



Sunday, 2 February 2025

Seven wins the week, BBL Final biggest ever, 7plus soars 83%

- **Seven #1 nationally in total TV, 6.00am to midnight**
- **National total TV audience share, 6am to midnight: 42.2%**
- **National total TV audience share, 6pm to midnight: 39.2%**
- **7plus: minutes viewed soar 83% year-on-year**
- **#1 news, #1 game show, #1 drama**
- **Big Bash League Final: biggest ever on Seven, reaches 2.95 million**
- **#1 news program: 7NEWS Monday, reaches 2.27 million**

WEEK 5, 2025 HIGHLIGHTS:

Seven Network reaches 12.65 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00am to midnight) with a 42.2% share.

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight) with a 42.0% share.

[7plus](#): 592 million minutes viewed, up 83% on the same week in 2024.

7plus: 37.2% commercial BVOD share, up from 30.2% in the same week in 2024.

Seven's Cricket: Big Bash League Final – Hobart Hurricanes v Sydney Thunder:

National reach 2.95 million, national audience 1.08 million.

- **Biggest audience ever for a BBL Final on Seven and 7plus Sport.**

#1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.2	39.0	42.0
Nine Network	40.9	43.3	41.4
Network Ten	16.9	17.7	16.6

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.2	35.0	38.8
Nine Network	43.6	46.8	44.2
Network Ten	17.2	18.3	17.0

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SEVEN'S TOP 40:

1. **Seven's Cricket: Big Bash League Final – Hobart Hurricanes v Sydney Thunder:**
National reach 2.95 million, national audience 1.08 million.
2. **Seven's Cricket: First Test – Sri Lanka v Australia. Day one, session three:**
National reach 2.51 million, national audience 756,000.
3. **7NEWS Monday:** #1 program in total TV. National reach 2.27 million, national audience 1.42 million.
4. **7NEWS Tuesday:** #1 news program. National reach 2.2 million, national audience 1.42 million.
5. **7NEWS Thursday:** #1 news program. National reach 2.13 million, national audience 1.3 million.
6. **7NEWS Wednesday:** #1 news program. National reach 2.11 million, national audience 1.27 million.
7. **Seven's Cricket: First Test – Sri Lanka v Australia. Day two, session three:**
National reach 2.05 million, national audience 635,000.
8. **Seven's Cricket: First Test – Sri Lanka v Australia. Day four, session three:** #1 program in all people, 25 to 54s, grocery shoppers. National reach 2.02 million, national audience 323,000.
9. **7NEWS Friday:** #1 program. National reach 1.94 million, national audience 1.17 million.
10. **7NEWS Sunday:** #1 news program. National reach 1.9 million, national audience 1.18 million.



11. **Seven's Cricket: First Test – Sri Lanka v Australia. Day three, session three:** National reach 1.83 million, national audience 389,000.
12. **Seven's Cricket: First Test – Sri Lanka v Australia. Day four, session two: #2** program in all people. National reach 1.82 million, national audience 771,000.
13. **7NEWS Saturday: #1** news program, #3 program in all people. National reach 1.77 million, national audience 1.05 million.
14. **Seven's Cricket: First Test – Sri Lanka v Australia. Day four, session one: #1** program in 16 to 39s, #4 program in all people. National reach 1.74 million, national audience 676,000.
15. **Seven's Cricket: First Test – Sri Lanka v Australia. Day one, session two:** National reach 1.7 million, national audience 926,000.
16. **Seven's Cricket: First Test – Sri Lanka v Australia. Day three, session two:** National reach 1.6 million, national audience 567,000.
17. **The Chase Australia** Wednesday: #1 game show. National reach 1.5 million, national audience 607,000.
18. **The Chase Australia** Thursday: #1 game show. National reach 1.5 million, national audience 594,000.
19. **The Chase Australia** Friday: #1 game show. National reach 1.43 million, national audience 569,000.
20. **Home and Away** Wednesday: #1 drama. National reach 1.39 million, national audience 877,000.
21. **Home and Away** Tuesday: #1 drama. National reach 1.38 million, national audience 883,000.
22. **Seven's Cricket: First Test – Sri Lanka v Australia. Day one, session one:** National reach 1.38 million, national audience 666,000.
23. **The 1% Club:** National reach 1.35 million, national audience 779,000.
24. **The Chase Australia** Monday: National reach 1.35 million, national audience 662,000.
25. **Seven's Cricket: First Test – Sri Lanka v Australia. Day two, session two:** National reach 1.33 million, national audience 592,000.
26. **The Chase Australia** Tuesday: #1 game show. National reach 1.32 million, national audience 646,000.
27. **Seven's Cricket: First Test – Sri Lanka v Australia. Day one, tea:** National reach 1.31 million, national audience 827,000.
28. **Home and Away** Thursday: #1 drama. National reach 1.3 million, national audience 851,000.
29. **Border Security – Australia's Front Line** Sunday: National reach 1.25 million, national audience 542,000.
30. **John Farnham – Finding The Voice (R):** National reach 1.19 million, national audience 341,000.
31. **Seven's Cricket: First Test – Sri Lanka v Australia. Day two, session one:** National reach 1.17 million, national audience 485,000.
32. **Seven's Cricket: First Test – Sri Lanka v Australia. Day four, tea:** National reach



- 1.15 million, national audience 719,000.
33. **Border Security – Australia’s Front Line Saturday:** National reach 1.03 million, national audience 446,000.
 34. **Sunrise** Friday: #1 breakfast program. National reach 987,000, national audience 405,000. 31% more viewers than *Today*.
 35. **Seven’s Cricket: First Test – Sri Lanka v Australia. Day two, tea:** National reach 981,000, national audience 594,000.
 36. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 970,000, national audience 380,000. 33% more viewers than *Today*.
 37. **Sunrise** Tuesday: #1 breakfast program. National reach 958,000, national audience 392,000. 26% more viewers than *Today*.
 38. **Sunrise** Thursday: #1 breakfast program. National reach 955,000, national audience 402,000. 25% more viewers than *Today*.
 39. **Sunrise** Wednesday: #1 breakfast program. National reach 942,000, national audience 412,000. 31% more viewers than *Today*.
 40. **Seven’s Cricket: Test – Women’s Ashes. Day three, session three:** National reach 900,000, national audience 224,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia’s most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; [PerthNow](https://www.perthnow.com.au); [The Nightly](https://www.thenightly.com.au); and [Streamer](https://www.streamer.com.au). The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on “when watched” 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.