



Tuesday, 2 March 2022

Seven announces first David Leckie Seven Scholarship Program recipient

Seven West Media is delighted to announce that Madeline McKeown is the recipient of the inaugural David Leckie Seven Scholarship Program.

The annual program was established in September 2021 in memory of former Seven West Media Chief Executive Officer, the late David Leckie.

It was set up in conjunction with Skye Leckie and David and Skye's sons Harry and Ben, and offers a 12-month scholarship at Seven West Media for a junior graduate with a passion for sales, programming or news.

The applications were judged by Skye, Harry and Ben Leckie and senior Seven West Media executives.

Skye, Harry and Ben Leckie said: "Harry, Ben and I were thrilled to be involved in the selection of the recipient of David's inaugural scholarship.

"The candidates were outstanding, however, there can only be one recipient. Madeline is a very accomplished young person and we felt that she will really excel in her experience at Seven. The scholarship will cover all facets of a highly successful business and Seven is a fantastic place to work and to learn.

"David's first love in his life was always TV. He was so passionate about all aspects of it. Davo was a tough taskmaster, from the old school, and if you didn't 'stack up', you knew about it! That made people strive to achieve and improve," they said.

"We felt in our discussions with Madeline that David would be very pleased to welcome her to his team. We wish her all the best and encourage her to take advantage of everything that is offered by Seven.

"We are so grateful for this legacy to honour David's life and we look forward to watching Madeline's success – and we will never forget David's mantra about his competitors: 'When they zig, you zag!'"

Seven West Media Managing Director and Chief Executive Officer, James Warburton, said: "David was a wonderful mentor and colleague to many of us at Seven and the David Leckie Seven Scholarship Program is a fitting tribute to his legacy and memory.

"Madeline is smart, motivated and keen to learn and grow in the media industry. I know David would have been very impressed by her and would have been a great mentor and support. Like everyone at Seven, I'm very pleased to welcome Madeline and I look forward to seeing her career with us flourish."

For more information, please contact:

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs 7NEWS and Sunrise, **Big Brother, SAS Australia, Farmer Wants A Wife, The Voice, Dancing With The Stars: All Stars, Home and Away, The Chase Australia and Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.