



Black Caviar dominates television.

Black Caviar's triumph on Saturday delivered huge numbers for 7TWO.

Winning her 23rd race, Black Caviar scored a peak national audience of 661,000 (five major metropolitan markets = 383,000 and non-metropolitan markets = 278,000).

Commenting, Seven's Head of Sport, Saul Shtein, said: "Once again, Black Caviar captivates a nation. We're over the moon with the audiences for our Saturday Afternoon Racing on 7TWO."

Throughout the year Seven will broadcast the Melbourne Cup Carnival, Sydney Racing Carnival including the Golden Slipper, and the Spring Racing Carnival including the Caulfield Cup and Cox Plate in Melbourne.

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