



Sunday, 28 July 2024

Seven reaches 11 million, 7plus up 25%

- National total TV audience share: 38.2%
- #1 in audience share growth nationally year-to-date
- #1 news, #1 regular sport, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.24 million
- Top entertainment show: Dancing With The Stars, national reach 2.21 million
- Top sport: AFL Friday Night Football, national reach 1.86 million
- 7plus: #1 in BVOD, minutes viewed jump 25% year-on-year

WEEK 30, 2024 HIGHLIGHTS:

Seven Network reaches 11 million Australians nationally.

Seven Network: The fastest growing network nationally in audience share year-to-date.

[7plus](#): 378.1 million minutes viewed, up 25% on the same week in 2023.

Seven Network: #1 news (**7NEWS**) and #1 local drama (**Home and Away**) all week.

Seven Network: #1 regular sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 30	All people	25 to 54s	Grocery shoppers
Seven Network	38.2	33.0	38.7
Nine Network	43.3	46.0	42.6
Network Ten	18.5	21.0	18.7



SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.24 million, national audience 1.41 million. #1 program.
2. **Dancing With The Stars:** National reach 2.21 million, national audience 989,000. Biggest audience so far this year. Total TV audience up 7% week-on-week.
3. **7NEWS Sunday:** National reach 2.17 million, national audience 1.33 million. #1 news program.
4. **7NEWS Wednesday:** National reach 2.16 million, national audience 1.39 million. #1 program.
5. **7NEWS Thursday:** National reach 2.14 million, national audience 1.29 million. #1 program.
6. **7NEWS Tuesday:** National reach 2.1 million, national audience 1.33 million. #1 program.
7. **7NEWS Friday:** National reach 1.87 million, national audience 1.14 million. #1 program in total TV.
8. **AFL Friday Night Football:** National reach 1.86 million, national audience 650,000. #1 sport.
9. **The 1% Club UK:** National reach 1.59 million, national audience 874,000. #1 entertainment program.
10. **7NEWS Saturday:** National reach 1.57 million, national audience 939,000.
11. **AFL Saturday Night Football:** National reach 1.56 million, national audience 442,000. #1 regular sport.
12. **AFL Sunday Afternoon Football:** National reach 1.48 million, national audience 462,000. #1 sport.
13. **The Chase Australia Monday:** National reach 1.45 million, national audience 711,000.
14. **The Chase Australia Wednesday:** National reach 1.41 million, national audience 678,000.
15. **Britain's Got Talent:** National reach 1.4 million, national audience 425,000.
16. **The Chase Australia Thursday:** National reach 1.38 million, national audience 673,000.
17. **Home and Away Thursday:** National reach 1.37 million, national audience 753,000. #1 entertainment program.
18. **Home and Away Wednesday:** National reach 1.34 million, national audience 903,000. #1 drama.
19. **The Chase Australia Tuesday:** National reach 1.33 million, national audience 674,000.
20. **The Hunters: Mr Cruel:** National reach 1.32 million, national audience 460,000.
21. **Home and Away Monday:** National reach 1.3 million, national audience 907,000. #1 drama.
22. **Home and Away Tuesday:** National reach 1.26 million, national audience 860,000. #1 drama.



23. **The Front Bar:** National reach 1.23 million, national audience 617,000.
24. **The Chase Australia Friday:** National reach 1.22 million, national audience 602,000.
25. **Better Homes and Gardens:** National reach 1.13 million, national audience 434,000. #1 lifestyle program.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); [The Nightly](http://TheNightly.com.au); and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.