

SEVEN IS NUMBER ONE.



Seven dominates Australian television

Seven is number one in primetime

Seven is number one across breakfast and morning television

Seven dominates the most-watched events and most-watched programmes

Seven now delivers to all Australians anywhere, anytime and on any device

29 November 2015 --- Seven is Australia's most-watched television network in 2015. In a year of major events, Seven continues to dominate the broadcast television landscape. Seven is the most-watched network on primary channels. 7TWO is the most-watched digital channel. Seven + 7TWO + 7mate is number one on the combined audiences of primary and digital channels.

This is Seven's ninth consecutive year of market leadership in primetime. Building on this leadership in primetime, Seven is number one in breakfast television for the twelfth consecutive year and number one in morning television for the ninth consecutive year.

Seven dominates the most-watched events – with My Kitchen Rules the most-watched primetime event on television in 2015 and AFL on Seven: The Grand Final the most-watched sports event. 800 Words is the most-watched drama series and coupled with the launch of Winter, Seven underlines its leadership in the production of Australian drama. Two new projects for Seven have also underpinned the network's performance in 2015: Catching Milat and Peter Allen: Not The Boy Next Door.

Driven by My Kitchen Rules, House Rules, 800 Words, Winter and The X Factor, Seven dominates the most-watched series on television with the number 1, top 5 and 7 of the top 10 programmes. The Australian Football League, the Melbourne Cup, the Australian Open, My Kitchen Rules and key event drama series on Seven dominate the most-watched events on television, with Seven scoring the number 1, 4 of the top 10 and 8 of the top 20 events.

Commenting, Seven's Director of Programming, Angus Ross, said: "We're delighted to be the most-watched network in a competitive year. We head to 2016 in great shape. We have key franchises, we have successfully launched new programmes. The Chase is a success and momentum is with Seven News. We are about creating great content and our portfolio of new programmes and the Olympic Games in Rio will see us deliver again in 2016."

Commenting, Seven's Director of Production, Brad Lyons, said "The success of two major mini-series, Catching Milat and Peter Allen, the success of My Kitchen Rules and House Rules, and launching two new drama series - Winter and 800 Words - is extraordinarily gratifying and reinforces our belief in investing in and committing ourselves to Australian production. The breakout success of The Chase must be acknowledged. We are not resting on our laurels. There is more to come. Watch this space."

Commenting, Tim Worner, CEO of Seven West Media, said: "Our track record of success over the past decade is built on great people and great ideas. We move into 2016 delivering our content to anyone, anywhere and on any device. This has been a landmark year with our own live-streaming of our channels beyond linear broadcast television. Leadership in this changing world is something we will never take for granted. Next year, we can predict one thing: audiences engaging with our content will continue to grow."

Seven dominates the most-watched programmes

Seven scores the number 1, top five and 7 of the top 10 most-watched regular programmes on television.

My Kitchen Rules (1.710 million), 800 Words (1.325 million), House Rules (1.119 million), The X Factor (1.282 million and Winter (1.001 million) have underpinned Seven in 2015. The final of My Kitchen Rules delivers 2.180 million. Catching Milat (1.686 million) and Peter Allen: Not The Boy Next Door (1.560 million) underline Seven's leadership in Australian drama production.

Seven dominates the most-watched sports events

The AFL Grand Final on Seven (2.645 million) is the most-watched event overall and the most-watched sports event in 2015. The Melbourne Cup on Seven (2.130 million) and The Australian Open on Seven: The Men's Final (1.882 million) deliver outstanding performances.

Seven dominates the most-watched programmes across Australia

My Kitchen Rules (2.473 million) dominates the most-watched programmes across metropolitan and regional markets. My Kitchen Rules is the most-watched regular programme on television. 800 Words (2.103 million) is the most-watched drama series. House Rules (1.861 million), The X Factor (1.952 million), Winter (1.575 million), Make You LOL (1.538 million), Sunday Night (1.500 million) and Downton Abbey (1.457 million) confirm Seven's depth of programming across the 2015 television year.

