 million and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Wanted dominates in total viewers, 16-39s, 18-49s and 25-54s.

- My Kitchen Rules peaks at 1.984 million and is the number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- First Dates dominates in total viewers, 16-39s, 18-49s and 25-54s and ranks only behind My Kitchen Rules as Wednesday's most-watched for 16-39s, 18-49s and 25-54s.
- Thursday Night At The Movies: Captain America: The Winter Soldier wins in total viewers, 16-39s, 18-49s and 25-54s.
- Better Homes and Gardens wins its timeslot and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- Friday Night At The Movies: Saving Mr Banks wins in 16-39s, 18-49s and 25-54s.

Primetime audience demographics for primary channels

| 6:00pm-midnight Week 8, 2016 | | | | | |
|------------------------------|-------|-------|-------|-------|------|
| Audience shares | Seven | Nine | Ten | ABC | SBS |
| All People | 25.8% | 16.6% | 13.2% | 13.5% | 4.3% |
| 16-39s | 30.0% | 15.1% | 14.9% | 4.5% | 2.5% |
| 18-49s | 28.2% | 16.0% | 16.2% | 5.7% | 3.2% |
| 25-54s | 28.0% | 16.1% | 16.2% | 6.9% | 3.5% |

Primetime audience demographics for digital channels

| 6:00pm-midnight Week 8, 2016 | | | | |
|------------------------------|-------|--------|--------|--------|
| Audience shares | Total | 16-39s | 18-49s | 25-54s |
| 7TWO | 3.6% | 1.0% | 1.3% | 1.6% |
| 7mate | 3.0% | 4.9% | 4.4% | 4.1% |
| GO! | 3.8% | 5.3% | 4.8% | 4.5% |
| Gem | 2.5% | 2.1% | 2.0% | 2.0% |
| Life | 2.2% | 3.3% | 3.3% | 3.3% |
| One: | 2.6% | 2.8% | 3.2% | 3.3% |
| Eleven | 2.1% | 4.4% | 3.5% | 3.0% |
| ABC2: | 2.9% | 3.9% | 3.3% | 3.0% |
| ABC3 | 0.5% | 0.5% | 0.4% | 0.4% |
| ABC News 24 | 1.4% | 0.8% | 1.1% | 1.2% |
| SBS2 | 1.1% | 1.9% | 1.7% | 1.4% |
| NITV | 0.1% | 0.1% | 0.1% | 0.1% |
| Food | 0.8% | 1.8% | 1.6% | 1.4% |

Primetime audience demographics for combined audiences of all channels.

| 6:00pm-midnight Week 8, 2016 | | | | | |
|------------------------------|-------|-------|-------|-------|------|
| Audience shares | Seven | Nine | Ten | ABC | SBS |
| All People | 32.4% | 25.0% | 17.9% | 18.3% | 6.4% |
| 16-39s | 35.9% | 25.9% | 22.2% | 9.8% | 6.4% |
| 18-49s | 33.9% | 26.1% | 22.9% | 10.6% | 6.5% |
| 25-54s | 33.7% | 26.0% | 22.4% | 11.5% | 6.4% |

FTA Channels and Total TV

Copyright Oztam Data: Consolidated (Live + As Live + TSV) and Overnight (Live + As Live).

Primetime Programming Analysis

Sunday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 122% on Nine and up 183% on Ten in total viewers.
 - Seven is up 177% on Nine and up 143% on Ten in 16-39s. Seven is up 168% on Nine and up 138% on Ten in 18-49s. Seven is up 158% on Nine and up 143% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 76% on Nine (Nine + Go + Gem + Life) and up 145% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 102% on Nine and up 109% on Ten in 16-39s. Seven is up 95% on Nine and up 105% on Ten in 18-49s. Seven is up 87% on Nine and up 108% on Ten in 25-54s.
- Seven scores in the most-watched programmes:

| | | | |
|-------------------|----|------------------|----|
| All People | | 25-54s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Molly | #2 | Molly | #2 |
| Seven News | #4 | Seven News | #8 |
| 16-39s | | 18-49s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Molly | #2 | Molly | #2 |
| Seven News | #6 | Seven News | #8 |

- **Seven News** (1.008 million). Seven News wins network – up 61,000 viewers on Nine News, a 6% audience advantage.
- **My Kitchen Rules** (1.676 million) peaks at 2.265 million, wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's number one most-watched programme for total viewers and in all key audiences – 40 share in total viewers, 54 share in 16-39s, 51 share in 18-49s and 49 share in 25-54s.
- **Molly** (1.526 million) peaks at 1.862 million and wins in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind My Kitchen Rules as Sunday's most-watched programme for total viewers and in all key audiences – 48 share in total viewers, 56 share in 16-39s, 57 share in 18-49s and 57 share in 25-54s.

