

I-G-G-Y put her name in bold! Iggy Azalea joins The X Factor - 2016

Australian rapping superstar joins the quest to find the country's next singing sensation.

(12 June 2016) This year **THE X FACTOR** is set to sizzle with one of the hottest music artists of today, **Iggy Azalea**, joining the judging panel.

Azalea, one of the most successful Australian artists of the past decade, shot to fame in 2014 with her global smash *Fancy* (featuring Charli XCX) reaching number one on the Billboard Hot 100. Since then Iggy has gone on to collaborate with some of the world's biggest artists including Ariana Grande, Britney Spears, Jennifer Lopez and Jennifer Hudson.

"I understand what it's like to have giant dreams and intend to help other young Australians achieve theirs by sharing my knowledge and developing their talent in collaboration with THE X FACTOR", says Iggy.

Brad Lyons, Channel Seven's Director of Production, says "THE X FACTOR is bringing Iggy home to Australia. Nobody knows what it takes to break through in today's industry better than her. With such international success at only 26, our contestants have the chance to be mentored by the best in the business."

The undisputed powerhouse in producing successful recording artists for the past six years, THE X FACTOR is responsible for launching the careers of **Dami Im**, **Samantha Jade**, **Reece Mastin**, **Cyrus**, and **Jess & Matt**.

The judges joining Iggy on THE X FACTOR in 2016 are set to be revealed very soon.

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