



Sunday, 12 May 2024

Seven reaches 12.1 million, #1 in all key demos

- Seven #1 nationally in total TV
- National total TV audience share: 45.5%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.41 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 2.21 million
- Top sport: AFL Friday Night Football, national reach 2.05 million
- 7plus: #1 in BVOD, minutes viewed jump 44% year-on-year

WEEK 19, 2024 HIGHLIGHTS:

Seven Network reaches 12.1 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 45.5% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 41.8% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 42% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 46.1% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 423 million minutes viewed, up 44% on the same week in 2023.

7plus: #1 in BVOD, 46.1% commercial BVOD share, up from 41.3% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 19	All people	25 to 54s	Grocery shoppers
Seven Network	45.5	41.8	46.1
Nine Network	35.0	36.6	34.4
Network Ten	19.5	21.6	19.5

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.41 million, national audience 1.54 million. #1 program.
2. **7NEWS** Tuesday: National reach 2.26 million, national audience 1.42 million. #1 program.
3. **7NEWS** Sunday: National reach 2.26 million, national audience 1.38 million. #1 program.
4. **Farmer Wants A Wife** Sunday: National reach 2.21 million, national audience 1.07 million. #1 entertainment program.
5. **7NEWS** Thursday: National reach 2.15 million, national audience 1.32 million. #1 program.
6. **7NEWS** Wednesday: National reach 2.14 million, national audience 1.38 million. #1 program.
7. **AFL Friday Night Football**: National reach 2.05 million, national audience 819,000. 28% bigger than 2023 AFL season average. #1 program.
8. **7NEWS** Friday: National reach 1.97 million, national audience 1.19 million. #1 news program.
9. **Farmer Wants A Wife** Tuesday: National reach 1.85 million, national audience 1.02 million. #1 entertainment program.
10. **AFL Thursday Night Football**: National reach 1.79 million, national audience 654,000. #1 sport program.
11. **Farmer Wants A Wife** Monday: National reach 1.77 million, national audience 1.01 million. #1 entertainment program.
12. **7NEWS** Saturday: National reach 1.71 million, national audience 1.04 million. #1 program.
13. **The Chase Australia** Monday: National reach 1.49 million, national audience 737,000. #1 game show.
14. **AFL Saturday Night Football**: National reach 1.48 million, national audience 399,000. #1 sport program.
15. **The 1% Club UK**: National reach 1.46 million, national audience 836,000. #1 entertainment program.



16. **The Chase Australia** Tuesday: National reach 1.46 million, national audience 730,000. #1 game show.
17. **The Chase Australia** Thursday: National reach 1.36 million, national audience 708,000. #1 game show.
18. **The Chase Australia** Wednesday: National reach 1.45 million, national audience 688,000. #1 game show.
19. **Home and Away** Monday: National reach 1.43 million, national audience 902,000. #1 drama program.
20. **Home and Away** Tuesday: National reach 1.39 million, national audience 877,000. #1 drama program.
21. **Home and Away** Wednesday: National reach 1.39 million, national audience 864,000. #1 drama program.
22. **Better Homes and Gardens**: National reach 1.37 million, national audience 635,000. #1 lifestyle program.
23. **7NEWS Spotlight**: National reach 1.34 million, national audience 571,000. #1 current affairs program.
24. **The Chase Australia** Friday: National reach 1.31 million, national audience 641,000. #1 game show.
25. **The Front Bar**: National reach 1.28 million, national audience 633,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. www.virtualoz.com.au. #1 programs based on reach on day of broadcast, unless otherwise noted.