Monday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 67% on Nine and up 113% on Ten in total viewers.
 - Seven is up 103% on Nine and up 83% on Ten in 16-39s. Seven is up 78% on Nine and up 70% on Ten in 18-49s. Seven is up 83% on Nine and up 72% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for 16-39s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 45% on Nine (Nine + Go + Gem + Life) and up 85% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 55% on Nine and up 43% on Ten in 16-39s. Seven is up 42% on Nine and up 38% on Ten in 18-49s. Seven is up 45% on Nine and up 39% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase is up 14% on Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

| | | | |
|----------------------------|----|----------------------------|----|
| All People | | 25-54s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Seven News – Today Tonight | #2 | Home and Away | #2 |
| Seven News | #3 | Seven News – Today Tonight | #4 |
| Home and Away | #6 | Seven News | #5 |
| Downton Abbey | #9 | | |
| 16-39s | | 18-49s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Home and Away | #2 | Home and Away | #2 |
| Seven News – Today Tonight | #5 | Seven News – Today Tonight | #5 |
| Seven News | #7 | Seven News | #7 |

- **Seven News** (1.060 million). Seven News wins network.
- **Seven News – Today Tonight** (1.116 million). Seven News – Today Tonight wins network.
- **Home and Away** (0.946 million) wins in total viewers, 16-39s, 18-49s and 25-54s – 27 share in total viewers, 40 share in 16-39s, 32 share in 18-49s and 31 share in 25-54s.
- **My Kitchen Rules** (1.687 million) peaks at 2.048 million, is up 129% on Australia's Got Talent and up 147% on I'm A Celebrity, and is Monday's most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 43 share in total viewers, 56 share in 16-39s, 50 share in 18-49s and 49 share in 25-54s.
- **Downton Abbey** (0.842 million) wins in total viewers, 18-49s and 25-54s – 36 share in total viewers, 25 share in 16-39s, 28 share in 18-49s and 29 share in 25-54s.

Tuesday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 31% on Nine and up 86% on total viewers.
 - Seven is up 34% on Nine and up 127% on Ten in 16-39s. Seven is up 24% on Nine and up 71% on Ten in 18-49s. Seven is up 33% on Nine and up 75% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 24% on Nine (Nine + Go + Gem + Life) and up 73% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 16% on Nine and up 71% on Ten in 16-39s. Seven is up 9% on Nine and up 40% on Ten in 18-49s. Seven is up 15% on Nine and up 45% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase is up 14% on Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

| | | | |
|----------------------------|----|----------------------------|-----|
| All People | | 25-54s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Seven News | #2 | Wanted | #5 |
| Seven News – Today Tonight | #5 | Home and Away | #6 |
| Wanted | #9 | Seven News | #9 |
| | | Seven News – Today Tonight | #10 |
| 16-39s | | 18-49s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Home and Away | #4 | Wanted | #5 |
| Wanted | #7 | Home and Away | #6 |
| Seven News | #8 | | |

- **Seven News** (1.087 million). Seven News wins network – up 73,000 viewers on Nine News, a 7% audience advantage.
- **Seven News – Today Tonight** (1.005 million).
- **Home and Away** (0.860 million) wins in 16-39s, 18-49s and 25-54s – 26 share in total viewers, 37 share in 16-39s, 33 share in 18-49s and 32 share in 25-54s.

- **My Kitchen Rules** (1.550 million) peaks at 1.890 million and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 40 share in total viewers, 42 share in 16-39s, 46 share in 18-49s and 46 share in 25-54s.
- **Wanted** (0.922 million) dominates in total viewers, 16-39s, 18-49s and 25-54s – 36 share in total viewers, 34 share in 16-39s, 34 share in 18-49s and 36 share in 25-54s.

