

20 November 2017

Seven Network Ratings Report

Week 46: 12 November – 18 November 2017



Seven is number one in 2017

Seven + 7TWO + 7mate + 7flix combine to deliver Seven market leadership in total viewers across primetime on the combined audiences of all multiple channels in the current television year.

Seven News is number one at 6:00pm across the current television year.

Sunrise leads in breakfast television and The Morning Show leads in morning television across the current television year.

Seven wins in primetime on primary channels

- Seven is number 1 for total viewers, 18-49s and 25-54s.

Seven wins in primetime on digital channels

- 7mate is number 1 for total viewers.

Seven wins in primetime on combined audiences

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers, 18-49s and 25-54s on the combined audiences of all multiple channels.

Seven wins in news

- Seven News leads Nine News.

Seven wins in breakfast television

- Sunrise leads Today.

Seven wins in morning television

- The Morning Show leads Today Extra.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

The Rugby League World Cup dominates across the Screens of Seven

- dominates across primetime.
- peaks at 1.4 million and is Friday's number one most-watched programme for 16-39s, 18-49s and 25-54s.
- reaches 2.2 million Australians on Seven, delivers 788,000 streaming minutes on 7Live and 226,000 video views on Facebook on Friday.

Seven delivers in primetime across the week

- The Wall is up 14% on Family Food Fight and ranks in Sunday's top five most-watched programme in all key audience demographics.
- Sunday Night ranks in Sunday's top ten most-watched programmes for 16-39s, 18-49s and 25-54s.
- Sunday Night At The Movies: Star Wars: The Force Awakens wins in 16-39s, 18-49s and 25-54s.
- Instant Hotel is up 19% on Family Food Fight, wins in 16-39s, 18-49s and 25-54s and is one of Monday's top four most-watched programmes in all key audience demographics.
- Instant Hotel is up 23% on Family Food Fight, wins in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind The Good Doctor as Tuesday's most-watched programme for 16-39s, 18-49s and 25-54s.
- The Good Doctor peaks at 1.250 million. wins in total viewers, 16-39s, 18-49s and 25-54s, and is Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s.
- The Good Doctor peaks at 1.120 million, is Thursday's number one most-watched programme for total viewers and 25-54s, and one of the top two most-watched programmes for 16-39s and 18-49s.

Seven builds on +7 total viewing

- Liar adds 189,000 viewers – a 26% gain on live viewing - and delivers a total audience of 899,000.
- The Good Doctor – Tuesday adds 421,000 viewers – a 24% gain on live viewing - and delivers a total audience of 2.206 million.
- The Secret Daughter adds 197,000 viewers – a 21% gain on live viewing - and delivers a total audience of 1.116 million.
- The Good Doctor – Thursday adds 430,000 viewers – a 27% gain on live viewing – and delivers a total audience of 1.998 million.

Seven wins in breakfast television across Australia

- Sunrise = 523,000 vs Today = 398,000

Seven wins in morning television across Australia

- The Morning Show = 230,000 vs Today Extra = 398,000

Seven delivers in the most-watched programmes across Australia

- The Good Doctor – Tuesday 1.727 million
- The Good Doctor – Thursday 1.600 million
- Seven News 1.442 million
- Seven News – Sunday 1.382 million

-	Seven News – Today Tonight	1.318 million
-	Instant Hotel – Tuesday	1.156 million
-	The Wall	1.089 million
-	Home and Away	1.088 million
-	Instant Hotel – Monday	1.055 million

Live and As-Live Data

Week 46 Primetime Shares

ABC1:	14.0%
Seven:	20.2%
Nine:	18.0%
Ten:	10.3%
SBS1:	4.8%

ABC2:	3.5%
ABC Me:	0.5%
ABC News 24:	1.5%
7TWO:	3.9%
7mate:	4.2%
7flix:	2.4%
GO!:	3.7%
Gem:	2.7%
Life:	2.2%
One:	2.9%
Eleven:	2.9%
Viceland:	1.0%
Food:	1.0%
NITV:	0.2%

