

**MEDIA
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25 September 2013

2013 AFL Grand Final LIVE and EXCLUSIVE on Seven

From the traditional Grand Final marathon, to the live and exclusive Hawthorn-Fremantle blockbuster, to all the celebrations, commiserations and entertainment after the match, Seven has the 2013 AFL Grand Final covered.

The 2013 AFL season reaches a climax on Saturday with the Grand Final between Hawthorn and Fremantle broadcast **LIVE** and **EXCLUSIVE** on Channel 7 around Australia.

The football feast kicks off late on Friday night with the traditional Grand Final eve marathon, before live coverage commences from 9am AEST with a special edition of *AFL Game Day*, hosted by **Hamish McLachlan**

The biggest names in football commentary will be on deck throughout the day, led by match callers **Bruce McAvaney** and **Dennis Cometti** and including **Leigh Matthews**, **Matthew Richardson**, **Luke Darcy**, **Brian Taylor**, **Cameron Ling**, **Tim Watson**, **Tom Harley**, **Nick Riewoldt**, **Basil Zempilas** and **Samantha Lane**.

An enormous production team will ensure fans at home catch all the action, with over 175 crew, 55km of cabling and more than 50 cameras involved – including Spidercam, goalpost cameras, a chopper cam and cameras trained on the interchange benches, the coaches' boxes and in the tunnels to and from the rooms.

Special features include **Leigh Matthews** interviewing Hawthorn coach **Alastair Clarkson** and captain **Luke Hodge**; we've spent the month following **Jack Gunston** and **Nathan Fyfe**, speaking with them each week about the agony and ecstasy of September; we also catch up with **Stephanie Gray**, the mother of Docker **Stephen Hill** and Hawk **Bradley Hill**; and Fremantle mastermind **Ross Lyon** gives us his final thoughts on the game.

Seven's AFL Grand Final coverage will be broadcast in 251 territories around the world including Asia-Pacific, UK, Ireland, Canada, Africa, USA, Europe, Middle East, New Zealand and Latin America, as well as every country online.

Throughout the broadcast, viewers can also have their say on the Grand Final using the Toyota Viewer Vote function available via the 7Sport app or online at www.7sport.com.au/viewervote with results updated in real-time.

Friday September 27

AFL MARATHON

Sandy Roberts hosts an all-night marathon featuring some of the great Grand Finals, including 1970, 1977, 1989, 1997 and the Swan's triumph in 2012.

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Melbourne	11.30pm on Channel 7
Sydney Brisbane	11.30pm on 7mate
Adelaide	11.45pm on Channel 7 (630am-7am on 7mate)
Perth	11.45pm on Channel 7 (5am-7am on 7mate)

Saturday September 28

AFL GAME DAY – GRAND FINAL DAY EDITION

AFL Game Day comes live from the MCG in a special two-hour Grand Final edition hosted by **Hamish McLachlan**, with a rotating panel of guests including **Jude Bolton**, **Michael Voss**, **Nic Naitanui**, **Wayne Carey**, **Leigh Montagna**, **Mark McVeigh**, **Nick Maxwell** and Seven News chief AFL reporter **Mark Stevens**.

Melbourne Sydney Brisbane	9am LIVE on Channel 7
Adelaide	8.30am LIVE on Channel 7
Perth	7am LIVE on Channel 7

AFL GRAND FINAL - PRE-MATCH

At 11am AEST the pace picks up with Seven's *Saturday Night Footy* team of **Brian Taylor**, **Luke Darcy**, **Matthew Richardson**, **Cameron Ling** and **Samantha Lane** on the panel for the countdown to the premiership decider, with **Giaan Rooney** reporting from around the MCG. Special guests include Essendon captain **Jobe Watson** and the actress **Jerry Hall**, while we have the best of the Lie Detector, **Max Bailey** features in #Discovered and there's a bumper edition of Media St. **Basil Zempilas** calls the Grand Final sprint with **Leigh Montagna** and **Campbell Brown**.

Melbourne Sydney Brisbane	11am LIVE on Channel 7
Adelaide	10.30am LIVE on Channel 7
Perth	9am LIVE on Channel 7

AFL GRAND FINAL

An AFL Premiership season that began over six months ago with 18 teams in the hunt for the ultimate prize is now down to two – Hawthorn and Fremantle – on that last Saturday in September. Match callers will be **Bruce McAvaney** and **Dennis Cometti** with expert commentary from **Leigh Matthews**, **Tim Watson**, **Matthew Richardson**, **Tom Harley**, **Cameron Ling** and **Nick Riewoldt**.

Melbourne Sydney Brisbane	1pm LIVE on Channel 7
Adelaide	12.30pm LIVE on Channel 7
Perth	11am LIVE on Channel 7

AFL GRAND FINAL POST-MATCH

As the celebrations kick off after the final siren we bring you all the emotion and the stories from inside the rooms before launching into a post-match concert featuring **Hunters & Collectors** and **Birds of Tokyo**. And then the premiership-winning team will be presented to their adoring fans back on the MCG. With **Brian Taylor**, **Luke Darcy**, **Matthew Richardson** and **Cameron Ling**.

Melbourne Sydney Brisbane	6pm LIVE on 7mate
Adelaide	5.30pm LIVE on Channel 7, from 6pm LIVE on 7mate
Perth	4pm LIVE on Channel 7, from 530pm on 7mate

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Sunday September 29

AFL GAME DAY

Hosted by **Hamish McLachlan** with **Leigh Matthews, Tom Harley, Andrew Welsh, Simon Marshall** and Seven News chief AFL reporter **Mark Stevens**

Melbourne | Adelaide | Perth 10am on Channel 7
Sydney | Brisbane 10am on 7mate

AFL GRAND FINAL REPLAY

Melbourne | Adelaide | Perth 11am on Channel 7
Sydney | Brisbane 11am on 7mate

For more information
Seven Publicity 03 9697 7760