



Sunday, 2 June 2024

Seven is #1, reaches 12.1 million, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 43.5%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Sunday, national reach 2.32 million
- Top entertainment show: Dream Home, national reach 2.25 million
- Top sport: AFL Friday Night Football, national reach 1.88 million
- 7plus: #1 in BVOD, minutes viewed soar 46% year-on-year

WEEK 22, 2024 HIGHLIGHTS:

Seven Network reaches 12.1 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 43.5% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 39.2% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 40.5% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 43.8% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 411.2 million minutes viewed, up 46% on the same week in 2023.

7plus: #1 in BVOD, 43.4% commercial BVOD share, up from 35.1% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Dream Home Sunday: National reach 2.25 million, national audience 950,000. #1 entertainment program, #2 program overall. Biggest new program launch of 2024 across



all networks. Seven's biggest new program launch in two years.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 22	All people	25 to 54s	Grocery shoppers
Seven Network	43.5	39.2	43.8
Nine Network	34.4	34.7	34.1
Network Ten	22.1	26.1	22.1

SEVEN'S TOP 25:

1. **7NEWS** Sunday: National reach 2.32 million, national audience 1.36 million. #1 program.
2. **7NEWS** Monday: National reach 2.29 million, national audience 1.45 million. #1 program.
3. **Dream Home** Sunday: National reach 2.25 million, national audience 950,000. #1 entertainment program, #2 program overall. Biggest new program launch of 2024 across all networks. Seven's biggest new program launch in two years.
4. **7NEWS** Wednesday: National reach 2.12 million, national audience 1.33 million. #1 program.
5. **7NEWS** Tuesday: National reach 2.14 million, national audience 1.36 million. #1 program.
6. **7NEWS** Thursday: National reach 2.2 million, national audience 1.36 million. #1 program in all people.
7. **7NEWS** Friday: National reach 2 million, national audience 1.23 million. #1 program.
8. **AFL Friday Night Football**: National reach 1.88 million, national audience 667,000. #1 program in 25 to 54s and 16 to 39s, #1 sport program.
9. **AFL Thursday Night Football**: National reach 1.78 million, national audience 608,000. #1 program in 25 to 54s and 16 to 39s, #1 sport program.
10. **7NEWS** Saturday: National reach 1.73 million, national audience 1.07 million. #1 program in all people.
11. **Farmer Wants A Wife Reunion**: National reach 1.67 million, national audience 1.05 million.
12. **AFL Saturday Night Football**: National reach 1.55 million, national audience 527,000. #1 program in 25 to 54s and 16 to 39s, #1 sport program.
13. **The 1% Club UK**: National reach 1.51 million, national audience 853,000. #1 entertainment program.



14. **The Chase Australia** Monday: National reach 1.51 million, national audience 765,000. #1 entertainment program, #1 game show.
15. **The Chase Australia** Thursday: National reach 1.47 million, national audience 731,000. #1 game show.
16. **Dream Home** Monday: National reach 1.46 million, national audience 632,000.
17. **The Chase Australia** Friday: National reach 1.43 million, national audience 682,000. #1 entertainment program, #1 game show.
18. **The Chase Australia** Wednesday: National reach 1.42 million, national audience 705,000.
19. **AFL Sunday Afternoon Football**: National reach 1.42 million, national audience 495,000. #1 sport.
20. **The Chase Australia** Tuesday: National reach 1.4 million, national audience 695,000.
21. **Better Homes and Gardens**: National reach 1.32 million, national audience 650,000. #1 lifestyle program.
22. **Home and Away** Wednesday: National reach 1.29 million, national audience 838,000. #1 drama.
23. **Dream Home** Tuesday: National reach 1.27 million, national audience 602,000.
24. **Home and Away** Monday: National reach 1.26 million, national audience 835,000. #1 drama.
25. **Home and Away** Tuesday: National reach 1.25 million, national audience 838,000. #1 drama.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. www.virtualoz.com.au. #1 programs based on reach on day of broadcast, unless otherwise noted.