



Statement from Seven on Sports Betting

14 July 2016 -- The Seven Network today rejected as draconian and unnecessary any moves to place further restrictions on sports betting advertising on television.

Commenting Tim Worner, CEO and Managing Director of Seven West Media, said: "We feel like we are in Groundhog Day. Seven and the other networks are already heavily regulated and we are very serious about our compliance. In fact, we undertake self-regulation beyond the provisions under the Code.

"We already have extensive restrictions in place to ensure community standards are met. I have children myself and I am not blind to the concerns. This is borne out by the fact that the incidence of complaints from our viewers on sports betting ads is actually low.

"We have already banned the placement of betting and gambling ads during any programs classified G and the new Code prohibits advertisements relating to betting and gambling during any program that is broadcast between 5.00am and 8.30pm and principally directed to children. We feel this targeted approach will deliver a better outcome for all."