

Wednesday, 25 March 2020

Tokyo Olympic and Paralympic Games

Seven West Media (ASX: SWM) today announced its strong support of the decision taken by the International Olympic Committee (IOC) to postpone the Tokyo 2020 Olympic and Paralympic Games until 2021.

Commenting on today's decision, Seven West Media Managing Director and Chief Executive Officer, James Warburton said: *"While we are just as disappointed as anyone with the postponement of the Tokyo Olympics and Paralympics, the health and safety of the athletes, officials and spectators is paramount, which is why we absolutely support the decision taken by the IOC."*

SWM is committed to working with our partners and supporters of the Games in light of this decision. Kurt Burnette, SWM Chief Revenue Officer, said: *"We're disappointed to no longer be able to offer our partners the incredible platform that Tokyo 2020 could provide."*

"Our partners are just as disappointed as us, but completely support that the health and safety of the global community comes first. We're already working together to explore all options and to help support them in reaching their key audiences now, when messaging is more important than ever."

SWM will continue to provide updates as appropriate.

End.

For more details:

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market leading presence in content production across broadcast television, publishing and digital.

The company comprises some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7TWO, 7mate, 7flix and BVOD offering 7plus, as well as, The West Australian and The Sunday Times and production powerhouse Seven Studios. Home to iconic brands such as MKR, House Rules, Home and Away, Better Homes and Gardens, Australia's leading news and breakfast programs 7NEWS and Sunrise, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and the Olympics.