

## **7 WONDER TAKES VIEWERS BACK TO THE LAND WITH KATE HUMBLE FOR BBC TWO**

**7 Wonder**, one of the UK's fastest growing independent production companies, has landed a re-commission from BBC Two for **Back to the Land** (12x60) with Kate Humble.

Following the success of the first three-part series, which launched last spring, **Back to the Land** will return as a 12-part series to celebrate rural Britain through championing the UK's most inspirational rural entrepreneurs.

Presented by Kate Humble, the series will take viewers on a journey across the country to meet passionate people who are pioneering a rural revolution; turning the traditional view of what it takes to make a living in the sticks right on its head.

Along the way, the series will unveil some of Britain's hidden gems synonymous with heritage and beauty. From the South West coast of Cornwall, to the New Forest of Hampshire and the rolling Yorkshire Dales; each episode will shine a light on a number of modern businesses, which are indigenous to the land and tell the story of the specific region; including the geography, climate, history and traditions.

Kate will meet the aspirational people behind the businesses and spend time with them at a crucial point of expansion and upheaval. She will follow them as they embark on new and exciting journeys to innovate their businesses, and provide first-hand support as they face some of their biggest challenges to date. Kate, who started her own business in the countryside a few years ago, will bring her insight, passion and knowledge of rural life to unpack the unique tales and celebrate some of their most joyous and successful moments with their families and friends.

Kate Humble says: "I'm delighted that we are going to be making another series. The stories of people who had taken risks, tried new things, been brave and innovative in order to create ways of making a living that they believed in, inspired and delighted not just the audience, but the whole production team and I! All of us can't wait to get started again. This might be the beginning of a counter industrial revolution that sees everyone wanting to head Back to the Land!"

Sarah Trigg, Executive Producer at 7 Wonder adds: "We are absolutely thrilled to be making another series of Back to the Land with Kate. At its heart, it's a stylish factual format, which touches on elements of history, geography and tradition. What we all enjoy about the creative process of making it is witnessing these incredible and aspirational people doing what they love to keep the countryside alive."

The series was commissioned for BBC Two by David Brindley, Head of Popular Factual and Factual Entertainment. The Executive Producers for 7 Wonder are Alexandra Fraser and Sarah Trigg. 7 Wonder is backed by 7 Network Australia.

**ENDS**

For more information, please contact:

**Shereene Witter | Franklin Rae PR**

[shereene@franklinrae.com](mailto:shereene@franklinrae.com)

+44 (0)20 3011 1023