



5 November, 2014

Over 3m viewers watch Melbourne Cup on Seven

A huge national metro and regional peak audience of 3,245,000 viewers watched the first ever German horse, Protectionist, win the Melbourne Cup.

In the five-city metro markets, an average audience of 2,122,000 tuned in for the great race, taking it into the top 10 most watched sporting events in 2014.

A huge average Melbourne audience of 947,000 viewers tuned in for the race and a peak Melbourne audience of 1,019,000.

Top rating One-Off Sport Events, 5 City Metro 2014

Total Individuals			
Rank	Description (grouped)	Channel	Metro
1	SEVEN'S AFL: GRAND FINAL: SYDNEY V HAWTHORN	7	2,828,000
2	RUGBY LEAGUE GRAND FINAL	9	2,621,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND - MATCH	9	2,600,000
4	SEVEN'S AFL: GRAND FINAL: PRESENTATIONS	7	2,565,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH	9	2,530,000
6	SEVEN'S AFL: GRAND FINAL: ON THE GROUND	7	2,188,000
7	THE 2014 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-THE RACE	7	2,122,000
8	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH	9	2,057,000
9	SEVEN'S AFL: GRAND FINAL: POST MATCH	7	1,841,000
10	RUGBY LEAGUE GRAND FINAL PRESENTATION	9	1,768,000

Live coverage of the Melbourne Cup Carnival continues tomorrow with Oaks Day from 11.30am AEDT.

Ratings source: Official OzTam Ratings

For more information:
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