My Kitchen Rules – Winner (3.223 million) is the most-watched non-sports event in 2015. The X Factor – Winner (1.859 million) and House Rules – Winner (2.152 million), Catching Milat (2.557 million) and Peter Allen: Not The Boy Next Door (2.360 million) dominate across 2015. AFL on Seven: The Grand Final (3.534 million), The Melbourne Cup (3.078 million) and The Australian Open Men's Final (2.539 million) underline Seven's leadership in sports.

Seven dominates breakfast television

Sunrise delivers another win in breakfast television. Sunrise leads Today across Monday-Friday. Weekend Sunrise dominates Weekend Today across Saturday and Sunday. This is Sunrise's twelfth consecutive year of leadership in breakfast television.

Seven dominates morning television

The Morning Show delivers another win in morning television. The Morning Show leads Mornings and Studio 10. This is The Morning Show's ninth consecutive year of leadership in morning television.

Seven delivers a double win in primetime

Seven is number 1 in primetime. 7TWO is the most-watched digital channel. Seven's broadcast platform of Seven + 7TWO + 7mate is number 1 in primetime across 2015.

Anywhere, Anytime, Any Device

In another landmark digital development, Seven and Yahoo7 is live-streaming its three broadcast television channels – Seven, 7TWO and 7mate - across all delivery platforms, 24/7. The launch of this new initiative builds on Seven's market-leading AVOD service, PLUS7 from Yahoo7. PLUS7 now delivers Live and Catch-up, complementing Seven's expanding presence in SVOD with its Presto partnership with Foxtel.

Seven dominates beyond broadcast television

Yahoo7 TV is the number one broadcast media brand for streams with Yahoo7 TV streams up 16% year-on-year. Yahoo7 TV is the number one commercial TV brand for Smartphone Unique Audience. The PLUS7 app has had 2.3 million lifetime downloads.

Yahoo7's overall streams have increased by 56% year-on-year, with an average of 15.5 million monthly streams in the last 12 months. Yahoo7's social referrals have increased by +40% year-on-year. Yahoo7 News Websites streams have more than doubled year-on-year, increasing by +115%. The 7News app has had 1.4 million lifetime downloads, and made it easier on the go, with the launch of the Apple Watch app.

Yahoo7 achieved 4.1 million streams throughout the 2015 Australian Open where 16 courts were streamed simultaneously across all devices. Live streaming during the Melbourne Cup saw 488,000 streams across the day, and over 300,000 concurrent streams during the main race on PLUS7 and 7Live.

Seven is set for 2016

Underpinned by its commitment to the creation and development of Australian programming and market leadership for the ninth consecutive year in primetime, Seven moves into 2016 with the Olympic Games and the Australian Football League, new series of major hit franchises complemented by a significant development slate, and the delivery of its television programming and content to all Australians, anytime and on any device.

Coming to Seven in 2016: Jessica Mauboy in *The Secret Daughter*, Rebecca Gibney in *Wanted*, and the much-anticipated mini-series, *Molly*. Also new to Seven is the new live event series *Sunday Night Takeaway* and the provocative new formats *Kiss Bang Love* and *The Day The Cash Came*. These new projects join new series for *My Kitchen Rules*, *House Rules*, *800 Words*, *Home and Away*, *Sunday Night*, *Better Homes and Gardens*, *The X Factor* and *Winners and Losers*.

Seven is set to deliver the most technologically advanced coverage of any event to all Australians with its all-encompassing coverage of the Olympic Games in Rio. Seven will create and deliver the most comprehensive, technologically advanced, multi-platform coverage of the Olympic Games to all Australians on any communications device. We are ready. The Olympic Games will be a remarkable platform for Seven as we continue to move forward as a media company, developing new content and building new businesses which will drive our future as Australia's leading integrated media and communications business.

