



Monday, 30 September 2024

Seven wins the week, AFL Grand Final #1 in 2024, 7plus soars 94%

- Seven #1 nationally in total TV
- National total TV audience share: 42.7%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 sport, #1 game show, #1 drama
- #1 program of the week, and the year: AFL Grand Final, national reach 6.09 million
- #1 news program: 7NEWS Saturday, national reach 3.3 million
- Top entertainment show: The Voice, national reach 2.22 million
- 7plus: #1 in BVOD, minutes viewed soar 94% year-on-year

WEEK 39, 2024 HIGHLIGHTS:

Seven Network reaches 13.84 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 42.7% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 38.8% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 40.4% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 42.9% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 693.2 million minutes viewed, up 94% on the same week in 2023.

7plus: #1 in BVOD. 52.9% commercial BVOD share.

#1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

AFL Grand Final. National reach 6.09 million, national audience 4.024 million.



- #1 program of 2024.
- Most watched AFL Grand Final since 2021.
- 655,000 viewers on 7plus Sport, up 44% on 2023; biggest ever audience for AFL on a streaming platform.

AFL Grand Final Presentations: National reach 5.11 million, national total TV audience 3.39 million, #3 program of 2024.

AFL Grand Final On The Ground: National reach 3.77 million, national total TV audience 2.98 million.

The 2024 Charles Brownlow Medal: #1 program in all people, 25 to 54s and 16 to 39s.

- National reach 2.9 million, national audience 1.36 million.
- Biggest broadcast audience since 2015.
- 7plus Sport audience up 62% on 2023 to 212,000.

My Kitchen Rules Tuesday: National reach 1.84 million, national audience 1.04 million. Up 26% week-on-week. Biggest overnight TV audience since 2019. Biggest ever audience on 7plus.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 39	All people	25 to 54s	Grocery shoppers
Seven Network	42.7	38.8	42.9
Nine Network	37.8	38.7	37.6
Network Ten	19.5	22.6	19.5

SEVEN'S TOP 30:

1. **AFL Grand Final:** #1 program of 2024. National reach 6.09 million, national total TV audience 4.024 million
2. **AFL Grand Final Presentations:** #3 program of 2024. National reach 5.11 million, national total TV audience 3.39 million
3. **AFL Grand Final On The Ground:** National reach 3.77 million, national total TV audience 2.98 million
4. **AFL Grand Final Pre-Match Entertainment:** National reach 3.54 million, national total TV audience 1.37 million
5. **7NEWS Saturday:** #1 news program. National reach 3.3 million, national total TV audience 1.88 million
6. **The 2024 Charles Brownlow Medal:** #1 program in all people, 25 to 54s and 16 to 39s. National reach 2.9 million, national audience 1.36 million.



7. **7NEWS** Monday: #1 news program. National reach 2.31 million, national audience 1.39 million.
8. **7NEWS** Sunday: #1 news program. National reach 2.23 million, national audience 1.34 million.
9. **The Voice**: National reach 2.22 million, national audience 1.02 million. Up week-on-week.
10. **7NEWS** Tuesday: #1 program. National reach 2.17 million, national audience 1.32 million.
11. **The 1% Club UK (R)** Saturday: National reach 2.09 million, national total TV audience 930,000
12. **7NEWS** Wednesday: #1 program. National reach 2.05 million, national audience 1.25 million.
13. **7NEWS** Thursday: #1 program in total people and 25 to 54s. National reach 1.91 million, national audience 1.18 million.
14. **My Kitchen Rules** Tuesday: National reach 1.84 million, national audience 1.04 million. Up 26% week-on-week. Biggest overnight TV audience since 2019. Biggest ever audience on 7plus.
15. **7NEWS** Friday: #1 news program. National reach 1.79 million, national audience 1.11 million.
16. **My Kitchen Rules** Wednesday: National reach 1.64 million, national audience 840,000. Up 29% on 7plus year-on-year.
17. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.57 million, national audience 625,000.
18. **The Martian**: National reach 1.55 million, national total TV audience 832,000
19. **Home and Away** Thursday: #1 entertainment program and #1 program in 16 to 39s. National reach 1.42 million, national audience 746,000.
20. **Home and Away** Tuesday: #1 drama. National reach 1.39 million, national audience 905,000. Biggest Tuesday audience of 2024.
21. **The 2024 Charles Brownlow Medal – Red Carpet**: National reach 1.38 million, national audience 843,000.
22. **The Front Bar: Grand Final Show**: National reach 1.35 million, national audience 624,000. Biggest audience since April.
23. **The Chase Australia** Monday: #1 game show. National reach 1.34 million, national audience 675,000.
24. **The Chase Australia** Tuesday: National reach 1.29 million, national audience 600,000.
25. **Home and Away** Wednesday: #1 drama. National reach 1.27 million, national audience 857,000.
26. **Home and Away** Monday: #1 drama. National reach 1.27 million, national audience 814,000.
27. **The Chase Australia** Wednesday: National reach 1.24 million, national audience 615,000.
28. **The Chase Australia** Thursday: #1 game show. National reach 1.22 million,

Media Release

That's massive.



national audience 583,000.

29. **7NEWS Spotlight**: National reach 1.22 million, national audience 558,000.

30. **The Chase Australia** Friday: #1 game show. National reach 1.16 million, national audience 542,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); [The Nightly](http://TheNightly.com.au); and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.