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Home and Away: An Eye for an Eye **takes off on Presto**

Exclusive world premiere breaks day-one streaming records.
Captures over 55% of total Presto viewing between 8.30pm and midnight.

Presto subscribers fell in love overnight with the highly anticipated arrival of ***Home and Away: An Eye for an Eye***, which has exceeded all expectations after arriving on the popular SVOD service less than 24 hours ago.

Exclusively produced for Presto, ***Home and Away: An Eye for an Eye*** arrived last night, following the thrilling season finale of *Home and Away*. In what was one of the biggest nights experienced by the service, over 55% of Presto's total streaming between 8.30pm and midnight attributed to watching the new arrival of the special event. In a further sign of the show's popularity, Presto's collection of Australia's favourite ***Home and Away*** Births, Deaths and Weddings episodes also ranked high among subscribers in the lead up to the ***Home and Away: An Eye for an Eye*** premiere.

In less than 24 hours, the ***Home and Away*** special event has broken through all day one streaming records on Presto and is on track to solidify its position as more and more *Home and Away* devotees embrace the popular drama.

Shaun James, Presto TV CEO, said, "When we first announced that ***Home and Away: An Eye for an Eye*** would stream on Presto, the feedback was incredible, but now that it's arrived, we've been truly blown away by the popularity of the special event which has been reflected by both our streaming numbers and in our massive uptake in subscriptions. Clearly this iconic Australian series has more than captured the hearts of generations of viewers, dominating over 55% of total Presto streaming last night between 8.30pm and midnight."

Home and Away: An Eye for an Eye saw the special guest return of two of ***Home and Away's*** favourite characters, Heath (Dan Ewing) and Bianca (Lisa Gormley), to Summer Bay.

The special event centres on the Braxton family and sits immediately after the thrilling season finale of the regular series on Network Seven as the popular Braxton family face their biggest challenge ever when Brax (Steve Peacocke) and Ricky's (Bonnie Sveen) baby son Casey is kidnapped in a calculated act of revenge by Brax's arch nemesis – Gunno (Diarmid Heidenreich) – the man responsible for his seeming 'death'.

It's a race against time as Heath, Ash (George Mason) and Kyle (Nic Westaway) frantically search for baby Casey while Bianca, Ricky and Phoebe (Isabella Giovinazzo) desperately try to raise the ransom money as the clock ticks.

Home and Away: An Eye for an Eye is streaming now at presto.com.au. For new subscribers, Presto is currently offering a one month free trial[^] of the Presto Entertainment bundle subscription, providing access to Presto's full TV and movie libraries.

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www.presto.com.au

About Presto

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Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto's full TV and movie libraries.

One month free Presto Entertainment trial

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