



**EMBARGOED TO 6.30PM AEDT, 26 OCTOBER 2022**

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## **Seven: Australia's #1 for sport in 2023**

- **The #1 winter sport: AFL**
- **The #1 motorsport: Supercars**
- **New: FIFA Women's World Cup 2023**
- **Plus cricket, thoroughbred racing, surfing and NFL**

From the AFL and cricket to thoroughbred racing, football and Supercars, the most-loved sports in Australia will all be on Seven in 2023, live and free, all year round.

The network's wall of sport has kicked off with Seven's **WBBL** coverage, before embarking on the 2022-23 Summer of Cricket, and continues strong throughout next year, with iconic sporting moments including the **AFL Grand Final**, **FIFA Women's World Cup Australia & New Zealand 2023™**, the **Repco Bathurst 1000**, **NFL Super Bowl**, **The Everest**, the **Golden Slipper**, the **Golden Eagle**, the **Caulfield Cup**, the **Cox Plate** and the **Sydney Hobart Yacht Race**.

Managing Director Seven Melbourne and Head of Network Sport, Lewis Martin, said: "This year was a massive year for sport fans and for Seven, with the **Olympic Winter Games Beijing**, the **Paralympic Winter Games**, the **XXII Commonwealth Games**, **AFL**, **AFLW**, **cricket**, **thoroughbred racing**, **Supercars** and a lot more.

"Sport has the magic that brings us all together, creating moments that inspire the nation. It is the ultimate storyteller and no one tells that story better than Seven.

"Next year is going to be another huge year and we can't wait to bring all the drama, emotion and heart-stopping moments to all Australians, live and free, across the entire year. Australia loves sport and Seven has the best sport on television, year in, year out."

The gripping 2022 **AFL** season culminated on 24 September, when the Geelong Cats triumphed in the **AFL Grand Final**. Seven was also a winner, with the Grand Final attracting a national total TV audience of 2.97 million, making it the most-watched TV program so far in the 2022 ratings survey year.

The **AFL** and the **AFLW** will be back on Seven in 2023, and for the following eight years, along with the **Brownlow Medal** (exclusive to Seven) and the best and most-awarded football commentary team in Australia.

The country's #1 footy show, **The Front Bar**, will also be back, with Sam Pang, Mick Molloy and Andy Maher delivering another season of insights and fun. In great news for their fans, **The Front Bar** crew will also present a series of All Sports episodes ahead of the start of the AFL season.



The best sport line-up on Australian television will get even better in July and August, when Seven and [7plus](#) proudly present the **FIFA Women's World Cup Australia & New Zealand 2023™**.

The biggest **FIFA Women's World Cup** in history will take place in nine host cities and 10 stadia across Australia and New Zealand, marking the first time it has been played in two nations. The opening ceremony and first match will take place at Eden Park in Auckland on 20 July, while the 20 August final will be played at Stadium Australia in Sydney.

*(For more about the FIFA Women's World Cup Australia & New Zealand 2023™, please see separate media release.)*

Seven's 2022-23 Summer of Cricket will have the nation enthralled from 30 November when Australia's men's cricket team meet the West Indies for the opening day of the first test, live and free from Optus Stadium in Perth.

In an exciting announcement for fans, former Australian cricket coach Justin Langer will join Australia's #1 cricket commentary team for the 2022-23 Summer of Cricket, led by cricket's most astute commentator, former Australian skipper Ricky Ponting.

Adding to Seven's incomparable cricket coverage will be former South African batter and arguably the greatest fielder of his time, Jonty Rhodes, former West Indies fast bowlers Ian Bishop and Michael Holding, and New Zealand wicket-keeper Katey Martin.

In a year like no other, Seven's **BBL** and **WBBL** coverage will host a star-studded line up of current day players, alongside cricket's #1 commentary team, providing the best analysis of the game's key moments and highlights. With more international players than we have ever seen, this year's **BBL** and **WBBL** seasons will be bigger and better.

Following the highly anticipated **Gold Coast 500** this weekend and the triumphant return of the **Adelaide 500** in December, the **Supercars Championship** will storm back onto Seven in 2023. In a year like no other, starting with the **Newcastle 500** and including the **Repco Bathurst 1000** in October, next year will also mark the beginning of a new era in motorsport, with the introduction of Supercars Gen 3, headlined by the iconic Mustang and Camaro.

With six **Supercars Championship** dates shown across the screens of Seven and 7plus in 2023, motorsport fans will be treated to the biggest and best dates on the motorsport calendar.

Seven is again proud to be Australia's #1 home of **thoroughbred racing** in 2023, live and free every Saturday across the year on Seven and 7plus.

Seven is also set to broadcast **The Big Dance**, live, free and exclusive from Royal Randwick on Tuesday, 1 November 2022. Led by the incomparable Bruce McAvaney, racing's #1 commentary team will be in full force for the monumental occasion, including former **Sunrise** co-host and **Farmer Wants A Wife** special guest, Samantha Armytage.

Also bringing viewers all the excitement of **The Big Dance**, will be 7Racing's own Jason Richardson, Emily Bosson, Jess Bott and Grace Hayden live from Randwick.



In 2023, Seven's ground-breaking, long-term partnership with Racing Victoria, Racing NSW, Racing Queensland and Racing SA will bring viewers 52 weeks of the best racing, including **Magic Millions, The Everest, the Golden Slipper, the Golden Eagle, the Caulfield Cup, the Cox Plate, the Queensland Oaks, the Queensland Derby, the South Australian Derby and the South Australian Oaks and Goodwood Handicap.**

A massive year of sport on Seven also features the **Sydney Hobart Yacht Race**, the rest of the 2022-23 **NFL** season – including the **Super Bowl LVII** on 12 February 2023 – **NFL Armchair Experts, AFL Armchair Experts** and **The Sunday Session.**

**For images, please click [here](#).**

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### **About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, My Kitchen Rules, AGT, Big Brother, SAS Australia, Farmer Wants A Wife, The Voice, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and Supercars.