Seven leads the primetime scoreboard in 2015

Wks 7-48, 2015 (excludes Summer, Easter)

Metro, 1800-2400

Data: Consolidated (Live + As Live + TSV) prior Wk 48, Overnight (Live + As Live) Wk 48

	Total Individuals	16-39s	18-49s	25-54s
ABC	13.0%	5.7%	6.7%	7.6%
Seven	20.7%	20.4%	20.6%	20.9%
Nine	19.7%	20.9%	21.1%	21.5%
TEN	13.4%	17.7%	17.2%	16.6%
SBS	4.9%	3.4%	3.9%	4.2%
ABC2	2.8%	3.4%	3.1%	2.9%
ABC3	0.6%	0.5%	0.5%	0.4%
ABC News 24	1.2%	0.9%	1.1%	1.1%
7TWO	4.7%	1.5%	1.9%	2.2%
7mate	3.9%	6.1%	5.6%	5.2%
GO!	4.6%	6.3%	5.7%	5.3%
Gem	3.8%	3.7%	3.5%	3.4%
ONE	2.6%	2.8%	3.1%	3.2%
ELEVEN	2.8%	5.1%	4.4%	3.9%
SBS 2	1.1%	1.6%	1.5%	1.4%
NITV	0.1%	0.1%	0.1%	0.1%
ABC – Total	17.6%	10.5%	11.4%	12.1%
Seven - Total	29.3%	28.0%	28.1%	28.3%
Nine - Total	28.1%	30.8%	30.3%	30.2%
Ten - Total	18.8%	25.5%	24.7%	23.7%
SBS - Total	6.2%	5.1%	5.5%	5.7%

Seven Delivers in the Top 50 Most-Watched Series in 2015

Delivering for Seven in 2015: My Kitchen Rules continues to dominate the television landscape. The X Factor is top ten. 800 Words is the most-watched drama series and also the most-watched new series in 2016.

Winter dominates across the opening weeks of the 2015 television season.

1	MY KITCHEN RULES – MONDAY	Seven	1,710,000
2	MY KITCHEN RULES – TUESDAY	Seven	1,691,000
3	MY KITCHEN RULES – WEDNESDAY	Seven	1,664,000
4	MY KITCHEN RULES – SUNDAY	Seven	1,577,000
5	MY KITCHEN RULES – THURSDAY	Seven	1,571,000
6	THE VOICE – MONDAY	Nine	1,569,000
7	THE VOICE – SUNDAY	Nine	1,552,000
8	THE VOICE – TUESDAY	Nine	1,538,000
9	800 WORDS	Seven	1,325,000
10	THE X FACTOR – SUNDAY	Seven	1,282,000
11	THE BLOCK TRIPLE THREAT - ROOM REVEAL	Nine	1,275,000
12	NINE NEWS – SUNDAY	Nine	1,244,000
13	SEVEN NEWS – SUNDAY	Seven	1,220,000
14	MARRIED AT FIRST SIGHT	Nine	1,198,000
15	MASTERCHEF AUSTRALIA – TUESDAY	TEN	1,197,000
16	THE BLOCK – SUNDAY	Nine	1,194,000
17	THE BLOCK TRIPLE THREAT – SUNDAY	Nine	1,166,000
18	MASTERCHEF AUSTRALIA – THURSDAY	TEN	1,159,000
19	MASTERCHEF AUSTRALIA – MONDAY	TEN	1,154,000
20	MASTERCHEF AUSTRALIA – WEDNESDAY	TEN	1,152,000
21	THE KILLING SEASON	ABC	1,142,000
22	HOUSE RULES - WHOLE HOUSE REVEAL	Seven	1,119,000
23	MASTERCHEF AUSTRALIA - SUNDAY	TEN	1,104,000
24	THE DOCTOR BLAKE MYSTERIES	ABC	1,100,000
25	NEW TRICKS	ABC	1,089,000
26	THE X FACTOR – TUESDAY	Seven	1,086,000
27	THE BIG BANG THEORY –TUESDAY	Nine	1,078,000
28	LOVE CHILD	Nine	1,074,000
29	GRUEN	ABC	1,066,000
30	STRUGGLE STREET	SBS	1,061,000
31	THE X FACTOR – MONDAY	Seven	1,060,000
32	NINE NEWS	Nine	1,057,000
33	HOUSE RULES - SUNDAY	Seven	1,054,000
34	THE BLOCK - MONDAY	Nine	1,041,000
35	THE BIG BANG THEORY - MONDAY	Nine	1,030,000

