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Presto introduces stunning HD Announces support for AirPlay Launches new Mobile Tablet App

More than 2500 hours of hit movies and TV now streaming in HD on Presto with new HD content being added daily

Presto today announced subscribers now have access to stream a massive library of its premium TV and movie programming in crisp high-definition (HD) with more than 2500 hours available and more being added each day.

The news comes as the premium subscription on demand (SVOD) provider also announced support for AirPlay for Apple devices and launched a new updated mobile and tablet application.

From today Presto subscribers can access a constantly growing selection of movies and TV in stunning HD from a number of supported devices which include select Apple and Android smartphones and tablets, 2012 – 2015 model Samsung Smart TVs, Google Chromecast and now, Apple TV using AirPlay on iPhones and iPads.

Presto will also be a launch partner for Telstra's new Telstra TV service on Roku expected to launch soon. Presto is also well advanced with its expansion plans for additional smart TVs and games consoles and is expected to make further announcements on these and other devices soon.

Presto HD streams up to 1080P and uses an adaptive bitrate to ensure the best quality video for a given internet connection while providing a smooth streaming experience. Viewing on Presto is unmetered for Telstra Bigpond residential subscribers and Foxtel Broadband subscribers.

Presto's new mobile and tablet app adds great new features including: Watchlist access, letting subscribers keep track of favourites and view on the go; Play-Next-Episode functionality, which screens the next show in a series; Parental Control and Registered Devices View, so subscribers can review ratings settings and devices on the go. This combined with Presto's new HD and 5.1 Surround Sound support are all wrapped in a new, sleek user interface providing an improved user experience for subscribers.

"Presto customers have enjoyed streaming our great movies and drama since launch, but feedback has consistently shown a strong desire for HD," said Shaun James, Interim CEO, Presto.

"Today we're thrilled to say HD has landed and landed in force on multiple screens, including support for AirPlay on Apple TV. We've been trialling our HD streams for several weeks and many savvy customers who discovered our early HD content were suitably impressed with what they saw. We will launch with more than 2500 hours of HD and intend to quickly update the remainder of our content to make it available in HD. This is great news for Telstra residential Bigpond customers and Foxtel Broadband customers who will have unmetered access to Presto's HD content.

“Presto is also delighted to make AirPlay available for our customers using iOS devices and we have also updated our mobile and tablet app, adding a range of fantastic new features which will be most noticeable to those using tablets.

“We are committed to continuing to innovate the Presto service and we have a lot more great announcements still to come.”

HD support on Presto comes just as a host of great new programming has arrived on Presto, which adds to an already stellar line up of quality movies and TV.

Joining Presto TV and Presto Entertainment this month is **MR. ROBOT**, one of the hottest and most buzzworthy TV shows of the moment, which has had its Australian television premiere first on Presto. Described as “The Social Network meets Occupy Wall Street”, **MR. ROBOT** has already won widespread critical acclaim – rated “A” (Entertainment Weekly), the “most buzzworthy new show” (Ad Age), “a modern classic” (www.forbes.com), “one of the best shows of the summer” (www.nerdist.com) and “damn near perfect” (www.cinemablend.com).

In addition, Presto TV and Presto Entertainment subscribers will have access to watch all three seasons of **Mrs. Brown’s Boys** as well as two **Mrs. Brown’s Boys** specials; the multi-award winning American comedy series **30 Rock** (seven seasons) and **Parks and Recreation** (five seasons initially); as well as the critically acclaimed dramas **Grimm** and **Heroes**.

For consumers yet to subscribe, Presto is currently offering new customers a free 30-day trial[^] of the Presto Entertainment bundle subscription, providing access to Presto’s full TV and movie libraries.

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www.presto.com.au

About Presto

Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones, select Android tablets/smartphones, select Samsung Smart TVs and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto TV is backed by Foxtel, Australia’s leading subscription television provider, and the Seven Network, Australia’s number one free-to-air network. Presto Movies is owned by Foxtel Management Pty Limited.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto’s full TV and movie libraries.

30 day free Presto Entertainment trial

[^]New subscribers to Presto only. Offer includes a complimentary 30 day trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

Presto terms and conditions

*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: <https://community.presto.com.au>. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: www.presto.com.au/webcms/legal/PRESTO. Copyright FOXTEL Management Pty Limited.

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