

4 December 2017

Seven Network Ratings Report

Week 48: 26 November – 2 December 2017



**SEVEN IS
NUMBER ONE.**



Seven is number one in 2017

Seven is number one in primetime in the current television year.

Seven News is number one at 6:00pm across the current television year.

Sunrise leads in breakfast television and The Morning Show leads in morning television across the current television year.

Seven wins in primetime on primary channels

- Seven is number 1 for total viewers.

Seven wins in primetime on combined audiences

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers on the combined audiences of all multiple channels.

Seven wins in news

- Seven News leads Nine News.

Seven wins in breakfast television

- Sunrise leads Today.

Seven wins in morning television

- The Morning Show leads Today Extra.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

The Rugby League World Cup dominates across the Screens of Seven

- Seven's coverage of the Rugby League World Cup and Women's Rugby League World Cup Finals reaches 2.7 million Australians and delivers 1 million live streaming minutes.
- The Rugby League World Cup Final peaks at 1.9 million.
- across the Rugby League World Cup, Seven's coverage reached 7.2 million Australians on television and delivered 13.3 million live streaming minutes.

Seven delivers in primetime across the week

- Sunday Night ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- Instant Hotel ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s, and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s, and ranks in Wednesday's top ten most-watched programmes in all key audience demographics.

Seven builds on +7 total viewing

- Liar – Episode 1 adds 200,000 viewers – a 29% audience gain on live viewing - and delivers a total audience of 0.890 million.
- Liar – Episode 2 adds 214,000 viewers – a 35% audience gain on live viewing - and delivers a total audience of 0.833 million.
- The Good Doctor – Tuesday adds 494,000 viewers – a 28% audience gain on live viewing - and delivers a total audience of 2.249 million.
- The Secret Daughter – Episode 1 adds 185,000 viewers – a 20% audience gain on live viewing and delivers a total audience of 1.106 million.
- The Secret Daughter – Episode 2 adds 198,000 viewers – a 25% audience gain on live viewing and delivers a total audience of 0.996 million.
- The Good Doctor – Thursday adds 497,000 viewers – a 30% audience gain on live viewing - and delivers a total audience of 2.151 million.

Seven wins in breakfast television across Australia

- Sunrise = 549,000 vs Today = 399,000

Seven wins in morning television across Australia

- The Morning Show = 232,000 vs Today Extra = 169,000

Seven delivers in the most-watched programmes across Australia

-	Seven News – Sunday	1.528 million
-	The Good Doctor	1.465 million
-	Seven News – Saturday	1.438 million
-	Seven News	1.430 million
-	Seven News – Today Tonight	1.328 million
-	Rugby League World Cup	1.283 million
-	Sunday Night	1.228 million
-	Home and Away	1.083 million
-	Instant Hotel	1.012 million
-	Border Security	1.001 million

Live and As-Live Data

Week 48 Primetime Shares

ABC1:	12.2%
Seven:	20.9%
Nine:	18.8%
Ten:	10.2%
SBS1:	5.1%

ABC2:	3.4%
ABC Me:	0.7%
ABC News 24:	1.7%
7TWO:	3.8%
7mate:	3.8%
7flix:	2.4%
GO!:	4.3%
Gem:	2.5%
Life:	2.2%
One:	2.9%
Eleven:	2.6%
Viceland:	1.3%
Food:	0.9%
NITV:	0.2%

Week 48 Combined Multiple Channels Primetime Shares

ABC:	18.0%
Seven:	30.9%
Nine:	27.8%
Ten:	15.7%
SBS:	7.5%

Ozdam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 48: 6:00pm-midnight

	Total People	25-54	16-39	18-49
Seven Network	30.90%	29.90%	28.00%	29.30%
Nine Network	27.80%	30.20%	33.40%	31.50%
Ten Network	15.70%	20.10%	20.10%	20.30%
ABC Network	18.00%	12.80%	12.00%	12.10%
SBS Network	7.50%	6.90%	6.40%	6.80%
Channel 7	20.90%	20.10%	18.70%	19.80%
Channel 9	18.80%	19.60%	21.00%	20.40%
Channel 10	10.20%	12.90%	12.80%	13.10%
ABC	12.20%	7.40%	5.90%	6.50%
SBS	5.10%	3.90%	3.70%	3.90%
7TWO	3.80%	1.90%	1.40%	1.70%
7mate	3.80%	5.40%	5.20%	5.10%
7flix	2.40%	2.60%	2.80%	2.70%
GO!	4.30%	6.10%	8.20%	7.10%
Gem	2.50%	1.70%	1.40%	1.50%
9Life	2.20%	2.80%	2.80%	2.60%
ONE	2.90%	2.90%	2.40%	2.70%
ELEVEN	2.60%	4.30%	4.80%	4.40%
ABC2	3.40%	3.50%	4.40%	3.70%
ABC ME	0.70%	0.50%	0.50%	0.60%
ABC NEWS	1.70%	1.40%	1.30%	1.30%
SBS VICELAND	1.30%	1.70%	1.50%	1.70%
SBS Food Network	0.90%	1.10%	1.00%	1.00%
NITV	0.20%	0.20%	0.20%	0.20%

