

Thursday April 26th, 2018

Dave Barham appointed Head of Cricket

Seven West Media (ASX: SWM) Chief Executive Tim Worner today announced the appointment of Dave Barham as Seven Network's Head of Cricket.

Mr Barham is a former Managing Director of AFL Films and Head of Sport for Network Ten. In recent years he was the executive in charge of Ten's coverage of the Big Bash League and Australian f1 Grand Prix.

Mr Barham's appointment follows SWM's historic six-year agreement with Cricket Australia. The deal, which runs from 2018 through to 2024, includes domestic free-to-air broadcast rights to:

- 43 of the 59 Big Bash League matches, including all marquee matches and finals
- All home international tests, including the 2021-22 home Ashes series
- Key Women's Big Bash League and International matches
- The most prestigious individual prizes in Australian cricket; the Allan Border Medal and Belinda Clark Award.

Mr Worner said: *"I am really pleased with our first Cricket signing. There is no-one better placed to lead our coverage than Dave, who has been instrumental in the phenomenal success of the BBL."*

"I know Dave has been itching to have a crack at Test cricket for some time, and having heard some of his ideas, next summer can't come soon enough."

"Everyone at Seven is fired up about Cricket; together with the AFL we now have the number one Summer Sport and the number one Winter Sport, enabling us to deliver brilliant coverage for our viewers, and outstanding commercial results for our shareholders, throughout the entire year."

Seven's Head of Sport Saul Shtein said: *"I'm a huge fan of Dave's BBL innovative production which raised the bar for Cricket coverage in Australia. I'm looking forward to welcoming him on board."*

Mr Barham said: *"Cricket has been a huge part of my life over the past five years, so I'm thrilled to be joining Seven, the new free-to-air home of cricket."*

"In my conversations with Tim it's very clear he and his team are 100% committed to producing even bigger and better BBL coverage and completely re-energising the Tests, so I can't wait to get stuck in."

End.

For more details:

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a world-class presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, *The West Australian*, *The Sunday Times* and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, the Olympic Games, *Better Homes and Gardens*, *marie claire*, *Who*, PerthNow, racing.com and 7plus.