

Sunday, 4 May 2025

Seven takes the week, #1 in all demos, 7plus #1

- **Seven #1 nationally in total TV**
- **National total TV audience share, 6.00pm to midnight: 42.6%**
- **National total TV audience share, 6.00am to midnight: 42.7%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, up 28% year-on-year**
- **#1 news, #1 Federal Election coverage*, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: 7NEWS: Australia Decides: The Results Live, reached 2.78 million**
- **#1 entertainment show: The 1% Club, reached 2.21 million**
- **#1 sport: AFL Sunday Afternoon Football, reached 1.64 million**

WEEK 18, 2025 HIGHLIGHTS:

Seven Network reaches 12.56 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: equal #1 nationally in total TV in 25 to 54s (6.00pm to midnight).

Seven Network: #1 nationally in total TV in 16 to 39s (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

Seven Network: #1 nationally in total TV in all people (6.00am to midnight).

Seven Network: #1 nationally in total TV in 25 to 54s (6.00am to midnight).

Seven Network: #1 nationally in total TV in 16 to 39s (6.00am to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD with a 46% commercial share, up from 45.2% in the same week in 2024.

7plus: 557.2 million minutes viewed, up 28% on the same week in 2024.

#1 program of the week on commercial TV: **7NEWS: Australia Decides: The Results Live**. #1 election coverage among commercial networks. National reach 2.78 million, national audience 580,000.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience, Monday to Friday: **7NEWS**.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.6	38.7	42.6
Nine Network	38.4	38.7	38.4
Network Ten	19.1	22.6	19.0

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.7	40.1	42.7
Nine Network	39.5	40.0	39.7
Network Ten	17.8	19.9	17.6

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SEVEN'S TOP 35:

1. **7NEWS: Australia Decides: The Results Live**: #1 election coverage among commercial networks. National reach 2.78 million, national audience 580,000.
2. **7NEWS Sunday**: #1 program in all people. National reach 2.49 million, national

- audience 1.48 million.
3. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. National reach 2.32 million, national audience 1.48 million.
 4. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.3 million, national audience 1.46 million.
 5. **The 1% Club** Sunday: #1 entertainment program. National reach 2.21 million, national audience 1.12 million.
 6. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.18 million, national audience 1.4 million.
 7. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.16 million, national audience 1.36 million.
 8. **7NEWS** Friday: #1 program in all people and grocery shoppers. National reach 1.96 million, national audience 1.19 million.
 9. **7NEWS Saturday**: National reach 1.78 million, national audience 911,000.
 10. **7NEWS: The Final Showdown: Leaders' Debate**: National reach 1.68 million, national audience 973,000.
 11. **7NEWS: Australia Decides: First Count**: National reach 1.68 million, national audience 580,000.
 12. **Farmer Wants A Wife** Tuesday: National reach 1.65 million, national audience 848,000. Up 16% on 7plus year-on-year.
 13. **Seven's AFL: Sunday Afternoon Football**: National reach 1.64 million, national audience 551,000.
 14. **Farmer Wants A Wife** Monday: National reach 1.6 million, national audience 833,000. Up 47% on 7plus year-on-year.
 15. **Seven's AFL: Friday Night Football**: #1 sport, #1 program in 25 to 54s and 16 to 39s. National reach 1.6 million, national audience 527,000.
 16. **Home and Away** Tuesday: National reach 1.5 million, national audience 992,000. Up 12% on last week.
 17. **Home and Away** Monday: #1 drama. National reach 1.45 million, national audience 905,000.
 18. **The Chase Australia** Tuesday: National reach 1.44 million, national audience 642,000.
 19. **The Chase Australia** Wednesday: National reach 1.42 million, national audience 723,000. Up 18% on last week.
 20. **7NEWS Spotlight**: National reach 1.4 million, national audience 733,000.
 21. **The Chase Australia** Monday: National reach 1.39 million, national audience 671,000. Up 46% on last week.
 22. **Seven's AFL: Thursday Night Football**: National reach 1.38 million, national audience 455,000.
 23. **Home and Away** Wednesday: #1 entertainment program in total TV, #1 drama. National reach 1.36 million, national audience 903,000.
 24. **The Chase Australia** Thursday: National reach 1.34 million, national audience 644,000.

25. **Clarkson's Who Wants To Be A Millionaire:** National reach 1.31 million, national audience 575,000.
26. **The Chase Australia** Friday: National reach 1.28 million, national audience 598,000.
27. **Home and Away** Thursday: #1 drama. National reach 1.15 million, national audience 822,000.
28. **7NEWS: Australia Decides: Election 2025:** National reach 1.13 million, national audience 328,000.
29. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.1 million, national audience 473,000.
30. **The Front Bar:** National reach 1.09 million, national audience 552,000.
31. **Sunrise** Monday: #1 breakfast program. National reach 1.04 million, national audience 375,000. Up 18% on last week. 38% more viewers than *Today*.
32. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 419,000. 27% more viewers than *Today*.
33. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 983,000, national audience 416,000. 63% more viewers than *Today*.
34. **Sunrise** Wednesday: #1 breakfast program. National reach 977,000, national audience 398,000. 24% more viewers than *Today*.
35. **Sunrise** Tuesday: #1 breakfast program. National reach 953,000, national audience 394,000. 28% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

* #1 in election coverage across the commercial networks.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.