

Monday, 23 March 2020

Brad Lyons

Seven West Media today expressed its deep sadness at the passing of former Seven Network executive Brad Lyons.

James Warburton, Seven West Media Managing Director and Chief Executive Officer said: *“On behalf of all of us at SWM, we were devastated to learn of Brad’s passing. Brad was an instrumental creative force at Seven for two decades. He saw the launch of over 25 titles in his time, including iconic shows such as Dancing with the Stars, My Kitchen Rules, Deal or No Deal, House Rules and The Chase Australia.*

“We will all miss his energy and passion, which we were so lucky to experience. Brad was a second-to-none creative mind, and we were so fortunate to have had a chance to work with him and get to know him for the truly incredible person he was.

“Our thoughts are with Brad’s wife, Debbie, his three daughters, and all of his family and friends at this time.”

End.

For more details:

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, with a market leading presence in content production across broadcast television, publishing and digital.

The company comprises some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7TWO, 7mate, 7flix and BVOD offering 7plus, as well as, The West Australian and The Sunday Times and production powerhouse Seven Studios. Home to iconic brands such as MKR, House Rules, Home and Away, Better Homes and Gardens, Australia’s leading news and breakfast programs 7NEWS and Sunrise, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and the Olympics.