

**PRESS RELEASE**  
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## **7 WONDER EXPANDS SLATE WITH FIRST CHILDREN'S TV COMMISSION**

Independent production company **7 Wonder** today announces that it has been commissioned to produce a new 25 part series for **CBeebies**, marking the indie's first commission for the channel.

**Commissioned by CBeebies controller Kay Benbow, *Do You Know?*** will take younger viewers on a journey, to explore how everyday things around them work and are made. Hosted by technology vlogger Maddie Moate, each episode will see her embrace pre-schoolers' inquisitive thirst for knowledge and explore topics that children are excited about learning. From how pasta shapes are made, to what happens inside a dishwasher when you close the door, Maddie will explore some of the most quirky questions on kids' minds about the amazing world around us.

Set firmly in reality, the series will also help children see, explore and learn about objects and familiar places like never before – and parents are likely to pick up some intriguing facts. Clever graphics will be employed to explain the technical process in simple terms and the latest camera technology will amp up the 'wow factor' to reveal fascinating details and give children a unique window into the world.

Julia Bond, Executive Producer at CBeebies, says "We're thrilled to be in production on this exciting new series. *Do You Know* explores the workings of everyday objects all around us. By looking at how things work and how things are made, our audience will get an understanding of the world around them from a new perspective."

Sarah Trigg, Executive Producer at 7 Wonder, adds "There is nothing out there really that is set so firmly in the real world and unpacking so much surprising detail for this age group. We are always seeking to broaden our creative output into new sectors, and this, our first commission with CBeebies is a direct reflection of that ambition, as our first venture into kids TV."

The series will be overseen by CBeebies Executive Producer, Julia Bond. For 7 Wonder Sarah Trigg is Executive Producer and Romily Menzies is Series Producer. 7 Wonder is backed by 7 Network Australia.



**ENDS**

For more information, please contact:

**Shereene Witter | Franklin Rae PR**

[shereene@franklinrae.com](mailto:shereene@franklinrae.com)

+44 (0)20 3011 1023

**ABOUT 7 WONDER:**

Launched in the Spring of 2014 7 Wonder is committed to collaborating with the best talent, on and off-screen, to deliver quality, bespoke and beautifully executed content across all non-scripted genres. It is a joint venture between Seven Network in Australia, Alexandra Fraser, Liza Abbott and Simon Ellse.

**ABOUT SEVEN NETWORK:**

Seven is Australia's most-watched broadcast television platform.

The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences.

The company is expanding its presence in the further delivery of its video and publishing content beyond its three digital broadcast channels and across an array of platforms, including Hybrid Broadband Broadcast Television. Seven is also expanding into SVOD with Presto, a joint venture with Foxtel in Australia.

Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content.