



19 January 2015

Seven appoints Director of Television Operations

The Seven Network today announced the appointment of David Porter as Director of TV Operations.

In this newly created role which strengthens and streamlines the company's management of its television business, Mr Porter will report to Tim Worner, CEO of Seven West Media.

Mr Worner said: "This new appointment underlines the commitment to our content and the growing technology platforms to deliver that content.

"I am pleased that David has accepted this new role. He has done a great job in managing the operational side of our news and public affairs division and he'll bring his skills across all operational aspects of our television business. He will be focused on driving efficiencies and continuous improvement.

"David's appointment to the TV leadership team and that of Clive Dickens as our Chief Digital Officer and Peter Zavec's recent promotion to CEO of Pacific Magazines puts in place a management structure that focuses on content creation, delivery of that content and building greater engagement between our businesses."

Mr Porter - who joined Seven in 2001 - is currently General Manager, News and Public Affairs Operations and he has played key roles in Seven's migration to digital technologies and the development of the network's Martin Place News Centre in Sydney.

In his new role, Mr Porter will retain his current responsibilities for Seven's news and public affairs operations.

Mr Worner said: "At its heart, Seven West Media is not just a content company. It's a quality content company. We will be creating even more content over the coming decade. And we will continue to become even more efficient in how we create that content.

"Television is the engine room of our business and it drives our future. David's role is to drive the operational aspects of our television business that will allow us to build on our leadership."

For further information:

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