36	NINE NEWS 6:30	Nine	1,024,000
37	THE BACHELORETTE AUSTRALIA - THURSDAY	TEN	1,003,000
38	WINTER	Seven	1,001,000
39	THE BACHELORETTE AUSTRALIA – WEDNESDAY	TEN	995,000
40	GRANTCHESTER	ABC	992,000
41	SEVEN NEWS	Seven	991,000
42	MISS FISHER'S MURDER MYSTERIES	ABC	990,000
43	SECOND TEST - AUSTRALIA V NZ SESSION 3	Nine	989,000
44	DOWNTON ABBEY	Seven	984,000
45	UTOPIA	ABC	976,000
46	60 MINUTES	Nine	975,000
47	THE BLOCK - TUESDAY	Nine	974,000
48	THE BACHELOR AUSTRALIA - WEDNESDAY	TEN	970,000
49	NEW TRICKS	ABC	957,000
50	SUNDAY NIGHT	Seven	955,000

Seven Delivers in the Top 50 Most-Watched Events in 2015

Delivering for Seven in 2015: AFL on Seven is the most-watched event on television in 2015. The Melbourne Cup dominates November. The Australian Open dominates across January. Catching Milat and Peter Allen: Not The Boy Next Door underline Seven's leadership in Australian drama.

1	AFL ON SEVEN: THE GRAND FINAL	Seven	2,645,000
2	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 2ND - MATCH	Nine	2,517,000
3	RUGBY LEAGUE GRAND FINAL	Nine	2,458,000
4	ICC WORLD CUP CRICKET FINAL 2015 SESSION 2	Nine	2,440,000
5	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST - MATCH	Nine	2,349,000
6	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH	Nine	2,255,000
7	AFL ON SEVEN: THE GRAND FINAL: PRESENTATIONS	Seven	2,215,000
8	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	2,203,000
9	MY KITCHEN RULES - WINNER ANNOUNCED	Seven	2,180,000
10	MY KITCHEN RULES - GRAND FINAL	Seven	2,142,000
11	THE MELBOURNE CUP - THE RACE	Seven	2,130,000
12	THE BLOCK TRIPLE THREAT - WINNER ANNOUNCED	Nine	2,054,000
13	AFL ON SEVEN: GRAND FINAL: ON THE GROUND	Seven	2,054,000
14	THE BLOCK TRIPLE THREAT - AUCTIONS	Nine	2,000,000
15	MASTERCHEF AUSTRALIA - GRAND FINAL PART 2	TEN	1,896,000
16	ICC WORLD CUP CRICKET FINAL 2015 SESSION 1	Nine	1,889,000
17	THE AUSTRALIAN OPEN - MEN'S FINAL	Seven	1,882,000
18	THE AUSTRALIAN OPEN- KYRGIOS V MURRAY	Seven	1,854,000
19	RUGBY LEAGUE GRAND FINAL PRESENTATION	Nine	1,824,000
20	THE BLOCK - WINNER ANNOUNCED	Nine	1,812,000

21	THE MELBOURNE CUP - RACE PRESENTATIONS	Seven	1,808,000
22	ICC WORLD CUP CRICKET FINAL 2015 POST MATCH	Nine	1,753,000
23	CATCHING MILAT-FINAL	Seven	1,686,000
24	HOUSE OF HANCOCK - PART 2	Nine	1,684,000
25	THE BLOCK TRIPLE THREAT - GRAND FINAL	Nine	1,680,000
26	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine	1,666,000
27	FOOTBALL: ASIAN CUP 2015 FINAL AUS V KOR EXTRA TIME	ABC	1,648,000
28	THE VOICE - LAUNCH	Nine	1,633,000
29	CATCHING MILAT	Seven	1,626,000
30	AFL ON SEVEN: GRAND FINAL: POST MATCH	Seven	1,607,000
31	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST - PRE	Nine	1,589,000
32	THE BLOCK - GRAND FINAL	Nine	1,579,000
33	HOUSE OF HANCOCK - PART 1	Nine	1,563,000
34	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 2ND - PRE	Nine	1,563,000
35	THE VOICE GRAND FINAL	Nine	1,563,000
36	THE BACHELORETTE AUSTRALIA - THE FINAL DECISION	TEN	1,563,000
37	PETER ALLEN - NOT THE BOY NEXT DOOR PART 1	Seven	1,560,000
38	THE BACHELOR AUSTRALIA - THE FINAL DECISION	TEN	1,519,000
39	PETER ALLEN - NOT THE BOY NEXT DOOR PART 2	Seven	1,450,000
40	RUGBY LEAGUE GRAND FINAL ENTERTAINMENT	Nine	1,433,000
41	MASTERCHEF AUSTRALIA - GRAND FINAL PART 1	TEN	1,430,000
42	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - PRE	Nine	1,406,000
43	HOUSE RULES-WINNER ANNOUNCED	Seven	1,346,000
44	GALLIPOLI - LAUNCH	Nine	1,342,000
45	THE MELBOURNE CUP: MOUNTING YARD	Seven	1,341,000
46	MASTERCHEF AUSTRALIA - LAUNCH	TEN	1,312,000
47	RENO RUMBLE - WINNER ANNOUNCED	Nine	1,291,000
48	TEN'S V8 SUPERCARS ROUND 10: BATHURST - PODIUM	TEN	1,290,000
49	THE BACHELOR AUSTRALIA - FINALE	TEN	1,268,000
50	THE BACHELORETTE AUSTRALIA - FINALE	TEN	1,268,000

