



Monday, 28 October 2024

## **The Voice strikes a chord with Australia Hit entertainment show's 2024 season reaches 10.6 million**

The Seven Network's hit entertainment series **The Voice** turned up the volume last night, with the Grand Finale reaching 2.31 million Australians across Seven and [7plus](#).

The series' thrilling conclusion, which saw Reuben De Melo take the crown after belting out The Animals' classic *The House Of The Rising Sun*, had a national total TV audience of 1.08 million. On 7plus it captured 88,000 viewers, up 20% on last year.

Across its run, the 2024 season of **The Voice** reached 10.6 million Australians on Seven and 7plus. Its audience on 7plus this year was up 9%.

Seven Network's Director of Content, Unscripted, Majella Hay, said: "With four superstar coaches in Guy Sebastian, LeAnn Rimes, Kate Miller-Heidke and Adam Lambert, a fantastic host in Sonia Kruger, and an amazing group of singers, this year's season of **The Voice** hit all the right notes. A big congratulations to Reuben from everyone at Seven.

"**The Voice** is a firm favourite with viewers year in, year out and it will be back in 2025 – along with our other successful 7.30pm entertainment shows including **Farmer Wants A Wife, Australian Idol, My Kitchen Rules, Dancing With The Stars, The 1% Club, Better Homes and Gardens**, and more."

Seven National Television Sales Director, Katie Finney, said: "Reuben wasn't the only winner from **The Voice** in 2024. Our sponsors including Woolworths, Seek, Afterpay, Open Universities Australia, Mondelez, Google and Chemist Warehouse connected with high value audiences at scale across all screens with high impact integrated assets engaging with 10.6 million Australians across the 11-week series."

**The Voice** is an ITV Studios Australia production for the Seven Network.

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# Media Release

That's massive.



## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.