



Friday, 8 April 2022

Seven welcomes Minister Fletcher's statement on prominence

Seven West Media welcomed the statement from the Minister for Communications, Urban Infrastructure, Cities and the Arts, the Hon Paul Fletcher MP, following the first meeting of the Future of Broadcasting Working Group.

The Minister highlighted the importance of the issue of "prominence" of Australian content on smart TVs and other connected devices, which is a priority area of the Working Group.

Seven West Media Managing Director and Chief Executive Officer, James Warburton, said: "Seven commends the Government and Minister Fletcher in taking this step to ensure that Australians continue to get free to air services on all their TVs wherever they are in Australia.

"Today's workshop showed the commitment the Government and Minister Fletcher has to an enduring and thriving Australian TV industry.

"It's time for the TV manufacturers to commit to ensuring free prominence on all TV sets and not wait for government regulation. This will ensure Australian content remains freely available to all Australians."

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, Big Brother, SAS Australia, Farmer Wants A Wife, The Voice, Dancing With The Stars: All Stars, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.