Wednesday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 93% on Nine and up 132% on Ten in total viewers.
 - Seven is up 218% on Nine and up 201% on Ten in 16-39s. Seven is up 136% on Nine and up 122% on Ten in 18-49s. Seven is up 119% on Nine and up 112% on Ten in 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 48% on Nine (Nine + Go + Gem + Life) and up 117% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 101% on Nine and up 126% on Ten in 16-39s. Seven is up 65% on Nine and up 83% on Ten in 18-49s. Seven is up 53% on Nine and up 83% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

| All People | | 25-54s | |
|----------------------------|----|----------------------------|-----|
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| Seven News | #2 | First Dates | #2 |
| Seven News – Today Tonight | #3 | Home and Away | #4 |
| First Dates | #4 | Seven News – Today Tonight | #6 |
| Home and Away | #7 | Seven News | #7 |
| 16-39s | | 18-49s | |
| My Kitchen Rules | #1 | My Kitchen Rules | #1 |
| First Dates | #2 | First Dates | #2 |
| Home and Away | #3 | Home and Away | #4 |
| Seven News – Today Tonight | #6 | Seven News – Today Tonight | #7 |
| Ramsay's Hotel Hell | #7 | Seven News | #10 |
| Seven News | #9 | | |

- **Seven News** (1.046 million). Seven News wins network – up 93,000 viewers on Nine News, a 10% audience advantage.
- **Seven News – Today Tonight** (0.996 million). Seven News – Today Tonight wins network – up 108,000 viewers on Nine News 6:30pm, a 12% audience advantage.

- **Home and Away** (0.854 million) wins in total viewers, 16-39s, 18-49s and 25-54s – 28 share in total viewers, 42 share in 16-39s, 35 share in 18-49s and 33 share in 25-54s.
- **My Kitchen Rules** (1.689 million) peaks at 1.984 million and is the number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s – 46 share in total viewers, 58 share in 16-39s, 53 share in 18-49s and 51 share in 25-54s.
- **First Dates** (0.978 million) dominates in total viewers, 16-39s, 18-49s and 25-54s and ranks only behind My Kitchen Rules as Wednesday’s most-watched for 16-39s, 18-49s and 25-54s – 45 share in total viewers, 64 share in 16-39s, 54 share in 18-49s and 49 share in 25-54s.

Thursday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 12% on Nine and up 27% on Ten in total viewers.
 - Seven is up 81% on Nine and up 35% on Ten in 16-39s. Seven is up 62% on Nine and up 18% on Ten in 18-49s. Seven is up 51% on Nine and up 14% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 8% on Nine (Nine + Go + Gem + Life) and up 36% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 12% on Nine and up 8% on Ten in 16-39s. Seven is up 12% on Nine and up 5% on Ten in 18-49s. Seven is up 11% on Nine and up 9% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase is up 36% on Hot Seat.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

| | | | |
|----------------------------|----|----------------------------|----|
| All People | | 25-54s | |
| Seven News | #1 | Home and Away | #2 |
| Seven News – Today Tonight | #2 | Seven News | #4 |
| Home and Away | #7 | Seven News – Today Tonight | #5 |
| | | Captain America | #6 |
| 16-39s | | 18-49s | |
| Home and Away | #1 | Home and Away | #2 |
| Captain America | #3 | Captain America | #3 |
| Big Bang Theory | #5 | Seven News – Today Tonight | #6 |
| Seven News – Today Tonight | #6 | Seven News | #7 |
| Seven News | #7 | The Big Bang Theory | #9 |

- **Seven News** (0.964 million). Seven News wins network – up 62,000 viewers on Nine News, a 7% audience advantage.
- **Seven News – Today Tonight** (0.925 million). Seven News – Today Tonight wins network – up 103,000 viewers on Nine News 6:30pm, a 13% audience advantage.
- **Home and Away** (0.747 million) wins in total viewers, 16-39s, 18-49s and 25-54s across 7:00-8:00pm and is Thursday's number one most-watched programme for 16-39s and one of the top two most-watched programmes for 18-49s and 25-54s – 27 share in total viewers, 39 share in 16-39s, 33 share in 18-49s and 30 share in 25-54s.
- **Thursday Night At The Movies: Captain America: The Winter Soldier** (0.461 million) wins in total viewers, 16-39s, 18-49s and 25-54s – 27 share in total viewers, 43 share in 16-39s, 39 share in 18-49s and 36 share in 25-54s.

