

Axle Whitehead set to help contestants conquer THE WALL

Seven confirms AXLE WHITEHEAD as host of its new ultimate high-stakes, wildly unpredictable and life-changing game show, THE WALL.

(17 August 2017) Aussie actor and musician Axle came across the hit show while living in Los Angeles and describes being part of a production that can literally change people lives as a “dream” return to hosting.

“While living in America I’ve become a massive fan of the US version,” said Axle. “The Wall is about giving good people, great opportunities. To be the Australian host, blows me away!

“Australia has never seen anything like this,” he continued. “The chance to win millions in one hour is going to have people on the edge of their seats, guaranteed.”

Brad Lyons, Seven’s Director of Production, said: “The Wall is like nothing we’ve seen. Take it on and get it right and you can win big. It’s fun, unpredictable and addictive and Axle is the perfect guy to guide our contestants through the highs and lows of competing against this four-storey money machine.”

THE WALL is a fast, family-friendly game show that offers ordinary two-person teams the opportunity to win extraordinary money by conquering a towering four storey wall. They will compete for life-changing amounts of cash that can be won or lost in an instant, depending upon whether a ball bounces your way, or a trivia question is answered correctly.

Breakout entertainment format THE WALL is an original U.S. format created by LeBron James, Maverick Carter and Andrew Glassman and executive produced by Glassman Media and SpringHill Entertainment in Association with Universal Television Alternative Studio and and distributed by Endemol Shine Group.

THE WALL premiered December 2016 in the US, delivering an average audience of 6.77 million viewers for NBC, with each episode ranked as the top-rated non-scripted show of the night. The show is now in its second season there while versions are being produced in French Canada, France, Belgium, Spain, Germany, Poland, Hungary, Romania, Russia and Italy.

THE WALL will premiere on Seven in 2017.

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