



Yahoo!7 reveals 2013's most clickable content

Sydney, Australia, December 20, 2013 – Yahoo!7 has today released its most clickable content, revealing the stories that saw Aussies glued to their screens this year with its 2013 Year in Review (<http://au.lifestyle.yahoo.com/year-in-review/>).

Whether viewing via mobile, tablet or desktop computer, the lifestyle stories that lead the year ranged from new life (the arrival of Prince George and pop-royal North West) to the untimely loss of life (the deaths of Fast and the Furious Star, Paul Walker and Glee's Corey Monteith).

Celebrities weren't the only ones who had us hovering the mouse however, with the Missouri woman sent packing from a public pool for wearing a bikini, the two year old who 'gave birth' to his twin sibling and the naked eBay lister also making the Top Lifestyle 10.

We kept up to date with beauty trends and fashion fails online this year. Some usually stylish stars, such as Cate Blanchett and Anne Hathaway joined repeat offenders Katie Price (AKA Jordan), Lady Gaga, Kim Kardashian, Ke\$ha, Lindsey Lohan and Nicki Minaj on the worst dressed list. Miley was also included for THAT foam finger and a host other fashion crimes.

Even stars need a make-over sometimes and there were a number of transformations that had us clicking, commenting and sharing including Jennifer Lawrence's choppy bob, Miley Cyrus' pixie do and Beyonce's chic crop.

Australians kept up those New Year's Resolutions, or at least their intentions, by clicking online for health advice with tips to burn fat, foods to avoid and why the weight won't fall off among the most popular topics.

While some tried to keep on the straight and healthy, others sought indulgence. The Top 10 recipes served up this year were decidedly decadent including creamy satay chicken, crispy skin duck breast, chocolate cheesecake and a classic spag bol.

The full list of Yahoo!7's 2013 Year in Review can viewed via <http://au.lifestyle.yahoo.com/year-in-review/>. The lists have been compiled from the most clickable content read by the eight million Australians accessing Yahoo!7 each month.

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About Yahoo!7

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