

Media Release

on



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Sydney Telethon Raises \$10 million

Sydneysiders dig deep to help fund a new Ronald McDonald House Westmead for sick kids and their families and raised \$10,500,128

The inaugural Sydney Telethon raised a remarkable amount following an all-day telethon broadcast live on Channel 7 from Media City featuring some of the biggest names in television and entertainment.

Sydney Telethon was a Seven fundraising initiative in support of Ronald McDonald House Westmead's *Building Love* campaign. The aim was to help raise the necessary funds to build a new house adjacent to the Westmead Hospital.

Peter Meadows, Chairman of Ronald McDonald House said, "This has been an incredible effort from everyone at Ronald McDonald House, Channel 7 and the amazing pledges from the viewers at home.

"This telethon has made an incredible difference into the building of a new house at Westmead that will benefit the many families who need as much support as we can offer."

Throughout the day were live performances from Samantha Jade, Darryl Brathwaite, Nathaniel, Reigan Derry, Marlisa Punzalan, Spandau Ballet and more. Helping out in the phone rooms and on live panels included Seven presenters and artists from *Home and Away*, *Sunrise*, *House Rules*, *My Kitchen Rules*, *Winners and Losers*, *The X Factor* and more.

Ronald McDonald House is a 'home away from home' for sick children and their families which makes the fundraising so important.

Sydney Telethon - Saturday May 16, 10am on Seven

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