Seven Dominates Regular Programmes on Metropolitan and Regional Combined Audiences

Seven dominates the most-watched regular programmes on television when taking in metropolitan and regional combined audiences. My Kitchen Rules and House Rules coupled with The X Factor, Downton Abbey, 800 Words and Winter drive home Seven's leadership across 2015.

1	MY KITCHEN RULES – MONDAY	Seven + Affiliates	2,473,000
2	MY KITCHEN RULES – TUESDAY	Seven + Affiliates	2,431,000
3	MY KITCHEN RULES – WEDNESDAY	Seven + Affiliates	2,391,000
4	MY KITCHEN RULES – SUNDAY	Seven + Affiliates	2,266,000
5	MY KITCHEN RULES – THURSDAY	Seven + Affiliates	2,261,000
6	THE VOICE – MONDAY	Nine + Affiliates	2,144,000
7	THE VOICE - TUESDAY	Nine + Affiliates	2,133,000
8	THE VOICE - SUNDAY	Nine + Affiliates	2,130,000
9	800 WORDS	Seven + Affiliates	2,103,000
10	THE X FACTOR – SUNDAY	Seven + Affiliates	1,952,000
11	HOUSE RULES - WHOLE HOUSE REVEAL	Seven + Affiliates	1,861,000
12	THE BLOCK TRIPLE THREAT - ROOM REVEAL	Nine + Affiliates	1,829,000
13	SEVEN NEWS - SUNDAY	Seven + Affiliates	1,824,000
14	HOUSE RULES – SUNDAY	Seven + Affiliates	1,779,000
15	NINE NEWS - SUNDAY	Nine + Affiliates	1,752,000
16	MARRIED AT FIRST SIGHT	Nine + Affiliates	1,732,000
17	THE X FACTOR - TUESDAY	Seven + Affiliates	1,681,000
18	THE BLOCK TRIPLE THREAT – SUNDAY	Nine + Affiliates	1,675,000
19	NEW TRICKS	ABC	1,641,000
20	THE BLOCK – SUNDAY	Nine + Affiliates	1,640,000
21	THE X FACTOR - MONDAY	Seven + Affiliates	1,632,000
22	THE DOCTOR BLAKE MYSTERIES	ABC	1,607,000
23	WINTER	Seven + Affiliates	1,575,000
24	HOUSE RULES – TUESDAY	Seven + Affiliates	1,571,000
25	HOUSE RULES - MONDAY	Seven + Affiliates	1,555,000
26	LOVE CHILD	Nine + Affiliates	1,545,000
27	MAKE YOU LOL	Seven + Affiliates	1,538,000
28	THE KILLING SEASON	ABC	1,534,000
29	MASTERCHEF AUSTRALIA – TUESDAY	TEN + Affiliates	1,513,000
30	SUNDAY NIGHT	Seven + Affiliates	1,500,000
31	THE BIG BANG THEORY – TUESDAY	Nine + Affiliates	1,494,000
32	NINE NEWS	Nine + Affiliates	1,479,000
33	MASTERCHEF AUSTRALIA – THURSDAY	TEN + Affiliates	1,472,000
34	SEVEN NEWS	Seven + Affiliates	1,468,000
35	MASTERCHEF AUSTRALIA – WEDNESDAY	TEN + Affiliates	1,459,000