Week 46 Combined Multiple Channels Primetime Shares

ABC:	19.6%
Seven:	30.7%
Nine:	26.7%
Ten:	16.1%
SBS:	7.0%

Oztam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 46: 6:00pm-midnight

	Total People	25-54	16-39	18-49
Seven Network	30.70%	30.20%	29.20%	30.00%
Nine Network	26.70%	29.50%	31.20%	29.80%
Ten Network	16.10%	20.90%	21.40%	21.40%
ABC Network	19.60%	13.20%	12.00%	12.60%
SBS Network	7.00%	6.20%	6.20%	6.20%
Channel 7	20.20%	19.90%	19.20%	19.70%
Channel 9	18.00%	19.30%	19.40%	19.20%
Channel 10	10.30%	13.30%	13.50%	13.70%
ABC	14.00%	7.80%	6.00%	7.00%
SBS	4.80%	3.30%	3.00%	3.20%
7TWO	3.90%	2.00%	1.80%	1.80%
7mate	4.20%	5.10%	4.80%	5.00%
7flix	2.40%	3.10%	3.50%	3.40%
GO!	3.70%	5.40%	7.50%	6.20%
Gem	2.70%	1.90%	1.60%	1.70%
9Life	2.20%	2.90%	2.70%	2.80%
ONE	2.90%	3.20%	2.70%	3.00%
ELEVEN	2.90%	4.40%	5.20%	4.60%
ABC2	3.50%	3.80%	4.80%	4.10%
ABC ME	0.50%	0.30%	0.30%	0.30%
ABC NEWS	1.50%	1.30%	0.90%	1.20%
SBS VICELAND	1.00%	1.30%	1.50%	1.40%
SBS Food Network	1.00%	1.40%	1.50%	1.40%
NITV	0.20%	0.20%	0.20%	0.20%

Primetime Programming Analysis

Sunday

- Seven wins in news.
- The Rugby League World Cup on Seven dominates across 7mate.
 - coverage on 7mate across 1-12 November reaches 3.0 million Australians and delivers 2.7 million live streaming minutes.
 - across the Rugby League World Cup, Seven's coverage has reached 5.5 million Australians on television and 7Live has delivered 8.4 million streaming minutes.
- The International Rules Series dominates across its broadcast markets on Seven.
- The Wall is up 41% on Family Food Fight across Australia.
- Star Wars: The Force Awakens wins in 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on primary channels.
 - Seven is number one for 16-39s, 18-49s and 25-54s.
 - Seven is up 8% on Nine and up 163% on Ten in total viewers.
 - Seven is up 26% on Nine and up 177% on Ten in 16-39s. Seven is up 22% on Nine and up 139% on Ten in 18-49s. Seven is up 18% on Nine and up 143% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 20% on Nine (Nine + Go + Gem + Life) and up 155% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 27% on Nine and up 151% on Ten in 16-39s. Seven is up 26% on Nine and up 129% on Ten in 18-49s. Seven is up 19% on Nine and up 124% on Ten in 25-54s.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#3
The Wall	#6	The Wall	#5
Sunday Night	#8	Sunday Night	#6
Star Wars	#10	Star Wars	#7
16-39s		18-49s	
Seven News	#3	Seven News	#3
The Wall	#4	The Wall	#5
Sunday Night	#5	Sunday Night	#6
Star Wars	#6	Star Wars	#7
International Rules Series	#9		

- **Seven News** (0.901 million). Seven News wins network – up 41,000 viewers on Nine News, a 5% audience advantage.
- **The Wall** (0.669 million) is up 14% on Family Food Fight and ranks in Sunday's top five most-watched programme in all key audience demographics.
- **Sunday Night** (0.605 million) ranks in Sunday's top ten most-watched programmes for 16-39s, 18-49s and 25-54s.
- **Sunday Night At The Movies: Star Wars: The Force Awakens** (0.422 million) wins in 16-39s, 18-49s and 25-54s – 25 share in 18-49s and 25 share in 25-54s.

Monday

- Seven wins in news.
- Instant Hotel wins in 16-39s, 18-49s and 25-54s. Instant Hotel is up 43% on Family Food Fight across Australia.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers and 25-54s.
 - Seven is up 26% on Nine and up 54% on Ten in total viewers.
 - Seven is up 36% on Nine in 16-39s. Seven is up 29% on Nine in 18-49s. Seven is up 21% on Nine and up 5% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 37% on Nine (Nine + Go + Gem + Life) and up 61% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 13% on Nine in 16-39s. Seven is up 18% on Nine and up 5% on Ten in 18-49s. Seven is up 16% on Nine and up 13% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing:
 - Liar adds 189,000 viewers – a 26% gain on live viewing - and delivers a total audience of 899,000.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News – Today Tonight	#1	Instant Hotel	#3
Seven News	#2	Seven News – Today Tonight	#4
Home and Away	#8	Home and Away	#5
		Seven News	#9
16-39s		18-49s	
Home and Away	#3	Instant Hotel	#2
Instant Hotel	#4	Home and Away	#3
Seven News – Today Tonight	#5	Seven News – Today Tonight	#6
Seven News	#8	Seven News	#9

