



**SEVEN WEST MEDIA SECURES ONLY AUSTRALIAN MEDIA OWNER FINALIST NOMINATIONS
AT FESTIVAL OF MEDIA GLOBAL 2013**



9 April 2013 -- Seven West Media has secured two finalist nominations at the widely anticipated Festival of Media Global Awards 2013.

Festival of Media Global in Montreux, Switzerland is the only global event dedicated to media trading and envisaging the future of the brand communications industry, and brings together the influencers and decision makers in the media industry.

Seven West Media's nominations are in the category 'Best Contribution to a Campaign by a Media Owner,' and for the second consecutive year with a record 1,000 entries, Seven West Media is the only Australian media owner to be recognized in the category.

Jenny Hosie, Director, Integrated Sales, said: "Red's success in this year's awards reinforces our commitment to ensuring we remain the number one integration solution team in the country our winning formula relies on working closely with our partners to develop the most effective campaign solution, proving that collaboration leads to success."

Kurt Burnette, Chief Sales and Digital Officer for Seven West Media, said: "It is our clients' results that matter. But it's always nice to have public recognition of great work - work that stands up on the world stage. And, Seven West Media is the one place that delivers the most effective and consistent business solutions for our customers year in, year out. We are all extremely proud to be finalists with our partners in these prestigious awards."

The Leukemia Foundation's Shave for a Cure 2012 campaign, has been nominated for its high level of Network talent and in-program endorsement across a wide range of high profile Seven West Media assets, including the Australian Open Tennis, Home and Away and Better Homes and Gardens. Also nominated is the McDonald's Australia /X-Factor 'Getting Serious' partnership which engaged X-Factor viewers throughout the 2012 season, to help previous X-Factor winner Johnny Ruffo write a song to promote McDonald's new Serious Lamb Burger.

The winners of the Festival of Media Global Awards 2013 will be announced on 30 April in Montreux, Switzerland.