

**PRESS RELEASE**

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**7 WONDER RUBS SHOULDERS WITH BILLION POUND PARTY PEOPLE FOR E4**

**7 Wonder**, one of the UK's fastest growing independent production companies, has landed a commission to produce **E4's** first ever 'factuality' show – **24 Billion Pound Party People (1x60')**, which will follow exclusive nightclub legend, Joe Fournier and his team of inspiring young entrepreneurs as they travel the globe putting on parties for the international jet set.

**24 Billion Pound Party People** is the second commission Executive Producer Jez Lee has secured for 7 Wonder having only joined the company in January, and is the first factuality show of its kind – fusing engaging documentary with the entertaining storylines of reality TV.

From London to Miami, Paris to Mykonos; the show will follow Joe who is on a mission to become the world's number one luxury lifestyle brand and mogul investing in restaurants, nightclubs and magazines along the way. At the heart of his empire is the flagship nightclub Bonbonniere, a place where the house cocktail costs £15,000 and the DJ spins tunes out of a giant Faberge egg. With competition for the high rollers hotter than ever, viewers will get exclusive access to Joe and his team as they hustle day and night to ensure the club remains at the very top of its game.

**Jez Lee, Executive Producer at 7 Wonder says:** "The show is set in an incredibly exclusive world. At its heart, it's a story about a refreshing new kind of entrepreneurialism. In an age when too many young people feel locked out of the labour market, here we have a group of inspiring twenty somethings who can't think of anything worse than taking a nine to five. Instead they're making money on their own terms with their own ideas. The inter-personal relationships of the cast are key yet through watching the show you can't help but learn from and be inspired by the entrepreneurial energy created by this unique set of individuals."

**Liza Abbott, CEO at 7 Wonder adds:** "7 Wonder was set up to develop ideas with genuine modernity and innovation, with the ambition of creating new genres along the way. 24 Billion Pound Party People is a testament to this. Even though Jez has been with us for a few short months, he has already made such an impression and impact on the company."

**24 Billion Pound Party People** was commissioned by Jonny Rothery for E4. Jez Lee is Executive Producer for 7 Wonder.

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## **About 7 Wonder:**

Launched in the Spring of 2014, 7 Wonder is committed to collaborating with the best talent, on and off-screen, to deliver quality, bespoke and beautifully executed content across all non-scripted genres. The joint venture underlines the Seven Network's commitment to increasing its international presence in the production of television programmes and new formats.

7Wonder focuses on the creation of new television programmes and formats, initially for the United Kingdom television market, and is a joint venture between Seven, Alexandra Fraser, Liza Abbott and Simon Ellse. The formation of 7 Wonder builds on Seven's leadership in the creation and production of highly successful programming, including Home and Away, My Kitchen Rules, Border Security, A Place To Call Home, House Rules, Packed to the Rafters. Seven's original formats and produced programmes are sold into more than 130 markets around the world.

## **About Seven Network:**

Seven is Australia's most-watched broadcast television platform.

The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences.

The company is expanding its presence in the further delivery of its video and publishing content beyond its four digital broadcast channels and across an array of platforms, including live-streaming of its channels. Seven is also expanding into SVOD with Presto, a joint venture with Foxtel in Australia.

Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content.