- **Seven News** (0.962 million). Seven News wins network – up 38,000 viewers on Nine News, a 4% audience advantage.
- **Seven News – Today Tonight** (0.967 million). Seven News – Today Tonight wins network – up 52,000 viewers on Nine News 6:30, a 6% audience advantage.
- **Home and Away** (0.743 million) delivers in all key audiences and ranks in Monday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.653 million) is up 19% on Family Food Fight, wins in 16-39s, 18-49s and 25-54s and is one of Monday's top four most-watched programmes in all key audience demographics.

Tuesday

- Seven wins in news.
- Instant Hotel wins in total viewers, 16-39s, 18-49s and 25-54s and is up 52% on Family Food Fight: 1.156 million
- The Good Doctor dominates in total viewers, 16-39s, 18-49s and 25-54s, and is Australia's number one most-watched programme in primetime: 1.727 million.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 35% on Nine and up 110% on Ten in total viewers.
 - Seven is up 26% on Nine and up 63% on Ten in 16-39s. Seven is up 27% on Nine and up 69% on Ten in 18-49s. Seven is up 29% on Nine and up 76% on Ten in 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 21% on Nine (Nine + Go + Gem + Life) and up 88% on Ten (Ten + One + Eleven) in total viewers.
 - Seven leads Nine and is up 38% on Ten in 16-39s. Seven is up 9% on Nine and up 40% on Ten in 18-49s. Seven is up 14% on Nine and up 45% on Ten in 25-54s.

- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Good Doctor adds 421,000 viewers – a 24% gain on live viewing - and delivers a total audience of 2.206 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#1
Seven News	#2	Instant Hotel	#2
Seven News – Today Tonight	#3	Seven News	#3
Instant Hotel	#7	Seven News – Today Tonight	#6
Home and Away	#9	Home and Away	#9
16-39s		18-49s	
The Good Doctor	#1	The Good Doctor	#1
Instant Hotel	#2	Instant Hotel	#2
Home and Away	#3	Home and Away	#4
Seven News	#5	Seven News	#6
Seven News – Today Tonight	#7	Seven News – Today Tonight	#10

- **Seven News** (0.960 million). Seven News wins network – up 72,000 viewers on Nine News, an 8% audience advantage.
- **Seven News – Today Tonight** (0.906 million). Seven News – Today Tonight wins network – up 48,000 viewers on Nine News 6:30, a 6% audience advantage.
- **Home and Away** (0.692 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **Instant Hotel** (0.718 million):
 - up 23% on Family Food Fight
 - wins in total viewers, 16-39s, 18-49s and 25-54s, and ranks only behind The Good Doctor as Tuesday's most-watched programme for 16-39s, 18-49s and 25-54s
- **The Good Doctor** (1.131 million):
 - peaks at 1.250 million
 - wins in total viewers, 16-39s, 18-49s and 25-54s
 - Tuesday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s: 35 share in total viewers, 32 share in 16-39s, 32 share in 18-49s and 33 share in 25-54s

Wednesday

- Seven wins in news.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Secret Daughter adds 197,000 viewers – a 21% gain on live viewing - and delivers a total audience of 1.116 million.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#4
Seven News – Today Tonight	#3	Seven News – Today Tonight	#6
Home and Away	#8	Instant Hotel	#8
		Home and Away	#9
16-39s		18-49s	
Seven News	#3	Seven News – Today Tonight	#4
Seven News – Today Tonight	#4	Seven News	#5
Instant Hotel	#8	Instant Hotel	#8
Home and Away	#10	Home and Away	#9

Thursday

- Seven wins in news.
- The Good Doctor is Australia's number one: 1.600 million.
- Seven wins in primetime on primary channels.
 - Seven win in total viewers, 18-49s and 25-54s.
 - Seven is up 39% on Nine and up 56% on Ten in total viewers.
 - Seven is up 17% on Nine in 16-39s. Seven is up 24% on Nine and leads Ten in 18-49s. Seven is up 33% on Nine and up 11% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 32% on Nine (Nine + Go + Gem + Life) and up 51% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 10% on Nine in 18-49s. Seven is up 23% on Nine and up 4% on Ten in 25-54s.