Friday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 43% on Nine and up 93% on Ten in total viewers.
 - Seven is up 60% on Nine and up 58% on Ten in 16-39s. Seven is up 33% on Nine and up 30% on Ten in 18-49s. Seven is up 32% on Nine and up 44% on Ten in 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for total viewers on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 2% on Nine (Nine + Go + Gem + Life) and up 67% on Ten (Ten + One + Eleven) in total viewers.
- Seven wins at 5:30pm. The Chase is up 18% on Hot Seat.
- Seven scores in the most-watched programmes:

| | | | |
|----------------------------|-----|----------------------------|----|
| All People | | 25-54s | |
| Seven News | #2 | Seven News | #3 |
| Seven News – Today Tonight | #5 | Seven News – Today Tonight | #4 |
| Better Homes and Gardens | #6 | Better Homes and Gardens | #6 |
| The Chase | #10 | Saving Mr Banks | #8 |
| 16-39s | | 18-49s | |
| Seven News – Today Tonight | #1 | Better Homes and Gardens | #4 |
| Better Homes and Gardens | #2 | Seven News – Today Tonight | #6 |
| Saving Mr Banks | #3 | Seven News | #7 |
| Seven News | #4 | Saving Mr Banks | #9 |

- **Seven News** (0.881 million). Seven News wins network.
- **Better Homes and Gardens** (0.749 million) wins its timeslot and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 31 share in total viewers, 34 share in 16-39s, 31 share in 18-49s and 30 share in 25-54s.
- **Friday Night At The Movies: Saving Mr Banks** (0.467 million) wins in 16-39s, 18-49s and 25-54s – 32 share in total viewers, 45 share in 16-39s, 38 share in 18-49s and 39 share in 25-54s.

Saturday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for 16-39s, 18-49s and 25-54s.
 - Seven is up 5% on Nine and up 21% on Ten in total viewers.
 - Seven is up 14% on Nine and up 22% on Ten in 16-39s. Seven is up 22% on Nine and up 31% on Ten in 18-49s. Seven is up 18% on Nine and up 23% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for 16-39s, 18-49s and 25-54s.
- Seven wins in primetime combined audiences.
 - Seven + 7TWO + 7mate is number one for 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate) is up 6% on Nine (Nine + Go + Gem + Life) and up 35% on Ten (Ten + One + Eleven) in 16-39s. Seven is up 7% on Nine and up 41% on Ten in 18-49s. Seven is up 4% on Nine and up 35% on Ten in 25-54s.

- Seven scores in the most-watched programmes:

| | | | |
|--------------------|-----|---------------|----|
| All People | | 25-54s | |
| Seven News | #3 | Seven News | #2 |
| | | 2012 | #3 |
| | | Cloudy | #7 |
| 16-39s | | 18-49s | |
| Seven News | #1 | Seven News | #2 |
| Cloudy | #4 | 2012 | #3 |
| 2012 | #5 | Cloudy | #4 |
| Seven News at 5:00 | #10 | | |

- **Seven News** (0.805 million). Seven News wins network – up 78,000 viewers on Nine News, an 11% audience advantage.
- **Saturday Night At The Movies: Cloudy with a Chance of Meatballs 2** (0.284 million) scores in all key audiences – 29 share in 16-39s and 27 share in 18-49s.
- **Saturday Night At The Movies: 2012** (0.285 million) scores in all key audiences – 25 share in total viewers, 33 share in 16-39s, 34 share in 18-49s and 33 share in 25-54s.

Live and As-Live Data**Week 8 Primetime Shares**

| | |
|--------|-------|
| ABC1: | 13.5% |
| Seven: | 25.8% |
| Nine: | 16.6% |
| Ten: | 13.2% |
| SBS1: | 4.3% |

| | |
|--------------|------|
| ABC2: | 2.9% |
| ABC3: | 0.5% |
| ABC News 24: | 1.4% |
| 7TWO: | 3.6% |
| 7mate: | 3.0% |
| GO!: | 3.8% |
| Gem: | 2.5% |
| Life: | 2.2% |
| One: | 2.6% |
| Eleven: | 2.1% |
| SBS2: | 1.1% |
| Food: | 0.8% |
| NITV: | 0.1% |

Week 8 Combined Multiple Channels Primetime Shares

| | |
|--------|-------|
| ABC1: | 18.3% |
| Seven: | 32.4% |
| Nine: | 25.0% |
| Ten: | 17.9% |
| SBS: | 6.4% |

Oztag Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.