36	DOWNTON ABBEY	Seven + Affiliates	1,457,000
37	NEW TRICKS	ABC	1,455,000
38	STRUGGLE STREET	SBS	1,453,000
39	GRUEN	ABC	1,452,000
40	THE BIG BANG THEORY – MONDAY	Nine + Affiliates	1,448,000
41	MASTERCHEF AUSTRALIA – MONDAY	TEN + Affiliates	1,446,000
42	GRANTCHESTER	ABC	1,442,000
43	HOUSE RULES - WEDNESDAY	Seven + Affiliates	1,440,000
44	SECOND TEST - AUSTRALIA V NZ SESSION 3	Nine + Affiliates	1,435,000
45	THE BLOCK - MONDAY	Nine + Affiliates	1,428,000
46	MISS FISHER'S MURDER MYSTERIES	ABC	1,417,000
47	MASTERCHEF AUSTRALIA - SUNDAY	TEN + Affiliates	1,394,000
48	GRAND DESIGNS REVISITED	ABC	1,386,000
49	GRAND DESIGNS	ABC	1,380,000
50	ICC WORLD CUP CRICKET 2015 SESSION 2	Nine + Affiliates	1,377,000

Seven Dominates Major Events on Metropolitan and Regional Combined Audiences

Seven delivers in the biggest audiences for major events in 2015 across metropolitan and regional markets, led by My Kitchen Rules and House Rules, The X Factor, Catching Milat, Peter Allen: Not The Boy Next Door, AFL on Seven: The Grand Final, The Melbourne Cup on Seven and The Australian Open on Seven.

1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 2ND - MATCH	Nine + Affiliates	3,786,000
2	RUGBY LEAGUE GRAND FINAL	Nine + Affiliates	3,743,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST - MATCH	Nine + Affiliates	3,558,000
4	AFL ON SEVEN: THE GRAND FINAL	Seven + Affiliates	3,534,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH	Nine + Affiliates	3,366,000
6	MY KITCHEN RULES - WINNER ANNOUNCED	Seven + Affiliates	3,223,000
7	ICC WORLD CUP CRICKET FINAL 2015 SESSION 2	Nine + Affiliates	3,170,000
8	MY KITCHEN RULES - GRAND FINAL	Seven + Affiliates	3,123,000
9	THE MELBOURNE CUP: THE RACE	Seven + Affiliates	3,078,000
10	AFL ON SEVEN: THE GRAND FINAL: PRESENTATIONS	Seven + Affiliates	3,002,000
11	THE BLOCK TRIPLE THREAT - WINNER ANNOUNCED	Nine + Affiliates	2,940,000
12	THE BLOCK TRIPLE THREAT - AUCTIONS	Nine + Affiliates	2,876,000
13	RUGBY LEAGUE GRAND FINAL - PRESENTATION	Nine + Affiliates	2,838,000
14	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN + Affiliates	2,800,000
15	AFL ON SEVEN: GRAND FINAL: ON THE GROUND	Seven + Affiliates	2,704,000
16	THE AUSTRALIAN OPEN: KYRGIOS V MURRAY	Seven + Affiliates	2,603,000
17	THE MELBOURNE CUP - RACE PRESENTATION	Seven + Affiliates	2,573,000
18	CATCHING MILAT - FINAL	Seven + Affiliates	2,557,000
19	THE AUSTRALIAN OPEN - MEN'S FINAL	Seven + Affiliates	2,539,000
20	THE BLOCK - WINNER ANNOUNCED	Nine + Affiliates	2,506,000

