



Sunday, 31 March 2024

Seven #1, reaches 11.35 million, 7plus jumps 41%

- Seven #1 nationally in total TV
- National total TV audience share: 40.1%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Tuesday, national reach 2.13 million
- Top entertainment show: Australian Idol Grand Finale Part 1, national reach 1.98 million
- Top sport: AFL Thursday Night Football, national reach 1.81 million
- 7plus: Minutes viewed up 41% year-on-year

WEEK 13, 2024 HIGHLIGHTS:

Seven Network reaches 11.35 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.1% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.3% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 325 million minutes viewed, up 41% on the same week in 2023.

7plus: 32.1% commercial BVOD share, up from 29.9% last week.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**), #1 lifestyle program (**Better Homes and Gardens**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 13	All people	25 to 54s	Grocery shoppers
Seven Network	40.1	32.9	40.3
Nine Network	37.7	40.4	38.0
Network Ten	22.2	26.7	21.7

SEVEN'S TOP 25:

1. **7NEWS** Tuesday: National reach 2.13 million, national audience 1.33 million. #1 program.
2. **7NEWS** Monday: National reach 2.1 million, national audience 1.34 million. #1 news program.
3. **7NEWS** Wednesday: National reach 2.06 million, national audience 1.27 million. #1 program.
4. **7NEWS** Sunday: National reach 2.06 million, national audience 1.16 million. #1 news program in total TV.
5. **Australian Idol** Grand Finale Part 1: National reach 1.98 million, national audience 955,000.
6. **7NEWS** Thursday: National reach 1.96 million, national audience 1.2 million. #1 program.
7. **Australian Idol** Grand Finale Part 2: National reach 1.84 million, national audience 891,000. Biggest audience ever for **Australian Idol** on Seven.
8. **AFL Thursday Night Football**: National reach 1.81 million, national audience 686,000. #1 sport program. Up 7% on 2023 AFL season average.
9. **7NEWS** Friday: National reach 1.74 million, national audience 1.07 million. #1 news program in total TV.
10. **The 1% Club**: National reach 1.58 million, national audience 741,000. #1 entertainment show.
11. **AFL Saturday Night Football**: National reach 1.51 million, national audience 517,000. #1 program.
12. **Ron Iddles: The Good Cop**: National reach 1.5 million, national audience 514,000.
13. **7NEWS** Saturday: National reach 1.45 million, national audience 909,000. #1 news program.
14. **The 1% Club UK**: National reach 1.44 million, national audience 906,000. #1 entertainment show.
15. **Home and Away** Monday: National reach 1.36 million, national audience 829,000. #1 drama program.
16. **The Chase Australia** Monday: National reach 1.33 million, national audience 641,000. #1 game show.
17. **Lockerbie Part 2**: National reach 1.27 million, national audience 382,000.



18. **The Chase Australia** Tuesday: National reach 1.23 million, national audience 600,000. #1 game show.
19. **Home and Away** Tuesday: National reach 1.23 million, national audience 794,000. #1 drama program.
20. **The Chase Australia** Wednesday: National reach 1.23 million, national audience 595,000. #1 game show.
21. **Home and Away** Wednesday: National reach 1.21 million, national audience 794,000. #1 drama program.
22. **The Chase Australia** Thursday: National reach 1.2 million, national audience 573,000. #1 game show.
23. **The Front Bar**: National reach 1.16 million, national audience 543,000.
24. **Better Homes and Gardens**: National reach 1.07 million, national audience 419,000. #1 lifestyle program.
25. **Sunrise** Wednesday: National reach 997,000, national audience 402,000. #1 breakfast show, 24% bigger than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.