

Sunday, 27 April 2025

Seven sweeps the week. 7NEWS, AFL, Farmer Wants A Wife #1

- **Seven #1 nationally in total TV**
- **Seven wins all demos, prime time and all day**
- **National total TV audience share, 6.00pm to midnight: 44.6%**
- **National total TV audience share, 6.00am to midnight: 43.8%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, up 37% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: 7NEWS Monday, reached 2.79 million**
- **#1 sport of the week: AFL ANZAC Day Football, reached 1.97 million**
- **#1 entertainment show of the week: Farmer Wants A Wife Tuesday, reached 1.88 million**

WEEK 17, 2025 HIGHLIGHTS:

Seven Network reaches 12.2 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in 25 to 54s (6.00pm to midnight).

Seven Network: #1 nationally in total TV in 16 to 39s (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

Seven Network: #1 nationally in total TV in all people (6.00am to midnight).

Seven Network: #1 nationally in total TV in 25 to 54s (6.00am to midnight).

Seven Network: #1 nationally in total TV in 16 to 39s (6.00am to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 48.9% commercial BVOD share, up from 43.6% in the same week in 2024.

7plus: 575.9 million minutes viewed, up 37% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport: **Seven's AFL: ANZAC Day Football**.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 entertainment show in total TV audience: **Farmer Wants A Wife Launch**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.8	39.7	43.7
Nine Network	38.1	39.3	38.2
Network Ten	18.1	21.0	18.1

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	44.6	42.2	44.4
Nine Network	38.5	39.5	38.9
Network Ten	16.8	18.3	16.7

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SEVEN'S TOP 35:

1. **7NEWS Monday:** #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.79 million, national audience 1.7 million. Biggest audience since September 2024.
2. **7NEWS Friday:** #1 program in all people, 25 to 54s and grocery shoppers. National reach 2.32 million, national audience 1.37 million.
3. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.27 million, national audience 1.44 million.
4. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.13 million, national audience 1.37 million.
5. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.07 million, national audience 1.29 million.
6. **Seven's AFL: ANZAC Day Football:** #1 sport, #1 program 16 to 39s. National reach 1.97 million, national audience 838,000. (Including pre-game and post-game, reach was 2.15 million).
7. **7NEWS Sunday:** #1 program in all people and grocery shoppers. National reach 1.93 million, national audience 1.23 million.
8. **Farmer Wants A Wife Tuesday:** #1 entertainment program in reach. National reach 1.88 million, national audience 893,000. Up 35% on 7plus year-on-year.
9. **Home and Away Tuesday:** #1 entertainment program in total TV, #1 drama. National reach 1.82 million, national audience 988,000. Up 12% on last week. Biggest overnight broadcast audience for more than two years.
10. **The 1% Club UK (R):** #1 entertainment program in reach. National reach 1.8 million, national audience 926,000. Up 9% on last week.
11. **Seven's AFL: Thursday Night Football:** #1 sport, #1 program in all people and grocery shoppers. National reach 1.79 million, national audience 584,000.
12. **Farmer Wants A Wife Launch:** National reach 1.77 million, national audience 941,000. Up 20% on 7plus year-on-year.
13. **Home and Away Wednesday:** #1 entertainment program in total TV, #1 drama. National reach 1.71 million, national audience 951,000. Biggest Wednesday audience so far in 2025. Record audience on 7plus (155,000).
14. **Seven's AFL: Friday Night Football:** #2 sport. National reach 1.68 million, national audience 489,000.
15. **7NEWS Saturday:** #1 program in all people and grocery shoppers. National reach 1.63 million, national audience 955,000.
16. **Home and Away Monday:** #1 entertainment show in total TV, #1 drama. National reach 1.57 million, national audience 966,000.
17. **Seven's AFL: Monday Afternoon Football:** #1 sport. National reach 1.53 million, national audience 634,000.
18. **The Stawell Gift:** National reach 1.52 million, national audience 567,000.
19. **7NEWS: Farewell To Pope Francis:** #1 program in 16 to 39s. National reach 1.49 million, national audience 388,000.

20. **Seven's AFL: Sunday Night Football:** #1 sport. National reach 1.43 million, national audience 359,000.
21. **The Chase Australia** Tuesday: National reach 1.35 million, national audience 629,000.
22. **The Front Bar:** National reach 1.31 million, national audience 595,000.
23. **The Chase Australia** Wednesday: National reach 1.28 million, national audience 614,000.
24. **The Chase Australia** Thursday: National reach 1.23 million, national audience 583,000.
25. **Seven's AFL: Sunday Afternoon Football:** #2 sport. National reach 1.19 million, national audience 417,000.
26. **Doc:** National reach 1.13 million, national audience 559,000.
27. **Robin Hood:** National reach 1.13 million, national audience 184,000.
28. **Sunrise** Friday: #1 breakfast program. National reach 1.11 million, national audience 397,000. 20% more viewers than *Today*.
29. **7NEWS: Farewell To Pope Francis – Early:** National reach 1.06 million, national audience 294,000.
30. **Better Homes and Gardens:** National reach 1.03 million, national audience 413,000. #1 lifestyle program.
31. **Sunrise** Tuesday: #1 breakfast program. National reach 1.03 million, national audience 422,000. 34% more viewers than *Today*.
32. **The Chase Australia** Monday: National reach 1.02 million, national audience 459,000.
33. **Home and Away** Thursday: #1 drama. National reach 990,000, national audience 702,000.
34. **The 1% Club UK (R):** National reach 967,000, national audience 461,000.
35. **Sunrise** Thursday: #1 breakfast program. National reach 959,000, national audience 423,000. 25% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The*

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West Australian; The Sunday Times; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.