



Sunday, 23 February 2025

Seven reaches 11.3 million, Australian Idol gets louder, 7NEWS on top

- National total TV audience share, 6.00am to midnight: 38.8%
- National total TV audience share, 6.00pm to midnight: 36.9%
- 7plus: up 17% year-on-year
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: Australian Idol Sunday, reached 2.11 million
- #1 news program: 7NEWS Monday, reached 2.08 million

WEEK 8, 2025 HIGHLIGHTS:

Seven Network reaches 11.3 million Australians nationally.

[7plus](#): 461 million minutes viewed, up 17% on the same week in 2024.

7plus: 31.8% commercial BVOD share.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week. #1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.8	33.9	39.0
Nine Network	43.0	46.5	43.2
Network Ten	18.2	19.6	17.8

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	36.9	30.0	37.0
Nine Network	44.0	48.5	44.2



Network Ten	19.1	21.5	18.8
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SEVEN'S TOP 30:

Note: Saturday's 7NEWS and Supercars Championship are excluded due to program coding issues

1. **Australian Idol** Sunday: National reach 2.11 million, national audience 930,000. Up 45% on 7plus versus same episode in 2024, up 12% in total TV.
2. **7NEWS** Monday: #1 news program in total TV. National reach 2.08 million, national audience 1.33 million.
3. **7NEWS** Tuesday: #1 news program. National reach 2.06 million, national audience 1.32 million.
4. **7NEWS** Wednesday: #1 news program. National reach 2.05 million, national audience 1.29 million.
5. **7NEWS** Sunday: #1 news program in total TV. National reach 2.04 million, national audience 1.2 million.
6. **7NEWS** Thursday: #1 program in all people, grocery shoppers. National reach 1.9 million, national audience 1.21 million.
7. **7NEWS** Friday: #1 news program in all people, grocery shoppers. National reach 1.75 million, national audience 1.01 million.
8. **Australian Idol** Tuesday: National reach 1.69 million, national audience 873,000, up on Monday night. Up 37% on 7plus versus the same episode last year.
9. **Australian Idol** Monday: National reach 1.57 million, national audience 823,000. Up 5% in total TV on same episode last year, up 41% on 7plus.
10. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.47 million, national audience 613,000.
11. **The 1% Club UK**: National reach 1.36 million, national audience 734,000.
12. **Home and Away** Tuesday: #1 drama. National reach 1.35 million, national audience 872,000.
13. **Home and Away** Monday: #1 drama. National reach 1.29 million, national audience 845,000.
14. **Home and Away** Wednesday: #1 drama. National reach 1.28 million, national audience 828,000.
15. **The Chase Australia** Tuesday: National reach 1.25 million, national audience 609,000.
16. **The Chase Australia** Monday: National reach 1.24 million, national audience 612,000.
17. **The Chase Australia** Wednesday: National reach 1.2 million, national audience 560,000.
18. **The Chase Australia** Thursday: National reach 1.18 million, national audience 561,000.



19. **An Evening With Dua Lipa**: National reach 1.13 million, national audience 311,000.
20. **LIV Golf Day Three**: National reach 1.11 million, national audience 225,000.
21. **Home and Away** Thursday Episode 1: #1 drama. National reach 1.07 million, national audience 800,000, up on last week.
22. **Ludwig**: National reach 1.07 million, national audience 479,000.
23. **The Greatest Showman (R)**: National reach 1.06 million, national audience 282,000.
24. **The Chase Australia** Friday: National reach 1.04 million, national audience 516,000.
25. **Mamma Mia! (R)**: National reach 1.02 million, national audience 234,000.
26. **Sunrise** Wednesday: #1 breakfast program. National reach 996,000, national audience 430,000. 34% more viewers than *Today*.
27. **Sunrise** Monday: #1 breakfast program. National reach 983,000, national audience 426,000. 25% more viewers than *Today*.
28. **Sunrise** Friday: #1 breakfast program. National reach 961,000, national audience 412,000. 29% more viewers than *Today*.
29. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 957,000, national audience 379,000. 36% more viewers than *Today*.
30. **Sunrise** Thursday: #1 breakfast program. National reach 938,000, national audience 409,000. 24% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.