

Sunday, 13 April 2025

## **Seven wins the week, #1 in news, 7plus jumps 49%**

- **Seven #1 nationally in total TV**
- **National total TV audience share, 6.00am to midnight: 41.1%**
- **National total TV audience share, 6.00pm to midnight: 40.6%**
- **7plus: #1 in VOD, up 49% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: 7NEWS Sunday, reached 2.5 million**
- **#1 entertainment show: Australian Idol Sunday, reached 2.22 million**
- **#1 sport: AFL Friday Night Football: reached 2.01 million**

### **WEEK 15, 2025 HIGHLIGHTS:**

Seven Network reaches 11.78 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight) with a 40.6% share.

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight) with a 40.8% share.

[7plus](#): #1 in VOD with a 39.2% share. 39.5% commercial BVOD share, up from 32.4% in the same week in 2024.

7plus: 514.5 million minutes viewed, up 49% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport: **AFL Friday Night Football**.

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

**Australian Idol Grand Finale**: 1.07 million total TV audience. Equal biggest Idol audience ever on Seven. Up 13% in total TV on 2024 Grand Finale, up 44% on 7plus.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: **AFL Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
Seven Network	41.1	36.6	41.3
Nine Network	40.8	43.6	41.0
Network Ten	18.1	19.7	17.7

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
Seven Network	40.6	34.2	40.8
Nine Network	40.1	43.9	40.1
Network Ten	19.2	22.0	19.1

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### **SEVEN'S TOP 30:**

1. **7NEWS** Sunday: #1 news program. National reach 2.5 million, national audience 1.44 million. Up on last week.
2. **7NEWS** Monday: #1 news program in total TV. National reach 2.31 million, national audience 1.41 million.
3. **Australian Idol** Sunday: National reach 2.22 million, national audience 1.07 million. Biggest Idol audience ever on Seven. Up 21% in total TV on same episode last year, up 58% on 7plus.
4. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. National reach 2.16 million, national audience 1.37 million. Up on last week.
5. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.14 million, national audience 1.32 million. Up on last week.
6. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.1 million, national audience 1.32 million.
7. **Seven's AFL: Friday Night Football**: #1 sport, #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.01 million, national audience 714,000.

8. **7NEWS Friday**: #1 news program. National reach 1.88 million, national audience 1.14 million.
9. **Australian Idol Grand Finale**: National reach 1.85 million, national audience 1.07 million. Equal biggest Idol audience ever on Seven. Up 13% in total TV on 2024 Grand Finale, up 44% on 7plus.
10. **7NEWS Spotlight**: National reach 1.63 million, national audience 850,000. Bigger total TV audience than *60 Minutes*.
11. **Seven's AFL: Sunday Afternoon Football**: #1 sport program. National reach 1.6 million, national audience 461,000. Up on last week.
12. **The 1% Club UK**: #1 entertainment program. National reach 1.56 million, national audience 892,000.
13. **7NEWS Saturday**: #1 program in all people and grocery shoppers. National reach 1.53 million, national audience 942,000.
14. **Home and Away Monday**: #1 drama. National reach 1.49 million, national audience 893,000.
15. **9-1-1: Lone Star**: National reach 1.47 million, national audience 454,000.
16. **Home and Away Wednesday**: #1 drama. National reach 1.37 million, national audience 856,000.
17. **The Chase Australia Monday**: National reach 1.35 million, national audience 625,000. Up on last week.
18. **The Chase Australia Tuesday**: National reach 1.34 million, national audience 645,000. Up on last week.
19. **Home and Away Tuesday**: #1 entertainment program in total TV. National reach 1.29 million, national audience 860,000.
20. **The Chase Australia Thursday**: National reach 1.29 million, national audience 600,000. Up on last week.
21. **The Chase Australia Wednesday**: National reach 1.22 million, national audience 603,000.
22. **The Front Bar**: National reach 1.18 million, national audience 626,000. Up on last week.
23. **The Chase Australia Friday**: National reach 1.13 million, national audience 542,000.
24. **The Americas**: National reach 1.13 million, national audience 535,000. Up on last week.
25. **Home and Away Thursday**: #1 drama. National reach 1.09 million, national audience 700,000.
26. **The Day After Tomorrow (R)**: National reach 1.09 million, national audience 297,000.
27. **Sunrise Monday**: #1 breakfast program. National reach 1.04 million, national audience 439,000. 28% more viewers than *Today*.
28. **Sunrise Tuesday**: #1 breakfast program. National reach 1.02 million, national audience 439,000. Up on last week. 23% more viewers than *Today*.
29. **Sunrise Wednesday**: #1 breakfast program. National reach 1.01 million, national audience 439,000. Up on last week. 23% more viewers than *Today*.

audience 422,000. Up on last week. 21% more viewers than *Today*.  
30. **Sunrise** Thursday: #1 breakfast program. National reach 992,000, national audience 434,000. Up on last week. 20% more viewers than *Today*.

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## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.