



Media Release

Monday, 18 July 2022

Sylvia D'Souza appointed Head of Reality

The Seven Network today announced that Sylvia D'Souza has been appointed to the new role of Head of Reality.

Reporting to Seven's Director of Production, Andrew Backwell, Ms D'Souza will be responsible for the network's leading slate of reality programs, including **MKR, Farmer Wants A Wife, SAS Australia, Kitchen Nightmares, Border Security – Australia's Front Line** and several new shows for 2023 that have not yet been announced.

Ms D'Souza was previously an Executive Producer at Seven. Her extensive credits at the network include **SAS Australia, Farmer Wants A Wife, MKR, House Rules, Bride and Prejudice, Seven Year Switch** and **The All New Monty Guys and Gals**.

Her career also includes roles at Endemol Shine Australia, CJZ and Nine Network, working on shows such as *Married At First Sight, Travel Guides, Bondi Rescue, MasterChef Australia* and *Australian Survivor*.

Mr Backwell said: "Sylvia has been an invaluable member of the Seven team for many years and I'm delighted she has agreed to take on this important new role, leading the production of many of our current hit shows and some fantastic new shows for next year and beyond."

Ms D'Souza said: "It's an absolute privilege to be entrusted to lead Seven's compelling slate of reality shows. I am excited about what's to come and grateful to production and programming gods Andrew Backwell and Angus Ross and the many talented producers and production teams we work with who help bring these shows to life."

Ms D'Souza's promotion to Head of Reality follows the announcement last month that Majella Wiemers has been appointed to the new role of Head of Entertainment. Ms Wiemers is joining Seven from ITV Studios Australia, where she has been Head of Entertainment since March 2018.

For more information, please contact:

Rob Sharpe
Head of Corporate Communications
M: 0437 928 884
E: rsharpe@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's



Media Release

leading news and breakfast programs **7NEWS** and **Sunrise**, **MKR**, **AGT**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Voice**, **Dancing With The Stars: All Stars**, **Home and Away**, **The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.