21	CATCHING MILAT	Seven + Affiliates	2,490,000
22	ICC WORLD CUP CRICKET FINAL 2015 SESSION I	Nine + Affiliates	2,483,000
23	THE BLOCK TRIPLE THREAT - GRAND FINAL	Nine + Affiliates	2,452,000
24	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST - PRE MATCH	Nine + Affiliates	2,445,000
25	MASTERCHEF AUSTRALIA - GRAND FINAL PART 2	TEN + Affiliates	2,413,000
26	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 2ND - PRE MATCH	Nine + Affiliates	2,387,000
27	PETER ALLEN - NOT THE BOY NEXT DOOR PART I	Seven + Affiliates	2,360,000
28	HOUSE OF HANCOCK - PART 2	Nine + Affiliates	2,332,000
29	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine + Affiliates	2,314,000
30	ICC WORLD CUP CRICKET FINAL 2015 POST MATCH	Nine + Affiliates	2,306,000
31	THE BLOCK - GRAND FINAL	Nine + Affiliates	2,218,000
32	AFL ON SEVEN: THE GRAND FINAL: POST MATCH	Seven + Affiliates	2,209,000
33	THE VOICE - LAUNCH	Nine + Affiliates	2,191,000
34	PETER ALLEN - NOT THE BOY NEXT DOOR PART 2	Seven + Affiliates	2,181,000
35	FOOTBALL: ASIAN CUP 2015 FINAL AUS V KOR EXTRA TIME	ABC	2,179,000
36	RUGBY LEAGUE GRAND FINAL ENTERTAINMENT	Nine + Affiliates	2,152,000
37	HOUSE RULES - WINNER ANNOUNCED	Seven + Affiliates	2,152,000
38	THE VOICE GRAND FINAL	Nine + Affiliates	2,134,000
39	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - PRE MATCH	Nine + Affiliates	2,119,000
40	HOUSE OF HANCOCK - PART I	Nine + Affiliates	2,103,000
41	TEN'S V8 SUPERCARS ROUND 10: BATHURST D3 PODIUM	TEN + Affiliates	2,000,000
42	THE BACHELORETTE AUSTRALIA - THE FINAL DECISION	TEN + Affiliates	1,967,000
43	THE MELBOURNE CUP - THE MOUNTING YARD	Seven + Affiliates	1,926,000
44	HOUSE RULES - GRAND FINAL	Seven + Affiliates	1,926,000
45	RENO RUMBLE -WINNER ANNOUNCED	Nine + Affiliates	1,918,000
46	THE BACHELOR AUSTRALIA - THE FINAL DECISION	TEN + Affiliates	1,908,000
47	GALLIPOLI - LAUNCH	Nine + Affiliates	1,901,000
48	THE X FACTOR GRAND FINAL - WINNER ANNOUNCED	Seven + Affiliates	1,859,000
49	MASTERCHEF AUSTRALIA - GRAND FINAL PART I	TEN + Affiliates	1,762,000
50	INSIDE THE SIEGE, THE UNTOLD STORY	Seven + Affiliates	1,734,000

Events

Wks 1-48, 2015

Data: Consolidated (Live + As Live + TSV) prior Wk 48, Overnight (Live + As Live) Wk 48

Regular Programs

Wks 7-48, 2015 (excludes Summer, Easter)

Regular: aired at least 3 times

Data: Consolidated (Live + As Live + TSV) prior Wk 48, Overnight (Live + As Live) Wk 48

Yahoo Sources:

Nielsen Online Ratings: Streaming data, based on Broadcast Media entities from Oct 2014- Oct 2015 : Monthly Stream Average. Nielsen

Online Ratings: Streaming data, YoY calculated by monthly average of Nov 2014 - Oct 2015 vs. Nov 2013 - Oct 2014. Nielsen Mobile

Ratings: based on July, August, Sep 2015 data. Commercial TV brands include: TenPlay and 9jumpin. App Annie as of 31 Oct 2015.

Nielsen Online Ratings: Streaming data, YoY calculated by monthly average of Nov 2014 - Oct 2015 vs. Nov 2013 - Oct 2014. Digits 3

(AU IPS) based on Oct 2015 vs. Oct 2014. Nielsen Online Ratings: Streaming data, YoY calculated by monthly average of Nov 2014 - Oct

2015 vs. Nov 2013 - Oct 2014. Brightcove Analytics.