



Seven appoints Sydney Sales Director

Adam Elliott, Seven's Network Director of Sales, today announced the appointment of Natalie Harvey as Seven's Sydney Sales Director.

Ms Harvey is currently Brisbane Sales Director, Seven West Media.

Mr Elliott said: "We are delighted that Natalie is joining us in Sydney. She has played a key role in Seven's dominance in the Queensland market. She is well-regarded and respected and will lead a great team in the Sydney market as a key member of our network's team."

Ms Harvey said: "I am really looking forward to working with the awesome team in Sydney and getting back into the market where I started my career just as we launch into the most exciting time we have ever seen here at Seven."

Ms Harvey joined in 2015 from Universal McCann. She began her career in marketing and advertising with MediaCom in Sydney before joining Universal McCann in 2005.

Ms Harvey takes on her new role in October from Nikki Rooke who has joined Southern Cross Austereo.