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Presto and Entertainment One expand SVOD relationship with content deal

New titles include *Rogue*, *The Firm* and *Bitten* launching first on Presto along with other top shows

Presto today announced it has signed a subscription video on demand (SVOD) agreement with leading independent studio Entertainment One Television (eOne) to offer access to complete seasons of the distributor's premium programming.

Presto TV and Presto Entertainment subscribers now have access to a host of critically-acclaimed dramas including undercover crime drama *Rogue*; *The Firm*, a suspense fuelled TV show based on the blockbuster feature film and best-selling novel by world-renowned author John Grisham; and supernatural werewolf thriller *Bitten*, all coming first to Presto.

The content deal with eOne is testament to the momentum Presto has put behind its efforts to acquire the very best programming available and is in keeping with Presto's status as a leading SVOD provider.

Shaun James, Interim CEO of Presto TV, said, "eOne has one of the best collections of current hit TV programs worldwide and we're thrilled to add a top-tier selection of some of their most suspenseful and thought provoking titles including *Hell on Wheels*, *Bitten*, *The Firm* and *The Slap* to Presto. We've already had enormous success following the addition of *The Walking Dead*, which we recently acquired from eOne as an SVOD exclusive. Today's news will solidify that success even further."

"We're delighted to be expanding our relationship with Presto," commented Ben Bishop, Sales Director, eOne. "Given the recent success with *The Walking Dead*, we are confident that they are the perfect partner to bring this exciting new slate of programming to Australian audiences."

Additional programs slated to appear from eOne include:

- *Hell on Wheels* seasons 1-4: takes place in the aftermath of the US Civil War and follows former confederate soldier Cullen Bohannon as he journeys westward into a lawless melting pot of a town known as "Hell on Wheels," which moves with the construction of the first transcontinental railroad;

- **Haven** seasons 1-4: is based on Stephen King's 'The Colorado Kid,' and follows FBI Agent Audrey Parker on a routine assignment turned supernatural as she investigates a town beset by a range of mysterious afflictions and filled with secrets;
- **The Slap** season 1: is a bold, provocative Australian drama series that examines the mores and morality of contemporary middleclass life. Based on Christos Tsiolkas' bestselling novel, this eight-part drama traces the shattering repercussions of a single event upon a group of family and friends;
- **Rookie Blue** seasons 1-4: involves a close-knit group of ambitious young cops out to prove themselves. Protagonist Andy McNally, whose father was a homicide detective and her four colleagues experience the trials, triumphs and tribulations of police work, as well as its effect on their personal lives;
- **Matador** season 1: chronicles the story of a DEA agent recruited by the CIA to infiltrate a professional soccer team to investigate illicit activities by the team's owner.

For new subscribers, Presto is currently offering a free 30-day trial[^] of the Presto Entertainment bundle subscription.

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www.presto.com.au

About Presto

Presto is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones and select Android tablets/smartphones and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV, operated by Foxtel, is a 50-50 joint venture between Foxtel and Seven West Media.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto's full TV and movie libraries.

30 day free Presto Entertainment trial

[^]New subscribers to Presto only. Offer includes a complimentary 30 day trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

Presto terms and conditions

*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: <https://community.presto.com.au/>. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: www.presto.com.au/webcms/legal/PRESTO. Copyright FOXTEL Management Pty Limited. Follow us on social: facebook.com/presto twitter.com/presto (#Presto) youtube.com/presto instagram.com/presto

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is a leading international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Film and Television divisions, the company provides extensive expertise in film distribution, television and music production, family programming, merchandising and licensing, and digital content. Its current rights library is exploited across all media formats and includes more than 40,000 film and television titles, 4,500 hours of television programming and 45,000 music tracks. entertainmentonegroup.com/

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