



Monday, 21 October 2024

Channel 7 Telethon raises \$83.3 million New record set as WA digs deep

Western Australians have rallied in big numbers to support Channel 7 Telethon in 2024, with their generosity and kindness helping to raise a record \$83,264,216 for sick children.

The theme, *Incredible Together*, perfectly captured the essence of the entire WA community coming together for a shared purpose, making the 57th Telethon Weekend one of the biggest ever.

Broadcast on Channel 7 in WA and streamed across [7plus](#) nationally, the 26-hour live event at RAC Arena raised funds for the mission of creating a better and brighter future for WA kids.

Incredible Together pays tribute to the everyday heroes who contribute to Telethon's success. From the doctors, nurses, and researchers tirelessly working to improve children's health, to the courageous families who inspire us, from the corporate donations received from the business sector, and most importantly the generous community members who give what they can – every single person plays a vital role in Telethon's success.

Seven West Media Chair and Telethon Trustee, Kerry Stokes AC, said: "Telethon provided vital support to children in need but also united the State in a celebration of kindness and hope.

"Every year, it's about children using their own pocket money or fundraising to help other children. Telethon is a community-driven initiative that inspires generosity, and it is very special to West Australians and has been for more than half a century."

Telethon was backed by the entire Seven West Media WA team including **7NEWS** Perth, *The West Australian*, PerthNow, The Nightly, Streamer and 30 regional and suburban newspapers, as well as volunteers across the State all working alongside the Telethon team.

Seven West Media WA CEO and Telethon Trustee, Maryna Fewster, said Telethon was a powerful celebration of community, where everyone united to give hope to those families who needed help.

“Every dollar raised during Telethon 2024 will go towards making a real difference in the lives of children facing health challenges across our state,” she said.

Since its inception in 1968, Telethon has now raised over \$688 million thanks to the generosity of the Western Australian community, becoming the largest charity fundraiser of its kind in the world.

Throughout 2024, Telethon has been financially supporting an incredible 136 children’s charities, beneficiaries and community organisations that are pivotal to advancing medical research and providing essential services, equipment and programs for sick children and their families all over Western Australia.

BACKGROUND INFORMATION

The **7NEWS** Perth team of Susannah Carr, Adrian Barich, Ryan Daniels, Charlotte Goodlet, Matt Tinney, Samantha Jolly, Angela Tsun and Tim McMillan were front and centre across the Telethon broadcast.

Telethon featured many Seven Network stars, including Natalie Barr and Matt Shirvington from **Sunrise**; Larry Emdur from **The Chase Australia** and **The Morning Show**; Kylie Gillies from **The Morning Show**; Shane Crawford, Ben Cousins and Ant Middleton from **Dancing With The Stars**; Johanna Griggs, Dr Harry Cooper and Charlie Albone from **Better Homes and Gardens**; 7AFL’s Abbey Holmes and Luke Hodge; and **Home and Away**’s Ada Nicodemou, James Stewart and Matt Evans.

The Telethon broadcast also featured stellar music performances by Guy Sebastian, Human Nature, Vanessa Amorosi, Samantha Jade and Rob Mills, alongside entertainment names like Rove.

The live Telethon broadcast is available to watch on 7plus: <https://7plus.com.au/perth-telethon>

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.