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Seven and LIV Golf announce multi-year extension

The world's first global team golf league featuring many of the sport's biggest stars will return live and free to the Seven Network in 2025 and beyond, as the network today announced it is retaining the rights for every round of the LIV Golf League.

Fans can follow all the exciting action and rivalries of the upcoming season on [7plus Sport](#), beginning with LIV Golf Riyadh on 6 to 8 February and then LIV Golf Adelaide from 14 to 16 February as the tournament visits The Grange Golf Club once again.

LIV Golf Adelaide 2024 saw a groundbreaking tournament unfold on Seven, with the league's first-ever team playoff between the all-Australian Ripper GC and the all-South African Stinger GC. More than 2.7 million viewers tuned in to Seven and 7plus Sport across the three days to watch the action as the home team reigned supreme for a sensational win on championship Sunday.

Seven Network Director of Sport, Chris Jones said: "The LIV Golf broadcast is absolutely world-class, and we cannot wait to embark on another huge year of action on Seven and 7plus Sport.

"LIV Golf continues to innovate both on and off the course, and we've loved working with the LIV team to take viewers behind the stories of the tournament's biggest names and see the personalities behind the sport's most exciting players.

"At Seven, we're genuinely excited to continue our partnership with LIV, not only for the Adelaide event that has become a landmark on the Australian sporting calendar, but for all LIV Golf events which will continue to be broadcast live and free on Seven and 7plus Sport," he said.

Seven Network Commercial Director – Sport, Renee Quirk said: "On behalf of the Seven Network, we are thrilled to announce an extension to our valued partnership with LIV Golf.

"At Seven, we're proud to have been with LIV Golf from the very beginning in Australia. It's a competition that has undeniably put golf back on the map, showcasing the biggest names in the sport in a way that captivates audiences both on screen and on the ground. Together with LIV, we have seen strong audience results on 7plus Sport, not just for the Adelaide event, but worldwide, and we're thrilled to continue working with them to bring this incredible experience to fans in Australia."



Seven Network's broadcast in 2025 will bring all the drama, celebrations and incredible competition to Australian fans as the sport continues to draw in new audiences and modernise golf through a team lens.

Entering its third official full league season in February, the LIV Golf League features an exciting blend of individual and team competition that has supercharged the sport, redefined how golf is experienced and captivated fans worldwide.

For all LIV Golf League events, fans can watch the star-studded field featuring 14 major champions with a combined 28 major wins, including 2024 LIV Golf Individual Champion, Jon Rahm (Legion XIII), Bryson DeChambeau (Crushers GC), Brooks Koepka (Smash GC), Phil Mickelson (HyFlyers GC), Dustin Johnson (4Aces GC), Sergio Garcia (Fireballs GC), and more, with Australian golfing icons Cameron Smith, Marc Leishman, Matt Jones and Lucas Herbert of Ripper GC heading into the season as the reigning team champions.

LIV Golf Senior Vice President of Broadcast Partnerships and Programming, Ron Wechsler, said: "It's great that Australian fans will be able to get close to the LIV Golf action across the globe from the comfort of their homes for all events thanks to the Seven Network. Through 7plus Sport, fans will be able to feel the LIV Golf energy and excitement as the League takes on exciting new destinations, new players, and new heights in 2025 and beyond."

For more information on the 2025 schedule and the LIV Golf League, visit LIVGolf.com

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

About LIV Golf

The LIV Golf League is the world's only global golf league featuring 13 teams, a 14-tournament schedule, and many of the world's best golfers. Launched in 2022, the League was designed to expand the sport on a global level and create new value within the golfing ecosystem while enhancing the game's societal impact. A landmark investment by LIV Golf also launched The International Series, a set of 10 enhanced events sanctioned by the Asian Tour, with elevated prize funds in world-class destinations, offering a pathway for leading professional and amateur golfers from around the world into the LIV Golf League. Only three years into operations and with tournaments across North and Latin Americas, Asia, Australia, the Middle East and Europe, LIV Golf remains committed to developing the sport at every level and exposing more people to the positive virtues of the game through its unique blend of intense competition and entertainment.

LIV Golf is owned and operated by LIV Golf Investments whose vision and mission are centered around making holistic and sustainable investments to enhance the global golf ecosystem and unlock the sport's untapped worldwide potential.