



## Alison Mitchell joins Seven's cricket team

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### Broadcaster to call Test match cricket

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(10 July, 2018) International sports broadcaster and commentator, Alison Mitchell, is joining Australia's new home of cricket, Channel 7.

Alison, an award winning journalist, has won plaudits around the world for her polished and professional cricket commentary.

Having started her career at the BBC where she has worked extensively across television and radio in broadcasting and journalism, Alison has over 10 years' experience in ball-by-ball commentary around the world including England, Australia, Sri Lanka and India.

A meticulous researcher and lover of the game, Alison also has an excellent ability to draw out the best from the experts alongside her in the commentary box.

Alison Mitchell commented:

"I'm tremendously excited to be joining Seven in a new era for Australian cricket coverage. Test cricket holds a very special place in the hearts of the Australian public and it will be a privilege to take a lead role in bringing the action into people's homes.

"I'm relishing the opportunity to join up with Ricky Ponting, Damian Fleming and Michael Slater, having most recently worked alongside them on the UK's coverage of the last Ashes series. I have spent the last four seasons working on the Australian cricket scene during the English winter, so to take up this role with Seven is an absolute thrill and a honour."

Channel 7 Head of Cricket Dave Barham said:

"We're thrilled to have signed a broadcaster of Alison's experience and skill to Seven. Her knowledge of Test cricket is first class and she is no stranger to Australian audiences through her radio work. We are really looking forward to her contribution in our Test match cricket."

Alison's signing follows the announcement recently that Australia's highest ever run-scorer, **Ricky Ponting**, will call Test matches and BBL on Seven, along with Damien Fleming and Michael Slater.

# SEVEN SPORT MEDIA RELEASE



Seven's historic six-year agreement with Cricket Australia runs from 2018 through to 2024, includes domestic free-to-air broadcast rights to all the Test Matches as well as 43 of the 59 BBL matches each season.

For the first time, Test Matches and BBL will be all at the one place - the Seven Network - the new home of Australian Cricket.

Cricket on Seven, Live, Free and for everyone.

Ends...

For further information, please contact:

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