



Sunday, 27 October 2024

Seven's winning week, #1 in total TV, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 41.6%
- #1 in broadcast TV nationally
- #1 news, #1 drama, #1 lifestyle show
- #1 program: The Voice, national reach 2.18 million
- #1 news program: 7NEWS Monday, national reach 2.15 million
- 7plus: #1 in BVOD, minutes viewed jump 50% year-on-year

WEEK 43, 2024 HIGHLIGHTS:

Seven Network reaches 11.3 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 41.6% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 42% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 462.8 million minutes viewed, up 50% on the same week in 2023.

7plus: #1 in BVOD with a 45.9% share, up from 38% in the same week in 2023.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.6	37.0	42.0
Nine Network	38.7	39.1	38.4
Network Ten	19.7	23.9	19.6



SEVEN'S TOP 30:

1. **The Voice:** National reach 2.18 million, national audience 922,000. Up 13% on 7plus year-on-year.
2. **7NEWS Monday:** #1 program. National reach 2.15 million, national audience 1.33 million.
3. **7NEWS Tuesday:** #1 program. National reach 2.07 million, national audience 1.27 million.
4. **7NEWS Sunday:** #1 news program. National reach 1.98 million, national audience 1.21 million.
5. **7NEWS Thursday:** #1 program. National reach 1.98 million, national audience 1.23 million.
6. **7NEWS Wednesday:** #1 program. National reach 1.97 million, national audience 1.21 million.
7. **7NEWS Friday:** #1 program. National reach 1.65 million, national audience 1.01 million.
8. **My Kitchen Rules Monday:** National reach 1.64 million, national audience 874,000. Up 12% in total TV year-on-year, up 57% on 7plus.
9. **My Kitchen Rules Tuesday:** National reach 1.6 million, national audience 884,000. Up 38% on 7plus year-on-year.
10. **7NEWS Saturday:** #1 program. National reach 1.48 million, national audience 866,000.
11. **Home and Away Thursday:** #1 entertainment program, #1 program in 16 to 39s. National reach 1.41 million, national audience 797,000.
12. **Better Homes and Gardens:** #1 entertainment program. National reach 1.41 million, national audience 609,000.
13. **Home and Away Tuesday:** #1 drama. National reach 1.38 million, national audience 921,000. Biggest Tuesday of 2024.
14. **The 1% Club UK:** National reach 1.37 million, national audience 815,000.
15. **Home and Away Monday:** #1 drama. National reach 1.34 million, national audience 902,000.
16. **Home and Away Wednesday:** #1 drama. National reach 1.29 million, national audience 858,000.
17. **The Chase Australia Monday:** National reach 1.23 million, national audience 589,000.
18. **The Chase Australia Thursday:** National reach 1.19 million, national audience 601,000.
19. **7NEWS Spotlight:** National reach 1.17 million, national audience 486,000.
20. **The Chase Australia Wednesday:** #1 game show. National reach 1.14 million, national audience 547,000.
21. **The Chase Australia Tuesday:** National reach 1.06 million, national audience 615,000.
22. **Australia's Most Dangerous Prisoners:** National reach 1.04 million, national



- audience 440,000.
23. **The Woman King**: National reach 1.04 million, national audience 219,000.
 24. **The Chase Australia** Friday: National reach 1.02 million, national audience 513,000.
 25. **Arj Barker: Comes Clean**: National reach 952,000, national audience 249,000.
 26. **Sunrise** Wednesday: #1 breakfast program. National reach 947,000, national audience 416,000. 36% more viewers than *Today*.
 27. **Sunrise** Monday: #1 breakfast program. National reach 933,000, national audience 398,000. 22% more viewers than *Today*.
 28. **Growing Home With Jamie Durie**: National reach 932,000, national audience 427,000.
 29. **Sunrise** Tuesday: #1 breakfast program. National reach 911,000, national audience 406,000. 28% more viewers than *Today*.
 30. **Sunrise** Friday: #1 breakfast program. National reach 912,000, national audience 396,000. 22% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); *The Nightly*; and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.