Primetime Programming Analysis

Sunday

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 2% on Nine + Go + Gem + Life and up 162% on Ten + One + Eleven in total viewers.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#3	Seven News	#4
Sunday Night	#5	Sunday Night	#6
Border Security	#10	Border Security	#10
16-39s		18-49s	
Sunday Night	#7	Sunday Night	#7
Seven News	#8	Seven News	#8
Love Actually	#10	Border Security	#10

- **Seven News** (1.040 million).
- **Sunday Night** (0.805 million) ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.

Monday

- Seven wins in news.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 4% on Nine + Go + Gem + Life and up 29% on Ten + One + Eleven in total viewers.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers and 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - Liar – Episode 1 adds 200,000 viewers – a 29% audience gain on live viewing - and delivers a total audience of 0.890 million.
 - Liar – Episode 2 adds 214,000 viewers – a 35% audience gain on live viewing - and delivers a total audience of 0.833 million.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News – Today Tonight	#7
Seven News – Today Tonight	#2	Seven News	#8
Home and Away	#10	Instant Hotel	#9
16-39s		18-49s	
Seven News	#4	Instant Hotel	#4
Seven News – Today Tonight	#5	Seven News – Today Tonight	#5
Home and Away	#7	Home and Away	#6
Instant Hotel	#9	Seven News	#10

- **Seven News** (0.956 million). Seven News wins network – up 96,000 viewers on Nine News, an 11% audience advantage.
- **Seven News – Today Tonight** (0.937 million). Seven News – Today Tonight wins network – up 51,000 viewers on Nine News 6:30, a 6% audience advantage.
- **Home and Away** (0.696 million) delivers in all key audiences and ranks in Monday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.

Tuesday

- Seven wins in news.
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s and is Australia's number one most-watched programme in primetime: 1.622 million.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 18-49s and 25-54s.
 - Seven is up 35% on Nine and up 96% on Ten in total viewers.
 - Seven is up 63% on Ten in 16-39s. Seven is up 12% on Nine and up 68% on Ten in 18-49s. Seven is up 18% on Nine and up 41% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 23% on Nine (Nine + Go + Gem + Life) and up 85% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 38% on Ten in 16-39s. Seven is up 42% on Ten in 18-49s. Seven is up 6% on Nine and up 42% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.

- Seven builds on +7 total viewing.
 - The Good Doctor adds 494,000 viewers – a 28% audience gain on live viewing - and delivers a total audience of 2.249 million.

- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#1
Seven News	#2	Seven News – Today Tonight	#4
Seven News – Today Tonight	#3	Seven News	#5
Home and Away	#8	Instant Hotel	#8
Instant Hotel	#9	Home and Away	#9
16-39s		18-49s	
The Good Doctor	#1	The Good Doctor	#1
Instant Hotel	#5	Instant Hotel	#3
Home and Away	#6	Home and Away	#4
Seven News – Today Tonight	#7	Seven News – Today Tonight	#6
Seven News	#10	Seven News	#8

- **Seven News** (0.927 million). Seven News wins network – up 59,000 viewers on Nine News, a 7% audience advantage.
- **Seven News – Today Tonight** (0.926 million). Seven News – Today Tonight wins network – up 85,000 viewers on Nine News 6:30, a 10% audience advantage.
- **Home and Away** (0.675 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.608 million) ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Good Doctor** (1.047 million):
 - dominates in total viewers, 16-39s, 18-49s and 25-54s.
 - Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s: 31 share in total viewers, 26 share in 16-39s, 27 share in 18-49s and 28 share in 25-54s.

Wednesday

- Seven wins in news.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 18-49s and 25-54s.
 - Seven is up 29% on Nine and up 133% on Ten in total viewers.
 - Seven is up 63% on Ten in 16-39s. Seven is up 13% on Nine and up 62% on Ten in 18-49s. Seven is up 15% on Nine and up 60% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 18% on Nine + Go + Gem + Life and up 107% on Ten + One + Eleven in total viewers.

- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Secret Daughter – Episode 1 adds 185,000 viewers – a 20% audience gain on live viewing and delivers a total audience of 1.106 million.
 - The Secret Daughter – Episode 2 adds 198,000 viewers – a 25% audience gain on live viewing and delivers a total audience of 0.996 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News – Today Tonight	#2
Seven News – Today Tonight	#2	Seven News	#3
Home and Away	#7	Instant Hotel	#6
Instant Hotel	#10	Home and Away	#7
		The Secret Daughter	#10
16-39s		18-49s	
Seven News – Today Tonight	#2	Seven News – Today Tonight	#2
Seven News	#4	Instant Hotel	#3
Home and Away	#5	Seven News	#4
Instant Hotel	#7	Home and Away	#7

- **Seven News** (0.989 million). Seven News wins network – up 99,000 viewers on Nine News, an 11% audience advantage.
- **Seven News – Today Tonight** (0.957 million). Seven News – Today Tonight wins network – up 68,000 viewers on Nine News 6:30, an 8% audience advantage.
- **Home and Away** (0.663 million) delivers in all key audiences and ranks in Wednesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.611 million) wins in 16-39s, 18-49s and 25-54s, and ranks in Wednesday's top ten most-watched programmes in all key audience demographics.

Thursday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven wins in total viewers, 18-49s and 25-54s.
 - Seven is up 28% on Nine and up 72% on Ten in total viewers.
 - Seven is up 14% on Nine in 16-39s. Seven is up 21% on Nine and up 5% on Ten in 18-49s. Seven is up 25% on Nine and up 12% on Ten in 25-54s.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 20% on Nine (Nine + Go + Gem + Life) and up 70% on Ten (Ten + One + Eleven) in total viewers.
 - Seven leads Nine and Ten in 16-39s. Seven is up 10% on Nine and up 11% on Ten in 18-49s. Seven is up 16% on Nine and up 17% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Good Doctor adds 497,000 viewers – a 30% audience gain on live viewing - and delivers a total audience of 2.151 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News – Today Tonight	#2
Seven News – Today Tonight	#2	Seven News	#3
Home and Away	#7	Home and Away	#4
Elton John	#9	Elton John	#10
The Chase	#10		
16-39s		18-49s	
Seven News – Today Tonight	#1	Home and Away	#1
Seven News	#2	Seven News – Today Tonight	#2
Home and Away	#4	Seven News	#4

- **Seven News** (0.920 million). Seven News wins network – up 120,000 viewers on Nine News, a 15% audience advantage.
- **Seven News – Today Tonight** (0.876 million). Seven News – Today Tonight wins network – up 74,000 viewers on Nine News 6:30, a 9% audience advantage.
- **Home and Away** (0.632 million) delivers in all key audiences and ranks in Thursday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.

Friday

- Seven wins in news.
- Star Wars: The Force Awakens is Friday's number one most-watched programme for 16-39s and 18-49s.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 23% on Nine and up 59% on Ten in total viewers.
 - Seven is up 12% on Nine and up 33% on Ten in 16-39s. Seven is up 18% on Nine and up 30% on Ten in 18-49s. Seven is up 27% on Nine and up 35% on Ten in 25-54s.

- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 24% on Nine (Nine + Go + Gem + Life) and up 64% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 8% on Nine and up 41% on Ten in 16-39s. Seven is up 16% on Nine and up 41% on Ten in 18-49s. Seven is up 22% on Nine and up 40% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#3
Seven News – Today Tonight	#3	Star Wars	#4
Better Homes and Gardens	#6	Seven News – Today Tonight	#7
The Chase	#10	Better Homes and Gardens	#8
16-39s		18-49s	
Star Wars	#1	Star Wars	#1
Seven News	#5	Seven News	#4
Seven News – Today Tonight	#10	Seven News – Today Tonight	#8

- **Seven News** (0.849 million). Seven News wins network – up 63,000 viewers on Nine News, an 8% audience advantage.
- **Seven News – Today Tonight** (0.776 million). Seven News – Today Tonight wins network – up 29,000 viewers on Nine News 6:30, a 4% audience advantage.
- **Better Homes and Gardens** (0.616 million) wins its timeslot and ranks in Friday's top ten most-watched programmes for total viewers and 25-54s.
- **Friday Night At The Movies: Star Wars: The Force Awakens** (0.423 million) is Friday's most-watched programme for 16-39s, 18-49s and wins in all key audience demographics.

Saturday

- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- **The Rugby League World Cup** dominates across the Screens of Seven:
 - Seven's coverage of the Rugby League World Cup and Women's Rugby League World Cup reaches 2.7 million Australians and delivers 1 million live streaming minutes.
 - The Rugby League World Cup Final peaks at 1.9 million.
 - Across the Rugby League World Cup, Seven's coverage reached 7.2 million Australians on television and delivered 13.3 million live streaming minutes.