- Seven wins in breakfast television. Sunrise leads The Morning Show.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on +7 total viewing.
 - The Good Doctor adds 430,000 viewers – a 27% gain on live viewing – and delivers a total audience of 1.998 million.
- Seven scores in the most-watched programmes:

All People		25-54s	
The Good Doctor	#1	The Good Doctor	#1
Seven News	#2	Seven News	#7
Seven News – Today Tonight	#5	Seven News – Today Tonight	#8
Home and Away	#8	Home and Away	#10
The Chase	#10		
16-39s		18-49s	
The Good Doctor	#2	The Good Doctor	#2
Seven News	#9	Seven News	#8
Home and Away	#10	Home and Away	#10

- **Seven News** (0.887 million). Seven News wins network – up 44,000 viewers on Nine News, a 5% audience advantage.
- **Home and Away** (0.604 million) delivers in all key audiences and ranks in Thursday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **The Good Doctor** (0.986 million):
 - peaks at 1.120 million
 - Thursday's number one most-watched programme for total viewers and 25-54s, and one of the top two most-watched programmes for 16-39s and 18-49s: 31 share in total viewers, 26 share in 16-39s, 27 share in 18-49s and 28 share in 25-54s.

Friday

- Seven wins in news.
- The Rugby League World Cup on Seven dominates across primetime on Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 40% on Nine and up 96% on Ten in total viewers.
 - Seven is up 7% on Nine and up 90% on Ten in 16-39s. Seven is up 13% on Nine and up 68% on Ten in 18-49s. Seven is up 17% on Nine and up 58% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 29% on Nine (Nine + Go + Gem + Life) and up 81% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 62% on Ten in 16-39s. Seven is up 8% on Nine and up 52% on Ten in 18-49s. Seven is up 11% on Nine and up 52% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads The Morning Show.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	RLWC on Seven	#1
Seven News – Today Tonight	#2	Seven News	#3
RLWC on Seven	#6	Seven News – Today Tonight	#4
Better Homes and Gardens	#7		
16-39s		18-49s	
RLWC on Seven	#1	RLWC on Seven	#1
Seven News	#4	Seven News	#5
Seven News – Today Tonight	#6	Seven News – Today Tonight	#6
RLWC on Seven	#8	RLWC on Seven	#9
Better Homes and Gardens	#10		

- **Seven News** (0.852 million). Seven News wins network – up 119,000 viewers on Nine News, a 16% audience advantage.
- **The Rugby League World Cup** dominates across the Screens of Seven:
 - dominates across primetime.
 - peaks at 1.4 million and is Friday's number one most-watched programme for 16-39s, 18-49s and 25-54s.
 - reaches 2.2 million Australians.
 - delivers 788,000 streaming minutes on 7Live and 226,000 video views on Facebook.
 - across the Rugby League World Cup, Seven's broadcast television coverage has now reached 5.8 million Australians. 7Live has delivered 9.2 million streaming minutes.

Saturday

- The Rugby League World Cup on Seven dominates across Seven and 7mate.
- The International Rules Series on Seven dominates across Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven win in total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 12% on Nine and up 147% on Ten in total viewers.
 - Seven is up 4% on Nine and up 97% on Ten in 16-39s. Seven is up 5% on Nine and up 86% on Ten in 18-49s. Seven is up 3% on Nine and up 85% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 12% on Nine (Nine + Go + Gem + Life) and up 170% on Ten (Ten + One + Eleven) in total viewers.
 - Seven leads Nine and is up 97% on Ten in 16-39s. Seven is up 4% on Nine and up 104% on Ten in 18-49s. Seven leads Nine and is up 108% on Ten in 25-54s.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today across 7:00-10:00am.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#3	RLWC on 7mate	#2
RLWC on 7mate	#6	Seven News	#3
RLWC on Seven	#7	RLWC on Seven	#4
RLWC on 7mate	#8	RLWC on 7mate	#6
		International Rules on Seven	#8
		Jurassic Park III	#9
16-39s		18-49s	
RLWC on 7mate	#2	RLWC on 7mate	#2
International Rules on Seven	#4	Seven News	#5
RLWC on Seven	#5	International Rules on Seven	#6
Seven News	#6	RLWC on Seven	#7
Seven News at 5:00	#7	Jurassic Park III	#8
RLWC on 7mate	#8	Seven News at 5:00	#9
International Rules on Seven	#10		