



Media Release

Thursday, 30 June 2022

Majella Wiemers joins Seven

The Seven Network today announced the appointment of Majella Wiemers to the new role of Head of Entertainment.

Reporting to Seven's Director of Production, Andrew Backwell, Ms Wiemers will join Seven later this year and will be responsible for the network's leading slate of entertainment programs, including **The Voice**, **Australian Idol** and **AGT**.

Ms Wiemers joins Seven from ITV Studios Australia, where she has been Head of Entertainment since March 2018. Her resume also includes senior roles at Endemol Shine Australia, Nine Network, Network 10 and Southern Star.

Mr Backwell said: "I've known and worked with Majella for many years, and I'm delighted that she is joining the team at Seven. She is one of the best television production executives in Australia and is a great addition to our network."

Ms Wiemers said: "I am so excited to be returning to a network and in particular, the Seven Network – leaders in entertainment. I cannot wait to bring all my skills across all facets of production to this role and to Seven."

Queensland born, Ms Wiemers began her television career as a news and current affairs reporter and presenter, and producer working on programs such as *Today*, *A Current Affair*, *Sunday*, *RPA* and *Getaway*.

Her credits include **The Voice**, **Operation Live**, **Beat The Chasers**, **This Is Your Life**, *Shark Tank*, *Love Island*, *This Time Next Year*, *Last Chance Surgery*, *Embarrassing Bodies Down Under*, *The Cube* and *The Great Australian Spelling Bee*.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise**, **MKR**, **AGT**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Voice**, **Dancing With The Stars: All Stars**, **Home and Away**, **The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.