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Seven's Ironman and triathlon series: Noosa Triathlon on 7mate

Australia's biggest and most popular triathlon, The Noosa Triathlon, headlines Seven's new suite of triathlon and multi-sport events to be broadcast on Channel 7 and 7Mate, including all Asia Pacific Ironman and 70.3 events.

Starting with the iconic Noosa Triathlon, contested by some of Australia's leading athletes at Noosa Heads in Queensland on Sunday November 3, Seven will telecast highlights of the Asia-Pacific's premier triathlon events on Channel 7 and 7mate.

The two-hour highlights package of the Noosa Triathlon coverage will be shown on Sunday November 10 nationwide at 1.30pm – 3.30pm local time on 7mate.

Seven has already telecast highlights of the 2013 Hawaii Ironman at Kona, with the women's event won by Australian star Mirinda Carfrae.

Geoff Meyer, CEO Ironman Asia Pacific, said: "We are delighted to have Seven as our broadcast partner for the next three years that will see increased coverage of our Ironman events and world renowned Noosa and Mooloolaba Triathlon Multi Sport Festivals."

"The Seven Network is the premier sports broadcaster in Australia and I've no doubt that triathlon will be a popular addition to their other iconic sporting events. It is a great outcome for triathlon in Australia."

The following races in Australia and New Zealand will be covered on Seven or 7mate throughout 2013/14:

- Noosa Triathlon Multi Sport Festival
- Ironman 70.3 Mandurah - Aust Pro Championships
- Ironman Western Australia - 10th Anniversary
- Ironman 70.3 Auckland - Asia-Pacific Championship
- Geelong 70.3/Multisport
- Ironman New Zealand - 30th Anniversary year
- Mooloolaba Triathlon Festival - ITU World Cup
- Ironman Melbourne - Asia-Pacific Championship
- Ironman Australia - Port Macquarie – Australian Championship
- Ironman Cairns - Cairns Adventure Festival

For more information:

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